

WEATHER

Desert Area Forecast:
Clear today, tonight and Thursday. Gusty
northeasterly winds. Cooler. High tempera-
tures today 70 to 75.
Palm Springs' high temperature Tuesday
was 82, low 50.

The Desert Sun

The Desert Empire's Leading Daily Newspaper

5:00 P.M.
N.Y. Stock Exchange
30 Industrials 705.05 off 2.39
20 Rails 17.79 up 0.37
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VOL. 35, NO. 135 22 PAGES—2 SECTIONS Palm Springs, California, Wednesday, January 10, 1962 PHONE 325-5005 SINGLE COPY 10c

Most of Nation Hit by Freeze

One of Century's Bitterest Cold Waves Slashes Country

Most of the nation froze today in one of the bitterest cold waves of the century.

Cold records were set in at least 12 cities ranging from Michigan to the tip of Texas. The week's toll of weather-blamed deaths climbed to 88. No real relief was in sight.

Reds Were Good to Passengers

Even Gave Hot Milk, Diapers

MOSCOW (UPI) — An American woman among the passengers of a Belgian Sabena airlines plane forced down when it crossed the Soviet border Monday said today the Russians treated everyone very well and provided diapers and hot milk for the five children in the group.

Mrs. Maria Weimer, 53, New York City, was among the passengers, including three other Americans, who were returned here this evening from Goryn in southern Russia aboard a Soviet Aeroflot airliner.

She praised the calm of her fellow passengers and spoke well of the Russian treatment they received after Soviet MIGs ordered their airliner to land about 300 miles north of the Soviet-Turkish border.

Mrs. Weimer described the actual interception this way: "I was just dozing. We had all finished breakfast. We noticed a plane flying by. It seemed to us to be very close.

More Fighters Arrive
"Soon afterwards this one fighter flew off and apparently sent back three more fighters to guide us to a landing.

"One of the stewardesses came back to inform us that they seemed to be Russian planes and they wanted us to land."

It first was reported that 19 passengers were aboard the downed twin-jet Belgium Caravelle. But newsmen counted only 18 when the group landed here.

Federal Aid on Convention Hall Seen by Saund

Rep. D. S. Saund (D-29), has proposed federal aid for a Palm Springs convention hall, if the structure is designed for dual use as a fall-out shelter, the Palm Springs Hotel and Apartment Association board was told Tuesday.

The report was made by Grace Mueller, chairman of the HOTAPA convention hall committee. Chairman Mueller reported wide local interest in the proposed convention facility for approximately 5,000 persons.

Steve Platt, chairman of the HOTAPA Translator Television committee, reported that 2,500 pledges for the translator service will be obtained by the coming week. A membership meeting would then be required to proceed with the translator support plan, Platt said.

EX-PREMIER TO DIE

S. Korean Army Chief Sentenced

SEOUL, Korea (UPI)—Lt. Gen. Chang Do Young, 39, former South Korean army chief of staff, was sentenced to death today as the result of a power struggle stemming from the overthrow of Premier John Chang's government last year.

Chang Do Young was charged

on 12 counts in a sensational trial that began last Oct. 27. He was accused of "obstructing" the coup d'etat, being "opportunistic" and misusing his position as chairman of the junta during the early days of the revolt to build up his own power.

The general, regarded by many U.S. military men as one of South

Korea's most brilliant army officers, served as premier less than two months following the coup d'etat last May 16. He was arrested July 4 on charges of plotting the assassination of his successor, Gen. Park Chung Hee. Also condemned to die was Chang's former secretary, Col. Lee Ho Young.

A special five-judge military revolutionary court, which imposed the death penalties, sentenced four military officers to life imprisonment, four to 15-year prison terms, four to 10-year terms and one to a five-year term. Nine officers were acquitted.

Lord Home Calls Wall An Affront

Says Survival Of Stalinism

BERLIN (UPI) — British Foreign Secretary Lord Home said today the Communist wall dividing East from West Berlin is an affront to civilization and a repulsive survival of Stalinism.

Home, in a speech at Berlin City Hall after a tour of the wall with Mayor Willy Brandt, praised West Berliners for demonstrating they want to remain free.

He asked them to have "faith and patience."

"I cannot tell you when," Home said, "but one day these Stalinist survivals will be the same way as other medieval practices."

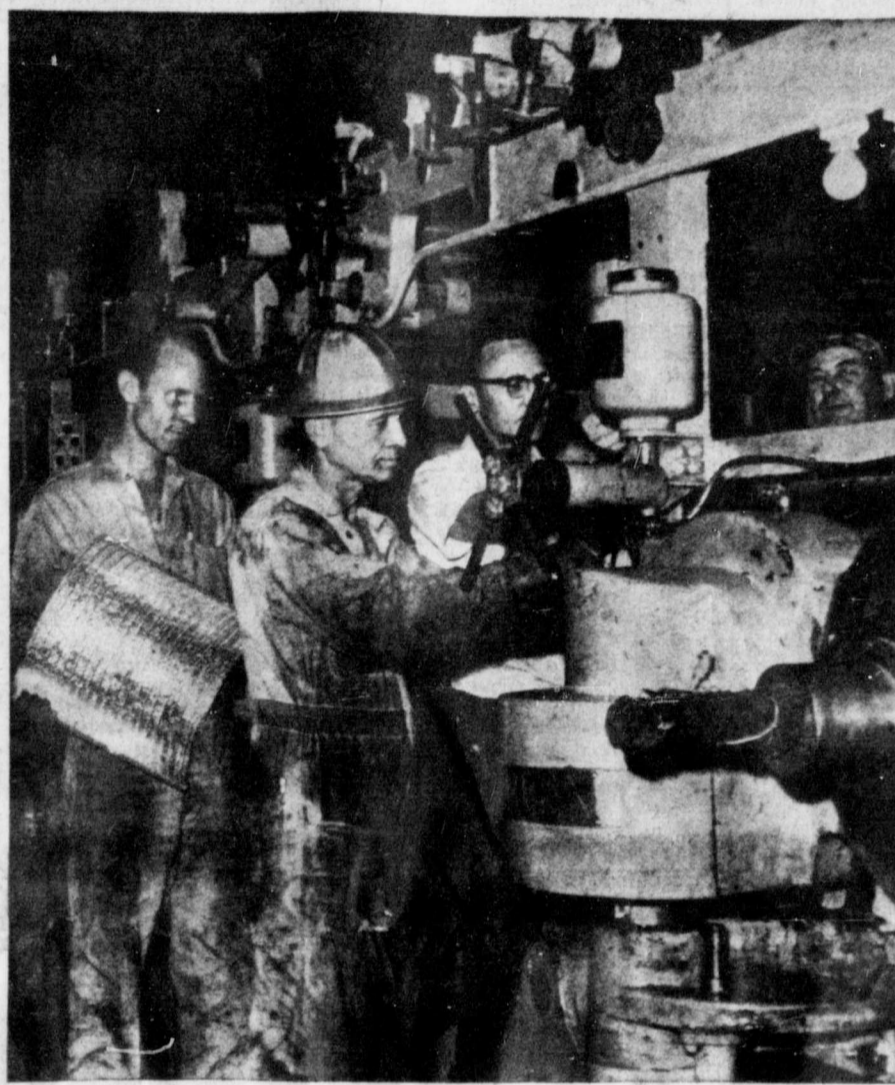
Home returns to London later today. He arrived Tuesday night after attending British-West German talks in Bonn.

He told West Berliners that the visit to the wall left him with mixed emotions, "of repulsion and dismay" at the Communists and admiration and respect for their own reaction.

He said the Western Allies would attempt to confirm and strengthen three points on the rights of the city in negotiations with the Soviet Union.

"We therefore mean to secure: One, the right of Berliners to live the life of their own choosing. Two, the right of Berliners to uninterrupted contacts with the world outside. Three, the right of Berliners to receive and be hosts to any of their friends and allies in this city."

These rights, Home said, were "elementary to a free society."



TECHNICIANS and production chiefs were busy today as the new 48-page Duplex Metropolitan press was readied for operation in the Desert Sun's new building at 611 South Palm Canyon Drive in Palm Springs. The newspaper will move into the new million-dollar plant over the coming weekend and the new press must be

working right to print next Monday's paper. Intent on their jobs are, from left, Willie Nahm, installation supervisor; Charles Ryan, head pressman; Michael Yuhas, press technician; Ben Baumer, mechanical superintendent; and Mike Yaukaus, pressman. (Desert Sun Photo)

Steel Industry Facing New Labor Discussions

WASHINGTON (UPI)—The Kennedy administration's plea for a no-strike settlement of mid-year steel negotiations confronted the high command of the United Steelworkers union today before the start of a two-day meeting.

The subject of bargaining this year was not even on the agenda for the two-day meeting of Steelworkers president David J. McDonald and his union's executive board.

But Labor Secretary Arthur J. Goldberg's assertion Tuesday that a walkout in the basic steel industry would "make no sense at all" in 1962 seemed sure to draw the attention of the union leaders.

Under this strategy, McDonald has passed up the chance to reply to an attack on the union's call for shorter hours made by Roger Blough, board chairman of U.S. Steel.

One source said the union was not wedded to its proposal for a 32-hour week to alleviate high unemployment among its members.

But the union will seek other layoffs including higher separa-

methods to reduce the impact of tion pay, retraining rights, more supplemental jobless benefits and seniority rights in transfers to new plants.

Goldberg, who was a chief negotiator for the union during the 1959 steel strike that lasted 116 days, said he did not believe a walkout was in the cards this year.

San Francisco's Mayor to Talk In Palm Springs

George Christopher, mayor of San Francisco and Howard Jarvis, a candidate for U.S. Senator, are scheduled as the speakers for a Republican Assembly meeting tomorrow in Palm Springs.

The program is scheduled at 8 p.m. in the Palm Springs city council chambers, according to Ed McCoubrey, president of the Republican Committee.

McCormack Takes Gavel For the Session

WASHINGTON (UPI) — The 87th Congress reconvened today with President Kennedy facing a hot election-year fight over some key items on his priority legislative list.

It was a largely ceremonial occasion after the House and Senate were gavelled to order at noon on snow-covered Capitol Hill.

Rep. John W. McCormack, D-Mass., was elected speaker of the House, succeeding the late Sam Rayburn, by a strictly party-line vote of 253-159.

The Senate was in session only 19 minutes, adjourning in memory of the late Sen. Styles Bridges, R-N.H. Senate Republicans earlier had named Sen. Bourke B. Hickel, D-Iowa, to succeed Bridges as GOP policy chairman. He defeated Sen. Leverett Saltonstall, D-Mass.

The political battles will be joined Thursday when President Kennedy delivers his State of the Union Message to a joint session.

He will outline the controversial programs that will dominate Congress in the coming months—liberalized trade to compete with the European common market, tax revision to spur industrial investment, and medical care for the aged under the social security system.

New Speaker in Office

The major occasion of the day came when McCormack, 70, Massachusetts Democrat, took office as the 45th speaker of the House of Representatives, succeeding Rayburn.

McCormack was chosen over House GOP Leader Rep. Charles A. Halleck of Indiana. By longstanding tradition the minority party nominates its leader for speaker even though it knows the majority will win.

McCormack is part of the new Democratic leadership in the House on whom Kennedy must rely for help in getting his program enacted in an election year.

Upon taking office, McCormack said that teamwork between a strong Congress and a strong President will guarantee the survival of freedom in a time of crisis.

"It is evident to all of us that great changes are taking place throughout the world," he said. "We must act firmly and effectively in this period of world crisis if we want to move our nation forward..."

NEWS in BRIEF

OMAHA, Neb. (UPI) — A B52H jet bomber carrying a crew of eight took off today from Okla. on a 12,519-mile journey in search of 11 new speed and distance records, it was announced at SAC headquarters here.

Gen. Thomas S. Power, commander-in-chief of the Strategic Air Command, said the flight was planned to affirm the long-range performance of the aircraft in "combat configuration."

WASHINGTON (UPI) — Senate Democratic Leader Mike Mansfield advised his colleagues today not to fret because a public opinion poll shows President Kennedy's support at 79 per cent of the people while the Democratic party drew only 73 per cent.

"The difference is Caroline, and there's nothing we can do about it," the Montana Democrat told a party caucus.

OCEANSIDE (UPI) — Police were advised today to stop making arrests under the city ordinance pertaining to resorting following a ruling by a Municipal Court judge.

Judge Charles F. Stevens dismissed resorting charges Tuesday against a 20-year-old Marine and an 18-year-old housewife on the basis of a Dec. 21 state Supreme Court decision.

SACRAMENTO (UPI) — Free medical care for everyone in California, to be paid by a three per cent in corporate and personal income taxes, has been proposed to go on the November election ballot, the attorney general's office said today.

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DESERT SUN



MINOR INJURY resulted to Rose Weidell, 54, when she was struck at 10:11 a.m. today by a car coming out a driveway in the 400 block of North Indian Avenue.

Weidell was riding a bicycle on the sidewalk at the time of the accident, she reported. (Desert Sun Photo)

Jack Tenney to Seek GOP House Nomination

BANNING — Jack B. Tenney, Banning attorney and former State Senator, has announced that he will seek the Republican nomination for the office of Representative in Congress from the 38th Congressional District (Riverside and Imperial Counties) in the June 3 primaries this year.

"There is a trend toward conservatism and a growing awareness of our people — both Democrats and Republicans — of our coming show-down with Communism," Tenney declared. "This convinces me that now is the

time for a vigorous and forthright clarification of national issues. I shall discuss these issues in the coming campaign."

Tenney served three two-year terms in the California Assembly before he was elected State Senator from Los Angeles County. During this 18 years in the Legislature he served on many committees in both houses, among which were Military and Veterans Affairs, Labor, Revenue and Taxation, Business and Professions, Ways and Means (the budget-making committee), Governmental Efficiency and Economy, and Transportation. He was chairman of the Committee on Judiciary in the Assembly for four years and chairman of the Senate Committee on Judiciary for seven years.

Before entering the practice of law, Tenney was an active professional musician. He is past president and a life member of the American Federation of Musicians; a member of the American Society of Composers and Publishers (ASCAP), and the author of many musical compositions. Among his best known popular numbers is "Mexicali Rose" — which he wrote while living in Imperial Valley.

He has been practicing law since 1935, has been admitted to practice in the Supreme Court of the United States and all of the Courts of California. Among his affiliations are the Masons, Elks, Ancient Egyptian Order of Sciois, the American Legion and the Veterans of Foreign Wars.

Rash of Prowler Reports Go to Springs Police

Palm Springs police are investigating a rash of prowler reports this week.

Mrs. Barbara Rae, 745 San Lorenzo Road, told officers a young prowler was in her yard at approximately 9:45 p.m. At 12:36 p.m. Pete Hull, 401 Via Colusa, reported a prowler in the rear yard of his residence. Other unconfirmed prowler reports led to close patrol in two other areas of the city.

U.S. WEATHER

By United Press International

Temperatures and precipitation for the 24-hour period ending at 4 a.m.:

	High	Low	Precip.
Boston	38	19	
Chicago	4	-9	
Denver	-1	-24	.01
Detroit	17	-4	
Fort Worth	37	9	.20
Helena	-5	-26	
Kansas City	6	-4	
Los Angeles	78	52	
Miami	76	73	
Minneapolis	-7	-15	
New Orleans	27	18	.35
New York	34	17	
Oklahoma City	18	3	

Ten Stocks Actively Traded Today

(From the leased wires of Shearson, Hammill & Co.)

	Yesterday	Today
Ford	114 1/4	111 1/4
Studebaker-Packard	10	9 1/4
Korvette	42 1/2	41 1/4
General Motors	54 1/2	54 1/4
General Telephone	27 1/2	27 1/4
Standard Oil, N.J.	50	49 1/4
Gillette	49 1/2	48 1/4
Brunswick	45 1/2	42 1/4
Sperry-Rand	22 1/2	22 1/4
American Machine and Foundry	39 1/2	38 1/4



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Property will be zoned Single Family Residence.

Utilities easily available.

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Property to be offered as one unit.

The sale will be by public auction, conducted on behalf of General Services Administration, by Ross-Dove Company, Auctioneers, 3743 Mission Street, San Francisco 10, Calif. VA-6500

The property will be sold for cash or for credit. The successful bidder must make an earnest money deposit in the amount of \$40,000 in the form of certified check, cashier's check or postal money order made payable to General Services Administration.

Credit Terms: 20% of full price in cash, balance payable in ten years at 5% per annum in 40 quarterly installments. Balance of principal may be repaid at any time without penalty.

GSA reserves the right to reject any or all bids.

Brokers inquire regarding participation in this auction.

For further information, brochure & legal description address:

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NATIONAL BOOK WEEK brought an even heavier play to Palm Springs High School Library, as this quartet prepared an exhibit emphasizing the wide range of the world of books. The exhibit features 403 new books at the high school. From left

are Judy Monson, senior, student librarian; Martin Etheridge, librarian; Miss Louise James, district librarian; and Becky Zenville, sophomore, student librarian. (Desert Sun Photo)

Jewel Theft Of \$60,000 Under Probe

PALM DESERT — Sheriff's investigators today sought clues in one of the largest jewel thefts in the area in recent years, the burglary of Cottage 26-A on the grounds of the Eldorado Country Club.

The loss was estimated at \$59,965 in the sheriff's report and the thieves apparently found the doors to the cottage unlocked.

The gems were the property of Frank and Lenora Schmick whose Chicago address is 1242 Lakeshore Drive. They included a set of diamond earrings, a diamond and emerald bracelet, a diamond pin, a diamond and pearl bracelet and a lady's pearl ring. They were taken from a bag inside a suitcase in the cottage some time during the weekend, investigators said.

The theft was reported to the sheriff's office late Monday by William Daugherty, club manager, said Capt. Lawrence E. Brooks

Five Injured in Desert Area Highway Mishaps

Four persons were in Desert Hospital and another was treated by a local physician today following a series of traffic accidents in the desert area.

A sports car and a convertible were reported in a midnight auto race on Sunrise Way in Palm Springs that resulted in an accident that sent two to Desert Hospital, according to California Highway Patrol officers.

Charles H. Baggiard, 20, of 13-2185 Shifting Sands Trail, Palm Springs, and Guy L. Watson, 18, Arner's Motel, Cathedral City, who officers said were apparently racing on the extension of Sunrise Way north Vista Chino when their cars collided. Baggiard's car then left the road and flipped end over end, landing upside down.

Baggiard was seriously injured, officers said, and a passenger, Donald F. Rogers, 17, of 31-879 Avenue La Paloma, also was hospitalized.

In another accident at Thousand Palms, Mrs. Valerie Greva, Sun Ray Apartments, Desert Hot Springs, was treated by an Indian physician after a collision at the intersection of Rosemary Lane and Dutil Road. The other car was driven by Richard O. Knight, 34, San Diego, officers said.

An accident in Desert Hot Springs sent two painters to the hospital Tuesday afternoon. Officers said the two men collided at Desert View and Cactus Streets. Injured were Ben Chunsen, 55, and his passenger, Thomas Clarkson, 68. The other car was driven by Camille Fontenot, 49, of 66-366 Estrella, Desert Hot Springs.

Runs in Family

BOGALUSA, La. (UPI)—Mrs. Emaline Howard, who was born in Greene County, Miss., 103 years ago, is still two years short of the family longevity record.

Airport Commission to Stand Pat on Road

The Palm Springs Airport Commission today reaffirmed its stand on the direct-route Palm Springs Desert Hot Springs road, calling for construction east of the airport here.

The matter had come before the city council Monday, on referral from the city planning commission. The county, seeking a federal aid secondary assistance designation for the proposed route, had favored a connection with Sunrise Way. For the county road master plan, the county planners proposed a road which would swing across a northwestern portion of the airport, and cut south on the west side of the airport.

The Federal Aviation Authority opposed the routing across the airport property.

The commission discussed the

airport master plan, keyed to the adjacent city master plan, and called for consultation with city aviation consultant H. K. Friedland.

The commission was advised by Delmar Canady, airport manager, of the city council approval of a \$4,030 paving project and \$1,600 lighting project for the airport parking lot.

COUNTY GETS TAX SLICE

Riverside County's share of the December apportionment of the state highway users' taxes was \$166,888.33, Alan Cranston, state controller announced today.

Of this sum, \$519.42 was for snow removal and \$493.75 to repair flood damage.

Cranston also reported that in December 183,502 automobiles were registered in the county and that 2,959.84 miles of roads maintained.

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Gate Crasher Tells Of Kennedy Dinner

COLUMBUS, Ohio (UPI) — A gate crasher's tale of how he sat at the speaker's table and met President Kennedy at a political rally here Saturday night had the Secret Service checking on itself today.

Arizona to Wind Up Case Today

WASHINGTON (UPI) — Arizona prepared to wind up its case today in its Supreme Court battle with California over Colorado River water.

Charles H. Reed, chief counsel for Colorado River litigation, was to follow Mark Wilmer, a Phoenix, Ariz., attorney who concluded 3½ hours of argument by accusing California of wasting water.

U.S. Solicitor General Archibald Cox was to follow Reed on behalf of the federal government, an intervenor in the case.

Arizona and California are locked in battle over a proposed solution to their long and bitter feud over the waters of the Colorado River.

The proposal, presented to the court by Special Master Simon H. Rifkind, would divide up 7.5 million acre-feet of mainstream water.

Rifkind's report recommended that the Supreme Court allocate California 4.4 million acre-feet, Arizona 2.8 million acre-feet, and Nevada 300,000 acre-feet.

But California contends that Rifkind was overly optimistic in assuming that 7.5 million acre-feet would be available.

Nixon Levels Swats at Extremists on Birthday

WHITTIER (UPI)—Richard M. Nixon observed his 49th birthday Tuesday by leveling political right and left jabs against extremist groups which he labeled noisy "crooks and crackpots."

During a birthday Chamber of Commerce banquet, the former vice president said both political

right and left factions had far greater influence "than their number because they are so active and so noisy."

He indirectly answered charges lodged Monday by Gov. Edmund G. Brown who said in Washington, D.C., that Nixon failed to join the fight against the "ultra right wing."

"Both major parties need responsible leadership that will avoid extremes of the far left and far right," said Nixon, a GOP candidate for California governor.

Nixon didn't mention any group of individuals by name. He talked mostly about his home town and political background.

But Nixon made statements which tended to disassociate himself from extremism on any level.

"Radicals of the right and radicals of the left are a small minority in the nation... but their influence is far greater than their number because they are so active and so noisy," said Nixon.

He continued, "The answer to the crooks and crackpots of politics is for responsible people, who make up the great majority in every community, to participate more actively in political affairs."



FRANKIE AND JULIE are lovers, he announced Tuesday. They are engaged. Frank Sinatra refused to name a wedding date when he announced in Hollywood his en-

gagement to Juliet Prowse. He did say they would be married soon. The couple are shown during a scene from the movie "Can Can."

B'nai B'rith Announces Essay Contest for \$100

Two awards of \$100 each will be given to Palm Springs High School senior boy and girl winners of the forthcoming B'nai B'rith Brotherhood Week essay contest, H. M. Frankel, president of the Palm Springs lodge of the fraternal group announced.

Seamus Nunan, high school social studies department head, will prepare the eligible group for the 500-to-600-word essay contest. Judges will be faculty members of The College of the Desert, Palm Desert.

Frankel met to finalize contest plans with Dr. Austin Sallery, principal of Palm Springs High

School; Irving Sussmann, high school teacher; and Henry Birns, B'nai B'rith contest chairman here.

ORIENTALS CAST

HOLLYWOOD (UPI) — Five Oriental players will join newcomer Linda Ho and Vincent Price in filming of "Confessions of an Opium Eater," at Allied Artists.

The Desert Sun

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Carl W. Schoos, Vice Pres., Publisher
Lew Levy, Secretary-Treasurer
Jack Knudson, Managing Editor
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Jay Gould Kin Shot Husband

WASHINGTON (UPI) — Detectives tried to sort out conflicting stories today about how financier Jay Gould's great-granddaughter shot her fourth husband in the stomach, seriously wounding him.

They had to figure out why socially prominent Silvia Gould Porter shot her husband, Robert, and whether she did it in the kitchen after letting the dog out or whether she crept up on him as he sat drinking ginger beer in the aquarium room.

Mrs. Porter, 43, said she shot her 47-year-old husband because "I got tired of his beating me." She told police that a couple of hours before the shooting Tuesday morning, he hit her and kicked her out of bed in their three-story home.

But Porter, vice president of an export firm, said he only "got a little angry" when his wife fell over a table and damaged it. So, he said, he went down to the first floor to sleep on a couch.

He said he awoke later, got a bottle of ginger beer and sat down in his overstuffed chair in the aquarium room.

He said his wife approached him with a 38-caliber police special in her hand, announced "You are not going to bother me any more," and shot him.

JFK Pulls Out Club Application

By NORMAN RUNNION

WASHINGTON (UPI) — President Kennedy's membership application has been withdrawn from a Washington club that is so exclusive it once supposedly demanded to know the admittance qualifications of President Woodrow Wilson.

The action on Kennedy's application was taken 24 hours after the Cosmos Club, a private organization of the intellectual and social elite in Washington, had rejected a membership bid for a Negro — Deputy Assistant Secretary of State Carl T. Rowan.

Kennedy's name had been proposed by J. Kenneth Galbraith, U.S. ambassador to India, who is now home on leave. When Galbraith learned that Rowan's application had been rejected by the club's membership board, he announced his intention to resign. A few hours later it was dis-

closed that Kennedy's name had been taken off the lists. It was not known whether this was because it was automatically cancelled by Galbraith's resignation, or because the ambassador acted to withdraw it.

White House Press Secretary Pierre Salinger said he had not had an opportunity to discuss the matter with the President.

Edward R. Murrow, director of the U. S. Information Agency, also withdrew his application for membership in the club.

Another member of the Kennedy family — Atty. Gen. Robert Kennedy — was involved in a somewhat similar incident last fall. He quit the Metropolitan Club — as exclusive as the Cosmos Club — because of its policy of refusing admittance to Negro guests.

Movie Museum Groundbreaking

BEVERLY HILLS (UPI)—Groundbreaking ceremonies will be held in June for the \$4 million main building of the Hollywood Motion Picture and Television Museum.

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Consumer Price Index Standard Change Again

By LYLE C. WILSON
WASHINGTON (UPI)—The government's standard of estimating the rotting rate of the U.S. dollar is something called the consumer price index and the government is about to change the standard — again!

That is changing the "rules" in the middle of the game. Such rules changing would not be permitted even in such a disreputable game as the wrestling racket. As Westbrook Pegler used to write: "Tain't Fair!"

The consumer price index is a reckoning of what the dollar will purchase today compared to what it would purchase at a given time in the past. There was a time when the dollar was being meas-

ured for its immediate purchasing power against the purchasing power of 1939. The Senate Finance Committee clings still to 1939 as the base year from which to determine the purchasing power of the dollar today.

The year 1939 is a good one for that purpose. It reflects the dollar's purchasing power before it began to shrink under the impact of Franklin D. Roosevelt's New Deal spending which, in turn, was aggravated by the costs of World War II. Assign an arbitrary purchasing power of 100 cents to the 1939 dollar. Measure the 1962 dollar against that and you have an easily understood example of the degradation and rotting of the U. S. dollar over a period of 20-odd years of hot war, cold war and big spending politicians.

This comparison cannot be precise although the calculators attempt to keep it so. The best estimate is that the 1962 dollar will buy about 54 to 56 cents worth less of groceries than would the 1939 dollar. This is a shocking shrinkage. The beautiful U. S. buck of 1939 is about 20 cents away from being a two-bit dollar in the market place.

The 1939 standard also is a handy one for the early buyers of U. S. savings bonds. Those bonds first were offered on the eve of World War II, offered by the government as good investments, as a hedge against poverty in old age. The 1939 dollar standard enabled the early buyers of these bonds to calculate easily from the consumer price index figure just how badly the rotting of the U.S. dollar had skunked them since they loaned their dollars to their ever-loving government.

For example: A working stiff who put \$100 in the bank or in a bond in 1939 and who left it there can estimate easily that the real value of his \$100 has rotted by now to \$44-to-\$46.

Since 1953 the government has used the 1947-49 average as the standard by which to measure the dollar's purchasing power. That made the dollar look a lot better because it did not take into account the dollar rotting between 1939 and 1947-49.

The government now will jump another decade to make the standard of dollar measurement the average purchasing power in the years 1957-59. That will make the dollar look even better, although debasing the standard of measurement cannot remedy the actual debasement of the dollar's purchasing power.

This probably will delude the voters, however. They are easily fooled.

Chatter on Wall Street

NEW YORK (UPI)—The market, admittedly, is at a mature stage, says Alexander Hamilton Institute, but with business volume definitely increasing, it sees little likelihood of a severe reaction developing over the near-term.

The institute says recent market gyrations appear to reflect adjustments of 1961 portfolios and a reappraisal of investment values of quality stocks that have either been over-depressed or have discounted prospects too far in advance. This pattern does not seem to indicate widespread distribution at this point, it concludes.

Here's an explanation of last week's big market decline from Eldon A. Grimm of Walston & Co.: "It would appear that many people had been waiting for the year-end rally in blue chips as an opportunity to cash in some profits for 1962, thus postponing the wicked tax bite for another year. However, when the big name stocks failed to put on an early January upturn, the long-term profit-taking poured in—especially in stocks which have been quoted at anywhere between 30 and 100 times earnings per share."

John H. Lewis & Co. says in sum that the outlook is for lower stock prices over the year as well as the intermediate and longer terms.

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SWING AND SWAY members of women's beginning golf class at the Palm Springs Municipal Golf Course get pertinent pointer from Bob Wolfe, assistant pro:

"Ladies, you must keep your eyes on the ball." Beginners are, from left, Helen Reynard, Dorothy Lawrence, Mary Neel and Kay Lux.

Teenage Marriage Greatest Threat To Families in the United States

LOS ANGELES (UPI)—Teenage marriage is the greatest threat to the family in the United States today, a recognized marriage counselor says.

Dr. David R. Mace, executive director of the American Association of Marriage Counselors, believes marriage in this country is becoming repetitive and teen-age marriages are largely the cause.

Dr. Mace finds nothing in favor of teen-age marriage, because a teen-ager is not sufficiently mature.

"When he finds himself unhappy in his marriage, he simply terminates it and forms the habit of changing marriage partners throughout his life," Dr. Mace says. He is worried about the trend toward early and multiple marriages because "when you sabo-

tage the family unit, you sabotage the culture."

U.S. children are bulldozed into early maturity by parents eager for them to be "advanced" and by commercial interests eager to sell their products, said Dr. Mace who believes children should be allowed to develop at their own rate.

"Thus we find the child, at a time when he needs to be left alone to figure out his own values and build up his confidence, forced into situations" which bring "strains and anxiety he should not have to endure."

Dr. Mace criticizes parents for granting too much freedom too soon.

Story of Birds and Bees

NEW YORK (UPI)—This is a story about the birds and the bees. But it's all right for the kids to read on.

These birds and bees did not get along at all. Not with each other and not even with the people, including TV star John Daly.

As a result things were buzzing for a while Monday at the TV studios of Station WPIX where the birds, the bees and the people had assembled for a science education program on "animal communications."

The communications were going along in fine fashion until a black hen named Pandora opened a box of trouble by kicking over a glass-paneled beehive.

Bees Fly Out
Two thousand honey bees zoomed out—live and unrehearsed—for a TV spectacular of their own.

Pandora clucked with alarm, a pigeon on the show cooed in fright and a bat tried to ignore it all.

The people acted much the same. While technicians fled in alarm, a runner was dispatched to the headquarters office of United Press International three floors away in the Daily News Building here, asking "Does anyone know anything about bees?"

Wayne Russell, a UPI teletype operator and former bee keeper, volunteered his assistance, while Stan Weinberg, a high school teacher who was on camera, gamely stuck to the script in the show-must-go-on tradition, his eyes rolling about following the flight of nearby bees.

Goes To Work
Russell, insisting the bees were gentle in nature, went to work gathering them up and putting them in a box. He was stung twice. Some studio employees gathered up their courage and used a vacuum cleaner to corral the

rest of the bees except for a few stragglers that were bug-bombed. Daly, who was scheduled to appear on another show at the station, escaped harm along with technicians and cameramen who decided that a hasty retreat was the better part of valor.

Two other casualties besides Russell were reported. Studio announcer Joe Bolton was stung on the left index finger.

And Pandora, the unlady-like hen, was hurt in pride for laying an egg on her TV debut.

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Trading Doubts Are Eased

By JESSE BOGUE

NEW YORK (UPI)—A reassuring growl from the watchdog eased some of Wall Street's doubts over what 1962 might bring from the Securities & Exchange Commission inquiry into stock trading.

SEC Chairman William L. Cary, who in June had said there was a "substantial amount" of manipulation in the securities markets and that it should be investigated, assured an Investment Bankers Association convention that the SEC-conducted inquiry voted by Congress would not be an anti-Wall Street publicity venture.

Yet the SEC inquiry, however discreet and long-range it might be, was producing headlines as 1961 ended.

Edward T. McCormick, himself once an SEC commissioner, and Michael E. Mooney, resigned as president and chief counsel, respectively, of the American Stock Exchange, the nation's second largest, saying they believed unfavorable publicity made it best for them to do so.

Investigation Broadens

It was, observers agreed, a result of the SEC investigation launched in May of ASE operations and resulting pressure which grew up within the exchange and its governing officials. The investigation which began then was broadened into more general fields after Congress voted additional funds.

Responsible persons in the securities business agreed that in some areas of stock dealing in the high-volume market of late 1960 and early 1961 there were shortcomings stemming from inexperience of investors, inade-

quate or poorly supervised training of salesmen, and other factors.

McCormick had insisted from the start of the investigation that he welcomed it and was confident of the exchange's ability to safeguard investors, but he was known to have had at his back members of his own exchange who did not agree with him, despite ASE steps to reassure the public.

Cary assured the investment bankers that the investigation would be thorough. Under the broad powers authorized by Congress, he said, it would look particularly into practices alleged to exist in the over-the-counter markets and in dealings in mutual funds, particularly those involving the information given the public.

Will Press Investigations

To give emphasis to the fact that the investigation will be pressed, he announced that on the day after New Year's, 1962, a Chief Counsel would take over in the special study of the securities markets. He is Richard H. Paul of New York, member of the New York bar, graduate of Cornell University and of Yale Law School, and onetime clerk to the late Judge Jerome Frank of the U.S. Court of Appeals for the Second Circuit.

Milton H. Cohen of Chicago previously had been named director of the special study which the SEC was authorized to make by law enacted Sept. 5.

A good part of the SEC's authorization to go ahead with a widespread investigation blossomed from its action, taken last May under powers which it already possessed—and still does—against a father-and-son team of

so-called "stock specialist" operating in New York.

The SEC charged the team, Gerald A. and Gerald F. Re, had manipulated dealings in nine stocks which resulted in a loss to investors. On May 6 it ordered the Res expelled from the American Stock Exchange where they dealt and revoked the registration of their firm. The ASE had suspended them when the SEC inquiry began.

Then the SEC announced it would investigate the operations of the American Exchange—a move which ASE officials said they welcomed—and the same day some legislators, notably Rep. Peter F. Mack (D-Ill.) announced plans to look into all securities trading.

The SEC investigation of ASE practices began almost immediately. It was announced early that it would be a quiet one, with findings reported back to the commission.

Also in succeeding months, both before and after the scope of the SEC inquiry broadened, officials announced cautious steps to change operations. The exchange appointed a committee of its own to examine trading practices; late in 1961 it upped requirements for listing of new issues on the exchange.

In late June, a subcommittee of the House Interstate and Foreign Commerce Committee began hearings on a proposal to give the SEC \$750,000 for an investigation of securities marketing.

It was at these hearings that Cary told the legislators it might be time for a study not only of the rules of the securities exchanges, but more importantly for a peek at aspects of trading in mutual funds; at the "disclosure requirements" of the SEC on stock issues; whether margin and other credit restrictions which now govern trading on the exchanges should be extended to the over-the-counter market.

Cary got the money and the authority that he sought. The SEC was given roughly 18 months, with instruction to report back to Congress at the end of that time on any additional legislation it deemed necessary to protect the investor.

He already has said that on the basis of studies made up to now it would be "difficult to avoid the conclusion" that the investor everywhere should be given the same kind of protection now given on "listed" securities — those whose names appear on the regular lists of recognized stock exchanges.

But while the SEC busied itself with the broader investigation it showed it was keeping an eye on firms governed by present regulations. In late October it cracked down on two New York brokerage firms which it charged with violating SEC regulations through extension of credits for stock trading. The firms denied the allegations.

Notable as the year wore on was the emphasis placed by major brokerage houses on telling the story of the depth of training given their salesmen.

Also to be recognized was that, whatever the furor over an investigation, the public continued to invest in securities at a near record pace.



SERIOUS BUSINESS, that hoop, for a young girl in the slums outside Lima, Peru. She has just found the precious plaything — actually part of a bicycle wheel — and she is afraid the photographer is going to take it away.



A Matter of Mind

By Dr. Arthur Janov

Now why should children be allowed to say "no" to their parents occasionally? My eight-year old daughter explains that if you have to say "yes" all your life you'll grow up all "nervous and shook up." What I believe she meant was that saying "no" becomes a luxury for some adults who never had a chance to sample how it felt. They tend to use it indiscriminately with their own children in the same way as a child might react who is turned loose in a candy store after years of deprivation of sweets. They seem to say "no" because it feels so good rather than for any rational reason. It comes too easily, acting as a release for tension built up as a result of all the times

they wanted to say "no" and couldn't.

The Kind

The kind of parent who resists the idea of letting his child say "no" once in a while is usually the one who wasn't allowed the privilege. He unconsciously fears that letting his child get away with something will be a signal for the child to overrun and control him. This parent doesn't have much faith in his ability to control. Instead, he maintains an uneasy control; uneasy because it is so brittle and unrelenting. It lacks give and take and the parent-child relationship is run on the principle of "dominate or be dominated."

Another Reaction

A rather different reaction to a lifelong deprivation of "no" is that one never learns how to say it to

anyone. These "yeah sayers" never learn how to refuse. People take advantage of them and they can't understand why. They become the kind of parents whose children stay up till all hours acting irascibly in the vain hope that someone will be strong enough to control them. It's quite a relief when you're too young to be able to control yourself to know that someone is around who will do it for you.

The Principle

The privilege of saying "no" to one's parents doesn't mean that children should not obey. It does mean that if a child has some say in what he is ordered to do, he'll obey with a more willing heart.



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Go East, Young Lady!

UNIVERSAL CITY (UPI)—Go East, young lady, Go East!

That's what Sage Productions, Inc., is urging athletic females to do, and they are offering a feature role in a motion picture and \$25,000 cash to the first one to get there.

Sage Productions, Inc. Friday announced the running of a women's cross-country marathon from Los Angeles to New York city.

The race is scheduled to begin April 1 at the Los Angeles city limits and end 3,356 miles and approximately 112 days later at the New York city limits.

The girls, running in segments of 30 miles per day, will be competing for the first prize of the film contract and \$25,000; the second prize of \$10,000; third prize of \$5,000; and fourth prize of \$3,000. And each contestant who completes the entire race will receive \$1,000.

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Big Boom Friend of Mutuals

By ANTHONY R. SCALZA
NEW YORK (UPI)—The 1961 stock market boom was the best friend a mutual fund investor ever had.

The rise in stocks and record investments in mutual funds combined to lift the fund industry's assets to a record \$22 billion last year, compared with \$17 billion in 1960.

"New money," or investors' new purchases in 1961, accounted for \$3 billion of the increase. This was 30 per cent greater than the \$2 billion in new purchases in 1960.

Mutual funds are NOT the gamblers' cup of tea. Surveys have shown that most mutual fund members invest for the long-term to reach such financial objectives as education for their children or increased retirement income.

Because of the public's growing interest in the stock market, mutual funds are expected to finance the growth of American industry on an even broader scale this year.

The Investment Company Institute (ICI), with 161 mutual funds on its rolls, said its membership has a log of 5.4 million shareholders, compared with 4.9 million accounts on record at the end of 1960.

More than 2.5 million holders—individual and institutional—own shares in the nation's mutual funds and many of these have more than one account.

The diversified portfolios of the ICI membership contain about 3,000 securities of approximately 2,500 different corporations.

To fit various pocketbooks and goals, mutual funds offer different plans. Accumulation plans for purchase of mutual fund shares on a monthly or quarterly basis grew even more popular last year. It was estimated 1.7 million accumulation plans were in effect at the end of 1961, and these represented 30 per cent of all mutual fund accounts on record.

One banker predicts solid growth for investment companies in the decade ahead, based on a projected increase in individual savings and general economic expansion.

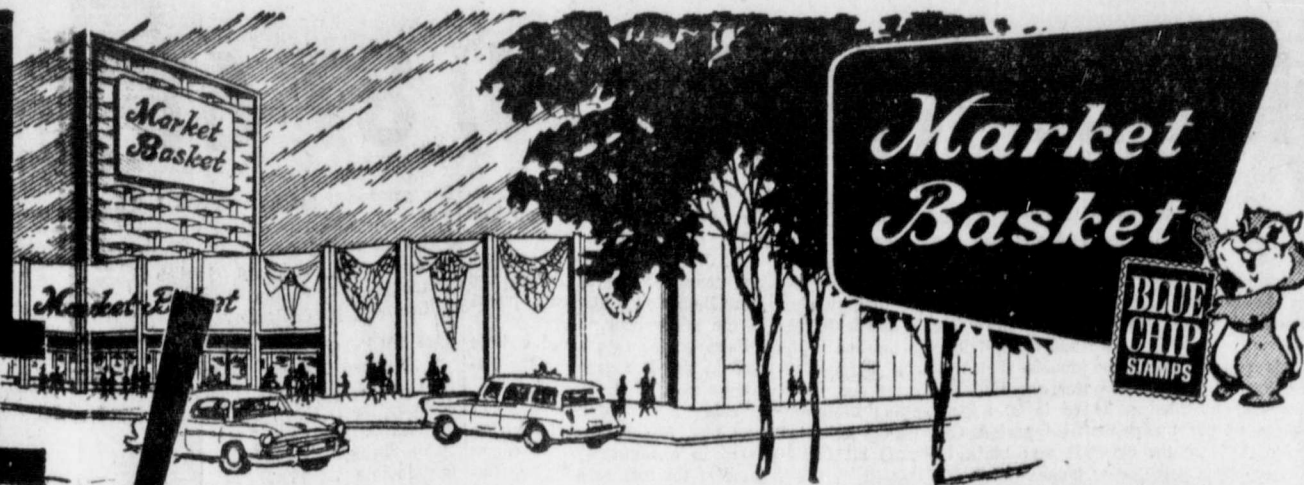
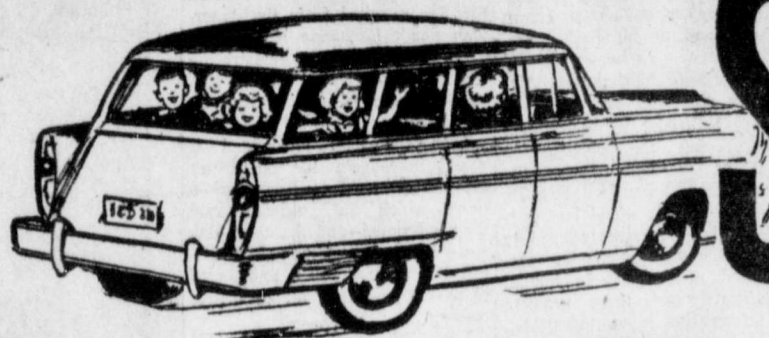
Joseph A. Erickson, president of the New England Council and a former president of the Federal Reserve Bank of Boston, said the "accelerated interest of both large and small investors in common stock investment points to a continuation of the growth pattern demonstrated by mutual funds in the past several years."

He said the industry reached respectable size in a relatively short time compared with other financial groupings. Mutual funds more than doubled their size since 1957, he noted, and are 10 or 11 times bigger than in 1949.

YARN

NEW YORK (UPI)—Textured yarn—continuous filament synthetic yarns that have been manipulated to make them look like spun natural yarns—have shown a production growth from 3 million to 25 million pounds in 20 years. They are used mainly in carpeting.

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12-OZ. PACKAGE

FRESH, LEAN
GROUND SHOULDER 59¢
LB.
FRESH, LEAN
GROUND ROUND 69¢
LB.
OSCAR MAYER FINEST QUALITY
SLICED BACON 59¢
1-LB. PKG.
THICK-SLICED BACON, 2-LB. PKG. \$1.15
Featured on KTTV, Channel 11

BRING IN YOUR
HOLIDAY FILMS . . .
Expert 24-Hr. Photo
Finishing Service
PAY YOUR BILLS
WHILE YOU SHOP . . .
AMERICAN EXPRESS
Money Orders

Market Basket
BLUE CHIP STAMPS

LIQUORS
KENTUCKY'S FINEST BOURBON
WHISKEY, CHARCOAL FILTERED, 86 PROOF
JOHNNY DRUM \$3.79
FIFTH
QT. \$4.79
EXTRA DRY (QUART, \$3.69)
ROSKOV VODKA \$2.98
FIFTH
CALLO PINK TABLE WINE
GRENACHE ROSE \$1.20
1/2 GALLON

Low Prices plus
Blue Chip Stamps!

SUMMER STORE HOURS:
9 A.M. - 12 P.M. WEEKDAYS
9 A.M. - 7 P.M. SUNDAYS

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IN PALM SPRINGS SHOPPING CENTER

AT FARRELL DRIVE
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CELEBRATING the OPENING of our NEW STORE at
683 N. VICTORY BOULEVARD, BURBANK

Fruits and Vegetables

FRESH ANJOU

PEARS

Best For Eating

2 LBS. **25¢**

U.S.D.A. GRADED CHOICE BEEF

**7-BONE
SHOULDER
ROAST**

CENTER
CUT

LB. **49¢**

USDA
CHOICE

"MORE EAT in the MEAT"
at Market Basket
Because of our Better Trim!

**7-BONE
SHOULDER
STEAK**

THICK
CUT

LB. **49¢**

Compare
Our Quality,
Trim & Price!

**ROUND BONE
SHOULDER**

For Swiss Style Steak

LB. **59¢**

**STEWING
BEEF**

CUBED,
LEAN
BONELESS

LB. **79¢**

**FAMILY
STEAK**

THICK
ENGLISH
CUT

LB. **79¢**

EASTERN

SPARERIBS

SMALL SIZE, LEAN, MEATY

LB.

TUREK-MECK FROZEN

**BUTTER BEEF or BUTTER
VEAL STEAKS**

YOUR CHOICE
12-OZ. PACKAGE

59¢

FRESH, LEAN

GROUND SHOULDER

LB.

59¢

FRESH, LEAN

GROUND ROUND

LB.

69¢

OSCAR MAYER FINEST QUALITY

SLICED BACON

1-LB.
PKG.

59¢

THICK-SLICED BACON, 2-LB. PKG. \$1.15

Featured on KTTV, Channel 11

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HOLIDAY FILMS . . .
Expert 24-Hr. Photo
Finishing Service

PAY YOUR BILLS
WHILE YOU SHOP . . .
AMERICAN EXPRESS
Money Orders

BROCCOLI

FRESH
TENDER

2 LBS. **19¢**

ONIONS

SWEET
SPANISH

3 LBS. **19¢**

MUNT'S
Tomato Sauce 6 8-OZ. CANS **45¢**

LIBBY'S
Corned Beef Hash 15 1/2-OZ. CAN **35¢**

MARKET BASKET
Shortening 3-LB. CAN **59¢**

PACIFIC MONEY TREAT
Graham Crackers 1-LB. PKG. **29¢**

Delicatessen

FRANKS

RATH BLACK
HAWK

1-LB. PKG.

49¢

MARKET BASKET ALL MEAT

**Sliced
Bologna**

6-OZ. PKG.

29¢

ROUND OR SQUARE CUT

WISCONSIN AGED

**Cheddar
Cheese**

LB.

59¢

MARKET BASKET AMERICAN,
PIMIENTO OR SWISS

**Sliced
Cheese**

8-OZ. PKG.

29¢

MARKET BASKET COLESLAW,
HEALTH OR MACARONI

Salads

16-
OZ.
CTN.

29¢

YOUR CHOICE

LIQUORS

KENTUCKY'S FINEST BOURBON
WHISKEY, CHARCOAL FILTERED, 86 PROOF

**JOHNNY
DRUM**

FIFTH

\$3.79

QT., \$4.79

**ROSKOV
VODKA**

FIFTH

\$2.98

GALLO PINK TABLE WINE

**GRENACHE
ROSE**

1/2 GALLON

\$1.20

**Market
Basket**

**BLUE
CHIP
STAMPS**



Low Prices plus
Blue Chip Stamps!

SUMMER STORE HOURS:
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9 A.M. - 7 P.M. SUNDAYS

2425 Tahauitz-McCallum Way
IN PALM SPRINGS SHOPPING CENTER

AT FARRELL DRIVE
JUST WEST OF THE AIRPORT

Airlines Retained Big Asset

By ROBERT J. SERLING

WASHINGTON (UPI) — The airlines, which had their financial troubles in 1961, still managed to retain aviation's most priceless asset—a sense of humor.

Typical was an incident over New York's Idlewild Airport one night. A German Lufthansa airliner was approaching for a landing and the pilot, in a marked Teutonic accent, asked for clearance.

A U.S. airline pilot was on the same frequency and couldn't resist temptation.

"Achtung! Achtung!" he called out. "Spitfires at 2 o'clock!"

"Dot is not very funny," the Lufthansa pilot retorted.

Has One Quirk

The aviation alibi of the year came from an airline captain whose name and company must be withheld for obvious reasons. This gent was a very fine pilot with "one idiosyncrasy—he hated to read a check list, no matter what the Federal Aviation Agency said about the subject.

One fine day our man was about to take off and inadvertently on purpose he had neglected to recite all the lengthy items of the before-takeoff check. These include one slightly important item—the fuel mixture which is supposed to be "full rich" for maximum power.

The plane started down the runway and he gave it full power. The response was feeble and both engines choked and gasped. The captain realized his mistake and called for the right mixture.

After the plane reached cruising altitude, a white-faced stewardess came up to the cockpit.

"Was there anything wrong?" she asked. "We have a lot of scared passengers back there who got upset when they thought the engines failed on takeoff."

Explains Trouble

The captain didn't bat an eyelash. He picked up the cabin public address mike.

"Ladies and gentlemen," he intoned pleasantly. "This is the captain. You may have thought we had a little mechanical difficulty when we took off. Actually, just as we were about to leave a small dog ran across the runway and I momentarily reduced power to let the little fella get out of our way safely. I hope you enjoy your trip and thank you."

When the plane landed, several dog-loving passengers made a point of complimenting the captain on his humane love of canines.

Trans World Airlines has a captain who on the side runs a gasoline station in a small town near New York. When he isn't flying to Europe, he is on duty at the station.

One day he walked into the local hardware store, clad in grease covered overalls and bought a wrench. The proprietor asked him how he was.

"Fine," said the pilot. "Was in Paris last week and I'm going to London Saturday. But next month I'll have the India trip."

He paid for the wrench and left. Another customer asked the store owner who the "world traveler" was.

"Some nut who runs a filling station down the street," the proprietor said sadly. "Nice fellow, but he thinks he's an airline captain."

NEWSPAPER READERS

NEW YORK (UPI) — Of the 54 million households in the United States, 86.4 per cent read at least one newspaper on an average weekday, 80.4 per cent buy and read at least one paper each day and another 6 per cent buy and read one or more papers on a pass-along basis, according to the American Newspaper Publishers Association.

more meat



more flavors



PANCHO GONZALES and his lovely wife, Madeline will be at the Racquet Club this weekend where he will play in an exhibition match following the finals of the Blue Ribbon Tournament on Sunday afternoon. His opponent will be Hugh Stewart.

Gonzales is the world's tennis champion and his wife, a former Miss Reingold, will play during the tourney. Stewart is a former member of the Davis Cup Team and will leave soon for Indonesia where he will train the Jr. Olympic tennis squad.

Tribe Buried by Red Hot SJ, 87-61

SAN JACINTO — Coach George Hertzke's Indians ran into a bunch of red hot San Jacinto Bengals here last night who set a new school scoring record in upsetting the Tribe, 87-61.

The Tribemen, who of late appeared to have found the winning combination on the basketball courts, just couldn't handle the Tigers who last year were undisputed county basketball champs.

Led by Tommy Quast and Rich

Johnson, the San Jacinto quintet jumped to a four point margin in the first quarter. During the second stanza the Tigers found the range and pumped in 21 points to the Indians 10 to walk off the floor at intermission time leading 39-24.

The Bengals picked up at the start of the second half where they left off and mounted a 24 point advantage to put the game on ice and led, 61-37 at the close of the third period.

The fourth and final quarter was played on even terms, as the Indians had their biggest scoring punch of the evening scoring 24 tallies to the Tigers 26.

Four San Jac playmakers closed out the game in double figures and three Tribemen finished in the double digit bracket. Tyron Taylor, the Indians scoring ace, dunked in 22 tallies getting 20 in the final period. Gus Walton collected 11 and Mark Edwards hit for 10 points.

Quast, for the San Jac five, gathered his 22 points on eight field goals and six from the charity lane. Johnson fired in 18 markers and teammates Fred James and Mike Bielitz each marked 13 points in the score book.

Palm Springs saved a little face in the Bee game as the Pa-poooses won, 51-41.

Friday night the Indians will play host to the Coachella Valley Arabs in a Desert Valley League game at the high school gym. The

Bee game will get underway at 7 p.m.

PALM SPRINGS (61)
Taylor 22, Edwards 10, Gottlieb 2, Clements 4, Walton 11, Reyes 4, Crawford 2, T. Bradley 6.

SAN JACINTO (87)
S. McOwen 5, Sandy McOwen 8, R. Quast 4, James 13, Bielitz 13, Johnson 18, T. Quast 22, Priest 2, McCook 2.
Palm Springs 14 10 13 24—61
San Jacinto 18 21 22 26—87

SPORTS in The Sun

BOB ABBEY, Sports Editor

Page 8A THE DESERT SUN Wednesday, Jan. 10, 1962

Power-Packed Field in All-Star Kegler Meet

MIAMI BEACH (UPI) — Roy Lown, a left-hander from El Paso, Tex., who did everything right during qualifying play, led a 16-man field into the finals of the \$100,000 All-Star Bowling Tournament here today.

Lown, who picked up the \$15,000 first place prize in the Professional Bowlers Association Invitational at Paramus, N.J., last spring, will be shooting against a power-packed field for the \$15,000 top prize in the 21st All-Star tourney.

The slender Lown, making his third All-Star appearance, scored 6874 pins for 32 games in the qualifying round. Carmen Salvino, Dallas professional, had 6800 for second place.

Three former men's champions

will be competing in the match play finals beginning today and ending Saturday night. Don Carter, Dick Hoover and Bill Lillard, all of St. Louis and former winners, made the finals.

Marion Ladewig, Grand Rapids, Mich., led the women's division into the final round with a 4849 total for 24 games and was the only woman bowler to hit a 200 average.

Big Field Expected in Desert Senior Tourney

Start 54 Hole Play On Monday

More than 160 senior golfers from widely-scattered parts of the United States had entered the January tournament of the Palm Springs Desert Senior Golf Association as of last weekend and are prepared for the annual event scheduled to start next Monday morning.

The tournament will cover three of the Desert Empire's sporty golf layouts in four days of play covering 54 holes.

Twosome Play Featured

The January tournament features twosome play and the defending champions, Gail Cave, of Thunderbird CC and Ray Jones, also of Thunderbird, who tied with Dr. L. M. Andrus, King City Golf Club and J. J. Hallenbeck, Claremont CC of Oakland, are entered this year but in different pairings. Both twosomes fired a best ball 179 for the 54 holes last year.

Because of the large field, two days of play will be at O'Donnell Golf Club where the first 18 will be played, the players choosing either Monday or Tuesday.

New Course Each Day

On Wednesday the scene shifts to Tamarisk CC for the second 18 and the final 18 will be played Thursday at Thunderbird CC.

George Waldvogel, Virginia CC, Long Beach, last year scored a hole-in-one to capture that prize. He will be back to try for another.

Many added special events are included in the program.

Prizes to all winners will be awarded Thursday evening at a stag banquet at Thunderbird.

Refreshments and luncheon will be served each noon at the club where play is in progress that day.

J. E. (Dad) French is chairman of the board of the Desert Seniors and Ben Shearer, president.

Cooperating pros are George Howard, O'Donnell, Elly Vines, Tamarisk and Claude Harmon, Thunderbird.

FIRST TO ENTER

INDIANAPOLIS, Ind. (UPI) — Bobby Marshman of Pottstown, Pa., seventh in last year's 500-mile auto race, was the first driver to be named for the 46th annual grind on May 30, 1962.

AT LA QUINTA CC

Jack Nicklaus Added To Championship Play

Jack Nicklaus, one of golfdom's newest—and youngest professional, has been added to the trio of top golfers who will vie for the Championship of the U.S.A. to be played at La Quinta Country Club on Tuesday, Jan. 16.

Set up by All-Star Golf and scheduled for television filming,

While attending Ohio State, Nicklaus was Big Ten Conference champion, winning individual honors. As an amateur, he had the best open stroke total over the last two years of any pro or amateur golfer in the business.

After graduation, he had planned to enter the insurance field. But Mike McCormick, business manager for Arnold Palmer and Gary Player, convinced Nicklaus to turn pro and stick to the field in which he was obviously talented.

He turned pro shortly before Christmas, playing in his first tournament as a professional, the Los Angeles Open, this past weekend.



Jack Nicklaus

The 18-hole medal play will pit Nicklaus against Gary Player, winner of the Masters; Jerry Barber, National P.G.A. champion, and Gene Littler, winner of the U.S. Open.

Their round of the La Quinta links will be filmed for nationwide telecast over NBC-TV on Mar. 18.

Besides the title, there is a total of \$20,000 at stake, with \$10,000 going to the winner, \$5,000 to second, and \$4,000 to third.

The youthful Nicklaus was 1961 N.C.A.A. collegiate champion. Last year he also won the U.S. Amateur and the Western Amateur. He capped second place for amateurs in the 1961 Masters. In the Walker Cup playoffs, he won both his matches.

Kegler Korner

Bowling in the Franchise League at PS Bowl, Robert Williams rolled high series of 538 and high game of 203. High team series went to So. Cal. Gas Co. with a total of 2,772 pins.

Hoams Pools and Chuck's Welding split, 2-2. Oasis Plumbing knocked off Local 73, 3-1 and So. Cal. Gas Co. defeated Paul Associates, 3-1.

Vince Lombardi, bowling in the Industrial League, had high series of 565 while Chuck Foster took high game with 236 pins. High team series was rolled by El Jocal with a total of 2,551.

D.H.S. Fire Dept. closed out Mayfair Market, 4-0. Fred's Texaco and El Jocal split, 2-2, and 1000 Palms downed Kings Construction Co., 3-1.

Three Cubs Ink 1962 Contracts

CHICAGO (UPI) — The Chicago Cubs said today three more players, all infielders, have signed 1962 contracts.

Do You Know This Man



If You Do

You know where to get an honest repair job at a fair price . . . For those that don't here is a get acquainted special:

COMPLETE OVERHAUL
Hydromatic—Fordomatic—
Powerglide—Dynaflo
and Others

\$59.00 labor

CORRECT FRONT SEAL LEAK
ALL CARS

\$28.00 labor

WM. "BILL" WILSON
PALM GARAGE
450 EUGENE ROAD
324-9688

Top Golf Scores

The best rounds of golf fired on courses at the "Winter Golf Capital of the World" yesterday are as follows:

68 Cy Carter, O'Donnell	Ed Manley, PS Municipal
70 Bob Porter, Tamarisk	Ed Thomas, O'Donnell
72 Dick Guelich, Thunderbird	J. Ross Clark, Thunderbird
72 Frank Chilson, Thunderbird	77 Brian McCave, PS Municipal
74 Bert Ross, Thunderbird	78 Robert Saunders, Thunderbird
75 Al Ramos, PS Municipal	Women 81 Wynne Hubbard, O'Donnell

"BIG JOHN"

Kerr Leads Syracuse To Win Over Philly

By United Press International
As far as the Syracuse Nationals are concerned that popular hit tune about "Big John—the big, big man" refers to big John Kerr. The Nationals' "Big John"—he stands 6 feet, 9 inches and weighs 230 pounds—is one of the National Basketball Association's unsung heroes. He regularly handles the likes of Wilt Chamberlain, Bill Russell, etc., and does a heavy-duty job of rebounding game after game.

The going is tough for the Nationals these days because Dolph Schayes is sidelined with an injury, but Kerr has stepped in to help them hold their lead over the fourth-place New York Knicks in the NBA's Eastern Division race.

Kerr scored 31 points to lead the Nationals to their second straight win, a 129-120 decision over the Philadelphia Warriors Tuesday night. Kerr, who pulled down 18

rebounds, scored the key late baskets along with Hal Greer and Lee Shaffer after the Nationals went ahead with 9:33 remaining on a free throw by Dave Gambee.

Wilt Chamberlain scored 47 points and Paul Arizin added 33 for a game total of 80 points for the Warriors.

Oscar Robertson's 33 points led the Cincinnati Royals to a 113-106 win over the Chicago Packers and the Detroit Pistons defeated the St. Louis Hawks, 122-113, in other games.

Jack Twyman's 25 points helped Robertson spark the Royals to their fifth win in a row over the Packers, while Gene Shue had 24 points and Don Ohl had 21 for the Pistons.

Top Winners At O'Donnell

In the weekly Men's Choose Up tourney held at O'Donnell Golf Club, the foursome of Leif Martinson, George Long, Barney Gengenbach and Cy Carter topped honors with a 51 total.

Four teams tied for second place with scores of 54. The teams were: Charles Holland, Jack Carmichael, Gail Cave and Howard Lilly; Roy Maryatt, A. W. Lonabaugh, Stan Stretton, and Jack Lynch; George Brasley, Norman Waters, Thornton Magee and Harold Hicks; Tommy Atkins, Dr. John Lake, D. C. Stachler and Leo Owens.

USE SPARE GOALIE

HERSHEY, Pa. (UPI) — The Cleveland Barons will have spare goalie Al Cullen in the nets tonight against the Hershey Bears for their American Hockey League encounter. Cullen replaces Les Binkley, who injured his ankle during a practice session Tuesday.

Foss to Get Pay Raise

By RAYMOND C. MEANS

SAN DIEGO, Calif. (UPI)—The owners of the American Football League gave Commissioner Joe Foss a vote of confidence early this morning in the form of a new five-year contract with a \$5,000-a-year increase in salary.

The contract, retroactive to Jan. 2, will boost his annual salary to an estimated \$55,000.

AFL president Wayne Valley announced at the close of an executive session that ran well past midnight that the owners voted unanimously on the new contract, which Foss said is an indication of the confidence placed in the league.

"I've got a lot of work to do," he said. "I've enjoyed every minute I've been associated with the American Football League. I believe in it and have since I've been associated with it."

He said differences among the owners had been ironed out, and "we're off and running."

In other action, the owners agreed unanimously to raise the player limit from 33 to 36, which Valley said might be increased further, depending on the military draft, after a review at a summary meeting later.

A decision reached previously was reversed when the owners agreed to call a 15-yard holding penalty against a defensive player who attempts to tackle a ball carrier by grabbing his face mask.

Iron Tourney At T-Bird

An Iron Tournament was held by the women golfers of Thunderbird and in the A and B Class, low gross honors were won by Frances Cary who carded an 85. Second place was won by Buntly Griffin with a 91 score.

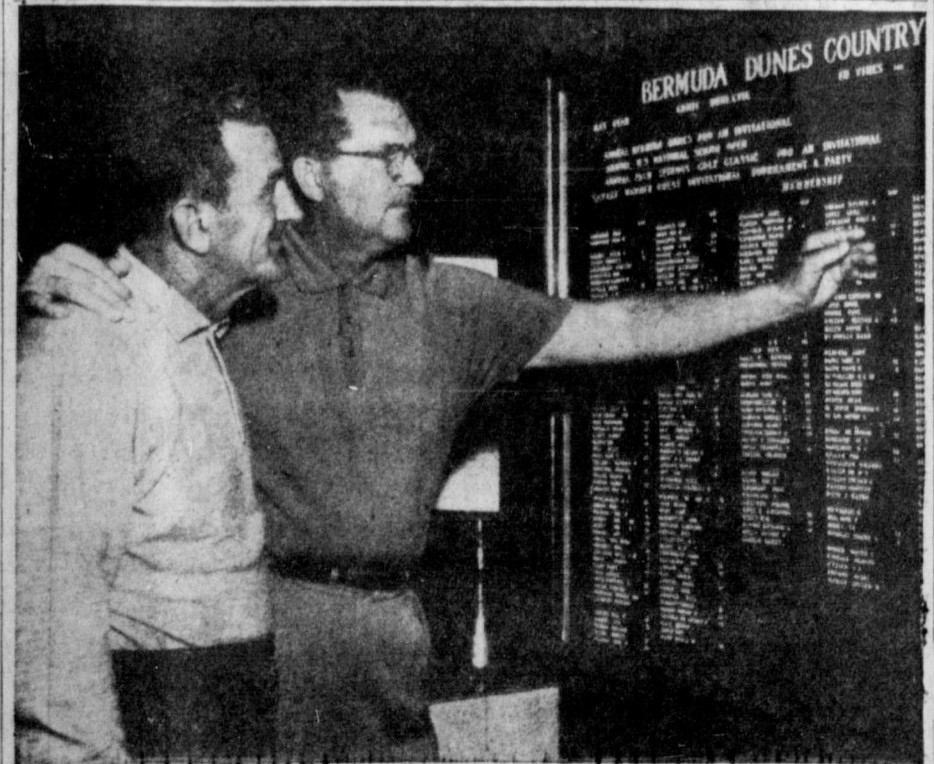
Low net in A and B Class went to Betsy Corsman with a 76 and Laura Nelson posted a 78 to come in second.

In the C and D Class, Jessie Thornton took first place laurels in low gross with 103 and Marcia Barret was awarded second with a 106 score. Low net winners were Louise Ewing and Margaret Lynch who tied with scores of 79. Janice Doud and Mrs. LeBon tied for second place with totals of 89.

Top Scores in Putt Putt Play

The top four scores in the weekly Putt Putt 54-hole Medal play tourney, were posted by Ed Meyerson and L. C. Potts, who carded scores of 100 and Clarence Mroch and Ken Singletary with 101.

This is the 10th week of the 12 week tournament and including this week's scores, Mroch leads the field in total score by the narrow margin of six points.



BERMUDA DUNES Country Club Golf Pro Ed Vines, right, introduces Johnny Revolte, former PGA champion, to the golf club's imposing roster of members. Many of these members will soon be improving their game with the golfing tips furnished

by Revolte, who has joined Vines' teaching staff at Bermuda Dunes. Also welcomed to the staff this week was Gloria Fecht, one of the nation's leading women pros, who is set to instruct members of Bermuda Dunes Women's Golf Auxiliary.

Cage Scores

MIDWEST

Western Reserve 70 Fenn 61
Marquette 63 Loyola (Ill.) 60
S. Western Kansas 69 Ottawa U 52
Xavier (Ohio) 67 Canisius 63
Butler 83 Notre Dame 67
Bluffton 75 Cedarville 59
Case Tech 53 Thiel 50
Miami (Ohio) 64 Kent St. 63
Friends 50 Bethel 43

SOUTHWEST

Midwestern 82 Abil. Christian 78
SMU 77 Arkansas 70
Texas Tech 85 Rice 66
Tex. Wesleyan 83 Southwestern 73
Dillard 95 Texas Coll. 65
Texas A&M 54 Baylor 52

WEST

Western Wash. 83 Brit. Col'ia 64
Washington St. 63 Idaho 60
Seattle (Pac.) 74 Puget Sound 61
Citrus 72 Fullerton 63
Pomona 66 California Tech 55
Hartnell 72 San Benito 62
Whittier 73 Occidental 65
Chapman 71 Westminster 50
W. Montana 79 Westminster 67
Redlands 46 Claremont-Mudd 43

TRACK GREAT DIES

YONKERS, N.Y. (UPI)—James J. Lee, 75, considered one of the top long-distance runners in the nation during his youth, died Tuesday at Yonkers Professional Hospital. The former director of the Yonkers Marathon race was a native of Somerville, Mass.

NFL Owners to Ink New TV Pact

By OSCAR FRALEY

MIAMI BEACH, Fla. (UPI)—The National Football League takes pen in hand today to ink a television contract which, with a rare sacrifice by some, will practically guarantee the payroll for each of the 130's 14 clubs.

The gridiron moguls are expected to clear up minor sectional sponsor problems and sign a \$9,300,000 two-year contract with CBS-TV which all 14 clubs will share equally. The \$320,000 annually which it will net each club after various incidental expenses roughly will meet individual club payrolls.

"Some clubs in extra-lucrative television areas will lose by it," admitted the Commissioner meaning the sacrifices aren't altogether altruistic, however. For one owner confided that the package arrangement might be a help to a team which had a bad year afield.

Rozelle also announced that the Miami Pro Bowl playoff, held on Saturday the past two years, would be moved to Sunday to help a scanty attendance, if permission is obtained from the long-established All-Star Game in Los Angeles. The latter game is held on the following Sunday.

"The owners prefer Sunday and the Orange Bowl sponsors of the playoff game would like Sunday, too," he said. "If the game is continued it will be held in Miami. And I personally think it will be continued."

In other business Tuesday, the owners passed a rule barring mask tackling and appointed a

committee of officials to work with the Canton, Ohio, Hall of Fame to work out details for elections. Named to the committee were Edwin Anderson of Detroit, Art Modell of Cleveland, and Ed Kiely of Pittsburgh.

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PLUMBING AND REPAIR SERVICE

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"STYLES
FOR
MEN"

Now Located in the
FASHION CENTER
266 N. Palm Canyon Dr.

News of the World in Pictures



EXERCISING THEIR RIGHTS—Young students in New Delhi, India, put on gymnastic display designed to develop rhythm and combat fatigue.

'GREEN' HOLIDAY

ONE OF New York's longest-running off-Broadway Yuletide attractions isn't running in a theater, but in a bank. The Manhattan Savings Bank features a singing Santa, ice ballet troupe, an acrobatic skating team and a glass blower. Show's theme is a hometown holiday.



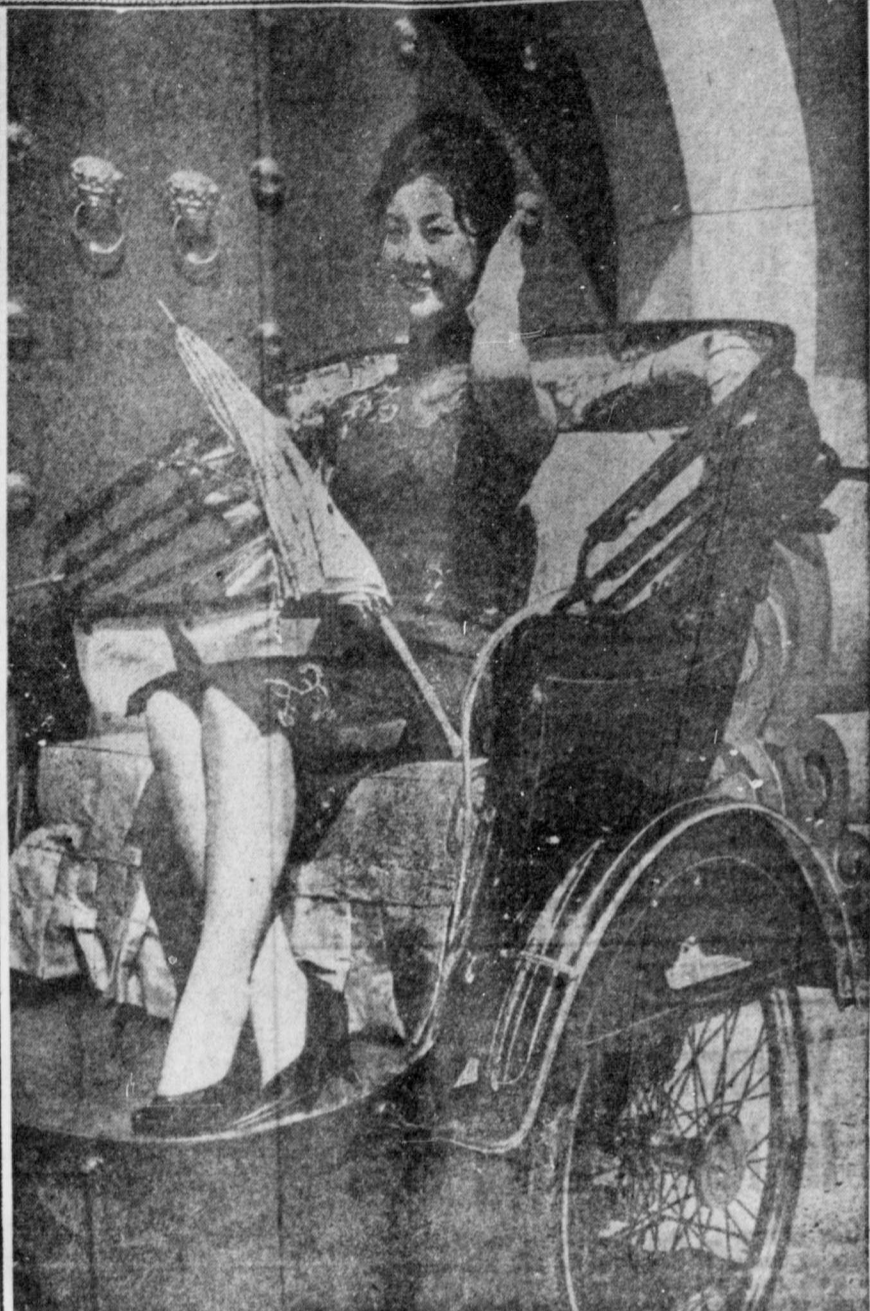
President Willard K. Denton helps Santa.



Ballerinas "bank" snowballs with Jingles.



Santa Clauses are housed in the bank's main lounge. It's the ninth annual production.



ALONG MODERN LINES—Wearing a glamorous slit-skirt dress, lovely Lily Wang leaves no doubt why she is the current "Miss China." She's riding around Taipei, Formosa, in a pedicab, the world's most economical transportation.

Santa Fe Fed. Ad No. 68

Number 6 of a series . . .

GROWING WITH PALM SPRINGS

... featuring recent construction in our area

"Shopping Centers" are not new to the Village. Long before many towns were planning them, Palm Springs Plaza offered diversified browsing, ample parking, and intriguing shops . . . Pictured here is one of the newer centers—the Palm Springs Shopping Center on Tahquitz-McCallum Road. Included in the center's facilities are Thrifty Drug, Market Basket, Bank of America, Palm Springs Lanes, Desert Hand Laundry, Ilia Mae's Beauty Shop, and Griffin's Men's Shop . . . with more lessees soon to be announced. Other shopping centers include Cameron Shopping Center, Thrifty Shopping Center, and Alpha Beta Shopping Center. Yes, shopping centers are just one more evidence of Palm Springs' phenomenal growth. Santa Fe Federal takes pleasure in saluting the retailers of Palm Springs—who accounted for over \$55 million dollars of taxable sales during the fiscal year 1959-60.

Santa Fe Federal Savings AND LOAN ASSOCIATION

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300 S. Palm Canyon Dr.
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479 - 4th St.
701 E St.
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SAVE BY JANUARY 10—EARN 4.6% FROM JANUARY 1
Refreshments served at all offices — you're invited!





HAPPY BIRTHDAY is celebrated with Che-Cha and goodies by Howard Manor owner, Sam DeSarno, and pretty wife, Georgia.

PALM DESERT

Wyoming Judge, Wife In Month-Long Visit

PALM DESERT — Month long visitors at Shadow Mountain Terrace were Judge and Mrs. Allen Pearson of Cheyenne, Wyoming. He is Judge of the District Court, First Judicial District, State of Wyoming. Besides his judicial duties the Judge owns a large ranch raising sugar beets, grain, cattle and sheep.

Mrs. Ralph Parker hosted the Richard M. Coles and daughters, Sally, 17; Debbie, 11, and Joyce, 7 at the Shadow Mountain Club. Cole is the owner of Cole, Clark and Cookingham, insurance brokerage firm in Portland, Ore. This was the family's first trip to the desert.

The James Milroys of Denver, old time friends of Floyd Odlum, enjoyed dinner at the Odlum home while visiting at Shadow Mountain Terrace on Palm Desert. The evening was eventful, reminiscing about their college days together in Colorado and their many mutual friends. New Years Eve found the Milroys enjoying the huge party given by Floyd and Jackie at which many Palm Desert residents were present.

The Walter Stearns entertained a series of house guests over the holidays. Walter's half-brother, Harvey W. Greene with wife Virginia, from San Gabriel, and Harold and Mildred Jones from Los Angeles were the first. Then Mrs. Limes Alexander, principal of the Lynnwood School in Los Angeles, with daughter Lynn Post, granddaughter Lynn and grandson Aaron. These were followed by Bess Butcher, chemistry professor at Los Angeles City College and Dorothy Anderson, head dietitian at the Renton Hospital in Renton, Washington.

Attending a lecture by Lady Olive Baden-Powell, the famous guide, were Mrs. Edward C. Ruge, longtime Girl Scout worker and organizer who continues as Neighborhood Chairman; Mrs. Natt McDougall, Jr., and Mrs. John Xotoford, who are both on the Board of Directors of the Girl Scouts of America Council of Girl Scouts and active workers; Mrs. B. B. Beschoff, Mrs. Fred Rothenberg and Mrs. Bruce Uterback. The lecture was given at the time of the annual meeting of the Council held in Riverside.

Jacqueline Cochran entertained for a large party at Firecliff Lodge.

Anne Carpenter is back after an eventful and happy holiday flight to the Pacific Northwest, where she visited her 86-year-old mother and saw members of her family. Anne's sister, Mrs. G. Richardson of Choteau, Mont., and her family joined Anne at the home on Vashon Island, of a third sister, Mrs. Gerald Grant.

There will be a First Nighter at the Shadow Mountain Club on Friday evening, Jan. 26, 8 p.m. The dinner will precede the play, "Laura" being done by the Palm Desert players at the Palm Desert Elementary School. Reservations may be made by

Mayfair
SUPER MARKETS

WE GIVE GREEN STAMPS

ADVERTISED PRICES GOOD 7 FULL DAYS (Except Produce) Jan. 11 thru Jan. 17th

Farm Fresh, U.S.D.A. Grade A WHOLE BODY

THE WAY TO SAVINGS

Mayfair's Blue Ribbon Meat and

WE GIVE GREEN STAMPS

SELECTED BY OUR EXPERT MEAT BUYERS FOR TASTE and TENDERNESS

Backed by Mayfair's UNCONDITIONAL MONEY-BACK GUARANTEE

Ground BEEF
35¢ lb.

Morrell's Pride or Mayfair's
SLICED BACON
1-lb. Pkg. **57¢**

Lamb Shoulder ROAST
39¢ lb.

Sirloin TIP STEAK
98¢ lb.

FRYERS 29¢ lb.

Grade A Fryers Cut-Up **33¢ lb.**

Lamb Shoulder Chops **59¢ lb.**

Lamb O-Bone Chops **69¢ lb.**

Lamb Breast **10¢ lb.**

English Cut Ribs **59¢ lb.**

Boiling Beef **23¢ lb.**

PEANUT BUTTER 3 for \$1

Mild Cheddar Cheese **59¢ lb.**

Arden Cream Cheese **39¢ 8-oz. Size**

Grand Taste Sliced LUNCH MEATS

Sandwich Loaf **3 for \$1**

Dutch Loaf **6-oz. 1**

All Meat Bologna **3 for \$1**

Morrell's Pride PURE, 1-lb. Roll **Pork Sausage 39¢**

Mayfresh Mayonnaise 39¢ 24-oz. Jar

Country Style Sausage 59¢

Fresh Pork CHOPS 49¢ lb.

GROUND Chuck 59¢ lb.

GROUND Round 69¢ lb.

Pork Loin Chops 98¢ lb.

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WINGS

Mayfair's Blue Ribbon Meat and



SELECTED BY OUR EXPERT MEAT BUYERS FOR TASTE and TENDERNESS
Backed by Mayfair's UNCONDITIONAL MONEY-BACK GUARANTEE



Lamb Shoulder ROAST
39¢ lb.

Sirloin TIP STEAK
98¢ lb.

Beef Short RIBS
35¢ lb.

CLUB STEAK .. 98¢
CHUCK STEAK 65¢
RIB STEAK..... 89¢

lb Shoulder Chops 59¢
lb O-Bone Chops... 69¢
lb Breast..... 10¢
lbish Cut Ribs..... 59¢
te Boiling Beef..... 23¢

Chuck Roast..... 49¢
7-Bone Roast..... 55¢
Rump Roast..... 79¢
Rolled Roast... Boneless 98¢
O-Bone Roast..... 65¢

Fresh Pork CHOPS
BLADE CUT
49¢ lb.

GROUND Chuck 59¢ lb.
GROUND Round 69¢ lb.
Center Cut 98¢ lb.

Pork Loin Chops 39¢ lb.
..... 69¢ lb.

Produce Prices Good Jan. 11th thru Jan. 14th

Bananas

CENTRAL AMERICAN

2 lbs. 25¢

Avocados 10¢ ea.
Grapefruit 5¢ ea.
Carrots 5¢ lb.

Best in Canned Foods
Mayfresh, No. 303 Can
for \$1 Peas 6 for \$1
Mayfresh, No. 303 Can
1 Kidney Beans 8 for \$1
6 for \$1

Star-Kist CHUNK TUNA
1 1/2 Flat Cans \$1

Mayfair Liquor
Kentucky Vat 80 Proof \$3.79
Kentucky Bourbon, 10 Years Old..... 5th
Country Gentleman \$3.39
Straight Bourbon, 80 Proof..... 5th
Canadian Perfection \$4.19
Imported Canadian Whiskey..... 5th
Valiente Tequila White or Gold \$3.98
Imported Tequila..... 5th
Lido Club Wine Burgundy \$1.39
California Wine Southern Vin Rose Gal.
Royal Occasion VODKA Your 5th \$2.98
Zarofsky VODKA All 80 Proof Qt. \$3.69

Hunt's, No. 303 Can
Fruit Cocktail 5 for \$1
Hunt's, No. 2 1/2 Can Whole - Unpeeled
Apricots 4 for \$1
Hunt's, No. 2 1/2 Can, Halves & Slices
Peaches 4 for \$1

HUNT'S Tomato-Rama
Hunt's, 32-oz. Can
Tomato Juice.... 5 for \$1
Hunt's, 14-oz. Bottle
Tomato Catsup 6 for \$1
Hunt's, 8-oz. Can
Tomato Sauce 12 for \$1
Hunt's, No. 2 1/2 Can
Tomato Puree 3 for 87¢
Hunt's, 6-oz. Can
Tomato Paste.. 8 for \$1
Hunt's, No. 2 1/2 Can
Tomatoes... SOLID 3 for 87¢
PACK
Hunt's, No. 2 1/2 Can
Tomatoes..... Italian 3 for 87¢
Style
Hunt's, No. 300 Can
Stewed Tomatoes 5 for \$1

Van de Kamp's BAKERIES SPECIALS
JAN. 11-14
OATMEAL PEANUT CRUNCH, MOLASSES, CHOCOLATE COOKIES 4 pkgs. 1.00
2-Layer CHOCOLATE PECAN CAKE ea. 1.05
ROSETTE COFFEE CAKES pkg. / 4 39¢



PINT-SIZED PAVLOVA takes the stage, and Dave Dimon knows it takes muscle to lift partner, Carol Green in Bayshore Gardens, Fla.

DESERT BRAEMAR

Schuberts Included in Gathering of Families

Among the family gatherings, Ed and Eleanor Schubert of Braemar's Christmas Tree Circle had their daughter and husband, Mr. John Webermeier and children Scott, Debra and Sandra from Palm Desert for Santa and turkey dinner. Also joining in were daughter Mrs. William Petley and children, Craig and Linda from LaFayette (Oakland).

Mr. E. V. Anderson one of the early Braemar occupants—also a member of Country Club Estates group—arrived from Chicago for his annual stay in the desert.

Jim Torrence, one of Braemar's first officers has been honored in a national insurance publication, "The Local Agent," by name with his article entitled, "Selection of Good Partners," which appears in the December issue. Torrence is president of Torrence Insurance, a Longview, Wash., firm established in 1933.

Sioux and Ann Graves report a delightful holiday trip, returning Wednesday after Christmas. Accompanying them were Al and Ethel Raguse of Beverly Hills. He is a sound engineer for Fox Studio and was first to install sound at the old Hal Roach Studios. The trip was made to Scottsdale, Oak Creek Canyon, and Flagstaff and return. Some wonderful snow vistas greeted them on every side in the higher elevations and they drove over 130 miles in the snow.

Maggie Maysor held open house Southern-style New Year's Day with black eyed peas and corn bread as the piece de resistance. Many Braemarites attended.

The Braemar private golf driving range has been whipped into shape for the winter and devotees of the game of golf may be seen daily sharpening up for a round on the links. One of the beginners, a twist dance expert, claims the twist action aids materially towards developing a correct golf swing. However, this is denied by Golfer Harold Parks, a Braemar director.

The Roger Neals who are occupying the Galbraith apartment for the winter, spent Christmas

in Riverside with son, Pat, and family. The two granddaughters Patricia and Nancy returned with them to spend part of their vacation here and their parents spent the week-end with the Neals.

Mr. and Mrs. Eddie Kaw spent Christmas with the Albert Babaux's in the Arcadia home. The Babaux's also have a poolside apartment at Braemar.

Dr. and Mrs. Leslie Grams entertained their friends, Dr. and Mrs. C. R. Smead of Los Altos, during the holidays.

Our expert on proper pronunciation says he is getting tired of listening to television announcers who, while extolling the virtues of certain detergents, say "This product has an exclusive wite-ten-er that gets clothes really wite," and he suggests the following sneech practice for such recalitrants preferably standing in front of a mirror—What whim led White Whitney to whittle, whimper and whisper near the wharf, where floundering whale might wheel and whirl. —That ought to do it, Eh? WOT!

—Fred Wines

No Way to Prevent Crash Seen

WASHINGTON (UPI)—A House investigator said Tuesday the military apparently had no way to prevent the crash last November of a non-scheduled airliner which took the lives of 74 Army recruits.

Rep. James E. Van Zandt, a member of a special House armed services subcommittee, made the comment as the investigation of the Richmond, Va., crash moved into its second day. Assistant Air Force Secretary Joseph S. Imirie was called as the first witness.

The Pennsylvania Democrat said that from the evidence so far uncovered about last fall's accident "there appears to be nothing to hang the military with."

He said the military, in using the Imperial Airlines plane, was going along with the technical advice of the Civil Aeronautics Board (CAB) and Federal Aviation Agency (FAA), the two government agencies charged with making sure all commercial transports are reliable.

The subcommittee plans later this week to question both Najeef E. Halaby, head of the FAA, and Alan S. Boyd, head of the CAB.

Subcommittee chairman Porter Hardy charged Monday that the military traffic management service could "suspend an airline because of failure to serve meals but couldn't do a blessed thing because of a safety failure."

The Virginia Democrat made the charge after Maj. Gen. I. S. Morris, head of the Unified Transportation Service, testified that any question of operating safety was referred to the regulatory agencies.

Earlier, Rep. Francis E. Walter, D-Pa., accused the CAB of being more interested in keeping the non-scheduled airlines alive than in the welfare of the public.

Charges Law Violations
He said the Imperial Airlines crash dramatized the "financial unfitness, unsafe operations, and law violations in the supplemental airline field."

Swimming Channels

The Channel Swim: "The Law and Mr. Jones," starring James Whitmore, is returning to the ABC-TV schedule on Thursday, April 19. To make room for the series, which made its debut in 1960, "Margie" will be shuffled into a Friday time slot. The network says the Whitmore series is coming back "in response to widespread public demand."

Producer Robert Saudek's fourth and final Leonard Bernstein-New York Philharmonic presentation of the season, set for Sunday, March 4, on CBS-TV, is reported to be shaping up as a 90-minute special with a Shakespeare in music theme.

Peter Lind Hayes stars as narrator of "Regards to George M. Cohan," a "Show of the Week" special which NBC-TV airs on Sunday, March 4. The program will recall Cohan's theatrical career in song, dance and pictures.



24 Hours 444 North Palm Canyon Drive

Our Traffic Tangle Will Get Worse

DETROIT (UPI)—So many new cars are being added to the highways each year that "the moment of complete immobility is not far off and the parking problem will be solved forever."

That was the conclusion of two Western Michigan University professors, J.C. Owen and C.A. Smith, in a joint paper presented to the Society of Automotive Engineers.

Owen and Smith said the "crisis in metropolitan transportation today threatens the continued existence of the American city as we know it."

They blamed it on metropolitan mass transit (a "sick industry") and too many cars on the road ("Americans love their automobiles").

Building more expressways, even electronic ones, is not the solution, they said. Since there are no plans to dispose of the car when it reaches a city the motorist "will merely arrive more deftly and speedily at the point of ultimate chaos," they said.

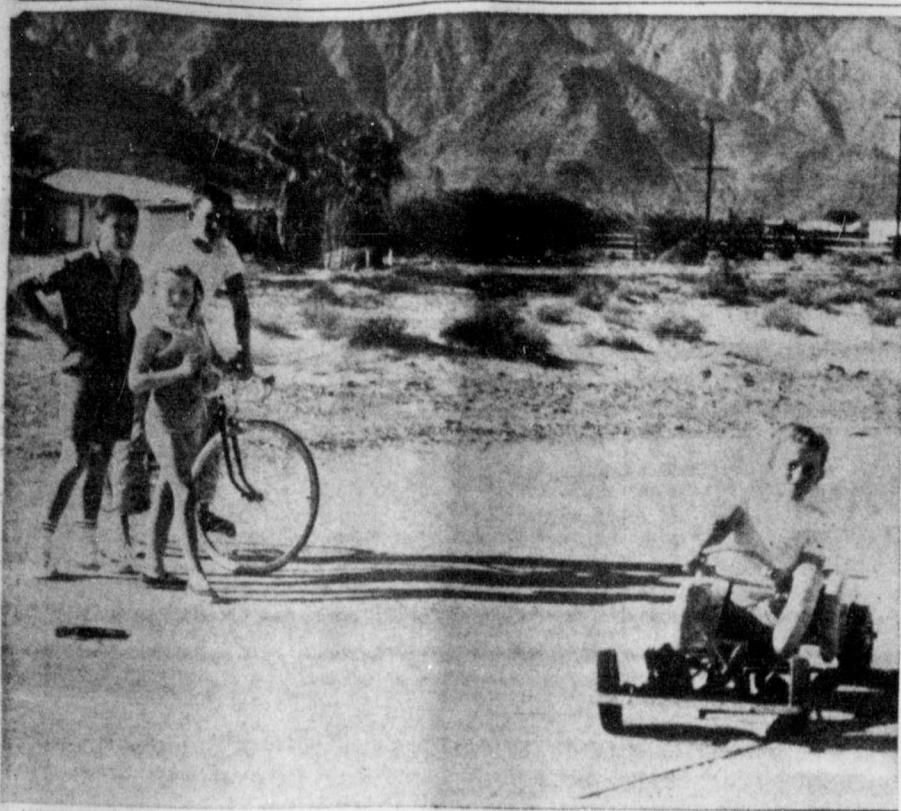
Owen and Smith suggested instead, that every metropolitan area create a central agency equipped with data, money and authority to make and implement plans dealing with all forms of transportation—public, private and pedestrian.

"Something really new" in the way of mass transit should be found, they said. "It might take the form of an aerodynamic monorail, a captive plane, which would offer speeds superior to anything attainable upon a freeway plus the glamor and the symbolism of the air age."

Another method of solving mass transit problems might be powerful helicopters capable of picking up a bus loaded with passengers.

BOOKS! IDEAL GIFTS BOOKS!
Largest Selection in Area
Stamp Pockets—Greeting Cards
Portable Typewriters
Save on Special Order
DESERT BOOK SHOP
Opposite Desert Museum
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YEAR END SALE
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AN INHERITANCE from World War I is a source of pleasure for some Palm Springs youngsters. Kyle Smith, 11, at right, is riding the gasoline-powered cart he got for Christmas on one of the circular concrete aprons that were sude during the war for dispersal of airplanes.

Looking on are his brother, sister and a friend, from left, Steve Holden, 13; Mollie Smith, 8, and Kent Smith. The three Smiths are the children of Roscoe and Cecilen Smith, 519 Desert View, Palm Springs. (Desert Sun Photo)

Frankie's Helistop Blocked

LOS ANGELES (UPI)—Singer Frank Sinatra had bumped into a stumbling block today in his efforts to locate a helistop on his property in the exclusive Coldwater Canyon district.

The City Planning Commission indicated it would rule on Sinatra's petition Jan. 18. On Monday the Commission heard some 20 residents and attorneys for 40 other persons object to installation of a helistop in the area.

Sinatra's attorney Martin Rudin contended the actor wanted the facility not only for a helicopter, but to permit its use in public and private emergencies including fire, police and ambulance calls.

Residents argued a helistop on the 1.2 acre site would be an invasion of privacy, add noise and create a fire hazard.

Clifford Marker, vice president of the Water and Power Commission, also objected to the noise.

"The acoustics in the canyon are better than the Hollywood Bowl... every time Frankie spits, I can hear it plain all the way down to my place," said Marker.

THE LIGHTER SIDE

Most Frustrating of Stories About Chains

By DICK WEST
United Press International

WASHINGTON (UPI)—In my list of the "most frustrating news stories of 1961," I included a press release sent out by the Safe Winter Driving League on the subject of tire chains.

It recommended that teen-age drivers be taught the easiest way to put on tire chains, but failed to say just what that method might be.

I found this frustrating because I had always put on tire chains the hardest way.

It's true that I am not a teen-age driver in the sense that I am a teen-ager, but I am a teen-age driver in the sense that I drive teen-agers occasionally.

Therefore, I felt that the league's recommendations applied at least partly to me, and that I should set an example for other teen-age drivers.

Gets Instructions
In response to my complaint, the league sent me a sheet of

illustrated instructions bearing the caption, "It can be done in six minutes, and without a jack!" To me, this was inspirational.

I had never been able to put on a pair of chains in less than 30 minutes, even with the aid of Jack Cahill, a helpful-type neighbor.

But when I examined the first illustration, I had a feeling of disquiet. It reminded me of some of those old magazine puzzles that ask the reader "What is wrong with this picture?"

One thing obviously wrong with this picture was that the automobile used in the illustration was parked on an open stretch of hard packed snow. In my experience, this is totally unrealistic.

I park my car in front of my house and each snowfall leaves it half buried. It usually takes me the allotted six minutes or more just to find the wheels, much less put on chains.

Wheel Hugs Curb
Furthermore, one of the wheels invariably is snugly nestled against the curb. If the Safe Winter Driving League has never tried to put on chains under those conditions, it hasn't really lived.

The second thing wrong with the picture was that it showed the chains being put on by a woman.

I'm not saying this chore could not be performed by a woman. I'm just saying that I would like to see the Safe Winter Driving League try to get my wife to do it. I'll guarantee it wouldn't feel very safe about that.

With all due credit to the league for endeavoring to perform a public service, I question whether the method it illustrated is the easiest way to put on tire chains.

All things considered, it's hard to beat the time-tested method of telephoning your service station to send out a tow truck.

SWITCH
HOLLYWOOD (UPI)—Vaudeville comic Bobby Gilbert, one-time partner of Jimmy Durante, plays a convict student-sculptor in filming now under way of "Re-

Spain's Top Moneymaker Is Developing Tourism

By ANDRE del AMO
MADRID (UPI)—Ten years ago, the yearly influx of visitors to Spain barely topped the million and a quarter mark. Today, tourism is one of the country's biggest moneymakers.

Visitors to Spain last year put more than \$316 million into the nation's coffers. Records for 1960 show more than six million entries by foreigners into Spain.

The Spanish State Touring Office, in a recently compiled survey, showed the tourist influx for 1960 to be a 45 per cent increase over the previous year. And tourism officials here predict a continuing increase in visitors.

According to the survey, the French have led the tourist boom for the last 10 years. More than 2.5 million visitors from France entered Spain last year.

Great Britain has been next in line to France, with last year's

British visitors totalling 624,057. The United States followed with a recorded 492,165 tourists in 1960.

The survey showed distinct national differences in vacation preferences.

French tourists in the last 10 years have preferred the northern Basque provinces on the Atlantic coast while Scandinavians headed for the "Costa del Sol" Mediterranean resort area.

Madrid was the magnet for the bulk of American tourists and Mallorca and the other Balearic islands proved popular with Swiss tourists.

In the last decade, August has consistently been Spain's most crowded month for tourists.

During that month last year, more than a million crossed the Spanish frontier to exceed the total number of tourists for the entire year of 1951.

January and February have been tourism's slow months during the last decade and the State Tourist Office has been studying this drop in an effort to increase the number of entries for these months.

According to the government survey, more tourists enter Spain in cars and buses than by any other means of transportation. More than 4 million persons crossed the border this way last year, with air traffic bringing in 465,771 tourists.

With the acceleration of tourism for Spain in recent years, figures for 1961 promise to top existing records with an even higher income for the country, according to mid-year statistics.

County School Enrollments Up

Regular school enrollment in Riverside County, from Kindergarten through Junior College at the start of 1962 was 72,383 compared with 67,839 a year ago, Roy E. Simpson, state superintendent of public instruction, said today.

This represented a gain of 4,544 or 6.7 per cent.

The county gain was higher than the state average, Simpson said. In the state, enrollment increased to 387,893 to 3,634,498.

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Sale and Sale	Fifth
Cognac	\$4.98
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Sale and Sale	Quart
Bourbon	\$5.13
Mint Julip	
Mix	2 for 59¢

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The Desert Sun

VOL. 35, NO. 135

Palm Springs, California, Wednesday, January 10, 1962



Around Town

with Hildy Crawford

Waltah Clarke and I were making like beachcombers and thinking Hawaiian and came up with the idea that Palm Springs should discard that old north-south-east-west routine and describe directions Honolulu-style.

Anyone's who's ever been to the Islands know that natives use mauka (towards the mountains) and makai (towards the sea) type of directions.

Now for Palm Springs, why don't we do something similar? Let's use towards the mountains, towards the desert, towards the canyon and towards the Pass. It seems so much simpler, for those of us who have to stop and think which way is north.

Annabelle and David Margolis, recently returned from the east, are expecting Jack Dempsey to arrive Friday to spend a few days here. It will be Jack's first visit this winter and he will be accompanied by his daughter Barbara McMillan and her youngsters.

Annabelle and David visited the Dempseys while they were in the east with their daughter and son-in-law Joni and Bob Blashek. The Blasheks, former Villagers, are due out here for their annual visit around Feb. 1. They live in Seaside where Bob is associated with the E. F. McDonald Company.

Despite this wonderful summer-like weather, we've had our flu virus invasion like all the other cities (we get a potent mixture of viruses brought in from all over the world) so Bobby Ramos was pretty frustrated the other night when he received the following note, while he and his band were playing for dancing at

Linda Boyle, Joal Butler Are Engaged

Mr. and Mrs. Johnny Boyle of N. Calle Marcus, have announced the betrothal of their daughter Linda to Joal Butler, son of the Joe Butlers of this city.

Linda, a graduate of Palm Springs High School and a former Deb, is a junior at San Diego State, where she is majoring in elementary education.

Her fiancé is also a graduate of Palm Springs High School and Riverside City College, where he was associated with Kappa Upsilon fraternity. He is a member of the Palm Springs Mounted Police and left this week for six months active duty with the Air Force Reserve in San Antonio.

The wedding date has not been set.

Planning an at-home holiday party or a full-scale dance at the club? Out in time to help you is a new guide covering all areas of party planning from decorating through hospitality.

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The Ranch Club, "When I take my handkerchief out of my pocket, please play 'Mary.'"

This might have been a routine request some other time, but with so many flourishing handkerchiefs it was just confusing.

The Julian Bambergers have arrived from Salt Lake City's ice and snow and are enjoying the summery weather. They are at 275 Vereda Norte and will be here til April, when they take off on another trip to Europe.

Blake and Ray Corliss were shaken by the news of the tragic death of Mrs. Milton (Vivian) Pierce and her infant daughter Julie in a fire that razed the Pierces' Montana lodge to the ground.

The Pierces lived here for a time, a year or so back, and the Corlisses had been frequent visitors at their Montana ranch.

Billie and Ron Ellis are expecting their cousins, Mr. and Mrs. Robert S. Haines of Quakertown, Pa., to arrive on the 18th for a fortnight's visit.

Mailbag Messages: Emma and Ben Gaile write from Tahiti and from Auckland that they love their restful cruise. Al Overton, National Dinner Club executive, sends New Year's greeting from Dallas to his Palm Springs friends. Leona (Mrs. Fred) Halliday ended her Florida visit when that State went into deep freeze and took off for Mexico City.

Children's Fund to Benefit From Cocktail Fashion Show

At Welfare and Friendly Aid's first benefit affair, which will be a cocktail fashion show at Eldorado Country Club tomorrow evening at 5 p.m., Helga's complete spring and summer line will be shown for the first time on the desert, through the cooperation of Saks Fifth Avenue.

In Eldorado's main dining room, which overlooks the course, cocktails will be served from 5 to 6 p.m., when the show will commence. Helga will be present for the desert showing, and Walter Oppenheimer will commentate.

The money collected by Welfare and Friendly Aid, a Community Chest sponsored agency, will benefit the children's fund, and will be used in the operation of dental clinics, psychiatric clinics and the Jack and Ann Warner Guidance Clinic, to be opened soon.

Mrs. William Foster, vice president of Welfare and Friendly Aid, is chairman, and Mrs. William Dzo Dzo is co-chairman.

Among those making reservations for the benefit fashion show are:

Messrs. and Mmes. Larry Sitter, Harold Copenhaver, Rodger

De Sarno, Cliff Brown, Charles Riley, Jack Farmer, John Rauch, Clifford H. Babin, Dolph Obergfel, William Cody, Paul Summit, Alan Petty, William Dzo Dzo, and William Foster and Lester Selig.

Also, Messrs. and Mmes. Al Baskin, Jim Schlecht, Al Abdunner, Ted Spelloza, Phillip Sabed, V. H. Aichian, Robson Chambers, Leo Fox, Albert Gardiner, Joseph Henderson, Charles Henderson, William Gibbs, Frank Hilton, Earle Hough, Burton Lamb, Louis Lombard, Howard Matthews, L. H. Gilligan, Cornelius Maffie, Sydney Noles, Seamus Numan, Arthur J. Coffey, George Ripley, Charles Sakin and John Sanborn.

Others are Mmes. Muriel Fulton, Phyllis Coyne, James Abernathy, Max Stoffel, Richard Rohn, Virginia McLaughlin, Donald Aiken, Chester Dailey, Iris Brown, Grace Brown, Ann Peppers, Betty Ramey, Pat Wright, Lee DeStefano, Arlene Lutz, La - Vere Whaley, Donald H. Fry, Charles Greason and Irwin Schuman.

And, Drs. and Mmes. Charles Baldwin and Andres Fitzmorris, Senator and Mrs. Robert Lagomarsino of Ojai and George Diamond.

WAIF Seeks Less Rigid Adoption Laws

The efforts of World Adoption International Fund-ISS to secure legislation which will permit the adoption of American children now in foster homes and institutions and not legally available for adoption under present laws, were outlined, when Verrill Rogers, of Los Angeles, national executive director of WAIF, addressed the Palm Springs Chapter at its first meeting of 1962, which was held at the home of Mrs. Leo Owens, with President Mrs. Glenn Austin presiding.

Mrs. Austin introduced a guest,

Junior Women Asked to Sew For Contests

Members of the Cathedral City Junior Women's Club were asked to enter the local Vogue Sewing Contest or the "Sew It N Show It" contest, when they met at the Cathedral City Town Hall.

Both contests, noted Mrs. Wayne Kizer, crafts chairman, will be held on Feb. 6.

Mrs. Harold Bentley, president, announced that members would be responsible for providing 150 favors at the next district meeting. These will be collected and used at the DeAnza District Convention.

Following the business meeting, members addressed March of Dimes mailers, which will be sent to all Cathedral City, Rancho Mirage and Palm Desert residents. For the second year, the club is sponsoring the local March of Dimes drive, under the chairmanship of Mrs. James Schultz.

Mmes. Harvey Cooper and James Schultz, hostesses, served angel food cake and ice cream.

Neighborhood Youngsters 'Take Down Tree'

Neighborhood children enjoyed a delightful "Taking Down the Tree" party in the patio of Mrs. Paul Stillman's home in Palm Desert. Thirty youngsters gathered after school to play games, "undecorate" the tree and enjoy refreshments: Gifts of long twisted balloons, bubble gum, candies and nuts wrapped in Christmas napkins were also on the tree.

Captain of the games was Vicki La Jaunie and Captains Diane Mazzulla, Cheryl Chaney, Mark Mazzulla and John White supervised the "undoing" of the tree. Bowls of popcorn and glasses of root beer were placed on a long festive table.

Mrs. Joe Mazzulla assisted Mrs. Stillman, who, along with other activities, is the organist and music chairman at the Palm Desert Community Church.

Those attending the party were Georgia, Cindy and Linda Tichnor, Diane, Mark, Tommy and Dan Mazzulla, Cheryl and Mark Chaney, John, Danny and Dennice White, Robert, Ronnie and Randy Schmidt, Brendon, Craig and Vicki La Jaunie, Craig and Kelly Dougan, Tommy and Jamie Carr, Marlene, Diane and Jimmy Selle, Laura and John Beresford, Connie White, Louis Hoeflin and Paul Mauricia.

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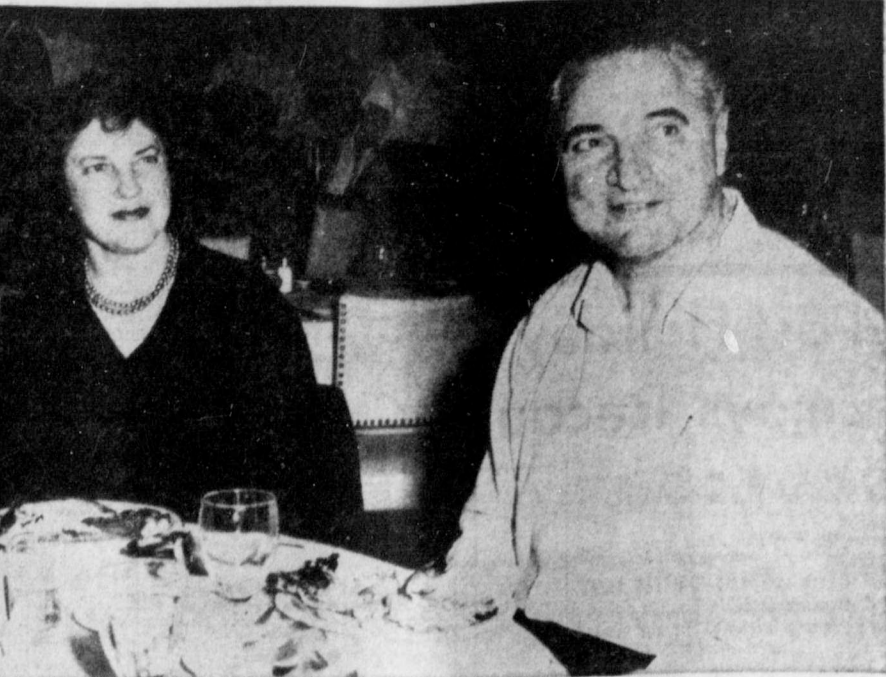
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SAN FRANCISCO'S MAYOR George Christopher and his wife were among the

guests enjoying Sunday brunch at El Mirador. (Photo by Conrad Hug)

Palm Desert Woman's Club Will Stage Fashion Show This Week

Members of the Palm Desert Woman's Club, their friends and guests, will take off into orbit when they attend their annual fashion show at 12:30 p.m. on Thursday at Shadow Mountain Club.

"Flights Into Fashion" will show Earlene's exquisite collection of clothes from her two stores. From the Sun Blaze rhinestoned gold bathing suit to the satellite silver cocktail dress, Moon Glow, there will be a glittering array. Exciting prizes will be flown in for the affair.

Mrs. Roy McCall, president, and Mrs. Cliff Henderson, general chairman, have announced the following committees: reservations—Mrs. Tom Brown and Mrs. A. N. Merryman, Jr.; ways and means—Mrs. Cal Holdsworth, Mrs. Ross Patton; Decorations—Mrs. Robert Coates, chairman, with Mmes. John Moon, Charles Pelgram, and Walter Markley; hostesses—Mrs. Ralph Hale, chairman, assisted by Mmes. Kay Olesen, Ira Johnson, Louise Slater, Paul Diggle, George Munn, Virgil Smith, Stanley Chambers, and George Berkeley; publicity—Mrs. George F. Anderson.

Models will be club members, Ellen Moon and Lynn Morgan will

orbit along the runway in Swissair Hanro capris and skirts, topped by Astro - jet mohair sweaters. Cessna blue Amalfi knits in Mars red and Venus orange on Helen Kincaide will vie with Kay Malone in Duponia sheath, and Mr. Blackwell's 707 Continental sequined black satin cocktail dress, the Cameo Bell, on Laura Satterfield. Jackie Cochran's Powder Puffs have influenced the color featured as Powder Puff Pumpkin. Other colors embodying the desert, Lupin and Soliel (Swiss for Sun), are being shown.

Proceeds from the fashion show are always used for philanthropic purposes. It has been voted this year to support the scholarship for the new College of the Desert.

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WOMEN of The Desert

HILLY CRAWFORD—Editor
SUE RAYMOND—Associate Editor

Page 2 THE DESERT SUN Wednesday, Jan. 10, 1962

Post-Holiday Crowd Enjoys Racquet Club

This weekend at the Racquet Club looked like a repeat of the New Year's Eve throngs without the gay hats and noise makers.

H. William Dougherty of Pasadena celebrated his birthday there on Friday evening. In the party were his mother, Mrs. Frank Dougherty of Palm Springs, Dr. and Mrs. Frances Slueter of Pasadena and the honored guests' wife.

Dining with Mr. and Mrs. Jack Lambert were Mr. and Mrs. Dave Chasen (he's the well known Beverly Hills restaurateur), and Mr. and Mrs. Dave Katz.

With Mr. and Mrs. Robert Alexander of San Antonio were Mr. and Mrs. Phillip Ardenis of Las Vegas and Barbara Palmer with Jeffries Lang. The Alexanders are in their Racquet Club cottage for their annual two month stay during the Eldorado Polo Club season.

Mr. and Mrs. H. K. Oakes of Cleveland entertained fellow Clevelanders at the Sunday buffet dinner. They were Mr. and Mrs. J. D. Wright and Mr. and Mrs. J. D. Wright Jr. Wright heads Thompson, Ramo-Woolridge company in Cleveland.

On the evening before, the Oakes' met for cocktails at the Racquet Club with Mr. and Mrs. Lester Selig and Mr. and Mrs. Sherman Hull with the sixsome going on to Ethel's Hideaway for dinner.

The Paul Friedlanders entertained at a dinner party in the Garden Room on Sunday evening. Their guests included Gov. and Mrs. Albert Roselini, Dr. and Mrs. Albert Strauss, Del Coleman and W. Levis Green of Seattle.

With Mr. and Mrs. David Rose, who are staying at the Racquet Club, were Mr. and Mrs. Parke Levy, television producer and creator of "December Bride" plus other series.

The granddaughter of both Jimmy Muehlt and Eddie Cantor, Judy Kafarian and her husband Eddie, were with Mr. and Mrs. Norman Greer. The Kafarians stayed in the Eddie Cantor home during their Palm Springs weekend.

An attractive luncheon threesome was Mrs. Gar Moore, Mrs. William Perlberg and Mrs. Joe Hall.

Guests enjoying the balmy weekend evenings were Racquet Club president Robert Morton and Mrs. Morton of Pasadena, Jerry Gregory who enjoyed golf at Canyon Country Club with H. K. Oakes, Mr. and Mrs. Harold Willens of Santa Monica and frequent weekenders in their Racquet Club cottage, Mr. and Mrs. Duffy Edwards, and Arthur Keating and Mr. and Mrs. Maurice Gross, who departed for their home in Boston on Sunday evening following a three week stay in their Racquet Club cottage.

Duplicate Bridge

The January Master Point Tournament of the Desert Duplicate Bridge Club held at the Pavilion found 18 tables in play. The group was split into two sections, and the following were the winners:

Section "A"
North-South: 1st, Dr. and Mrs. J. A. Trackman; 2nd, William Peacock and Myron Zobel; 3rd, Mr. and Mrs. L. M. Linick; 4th, Mr. and Mrs. C. D. Fratt.

East-West: 1st, Mrs. France Itkin and Mrs. Dorothy Cohagan; 2nd, George Yoxall and Mrs. Marge Hanzel; 3rd, Mrs. J. Barrington and Mrs. M. B. Graves; 4th, Mrs. Veda Walter and Mrs. Helene Mooney.

Section "B"
North-South: 1st, Mr. and Mrs. W. J. Emmons; 2nd, Mr. and Mrs. William Cooper; 3rd, Mr. and Mrs. O. G. Enders; 4th, Dr. R. G. Frey and Mrs. Doris Goldman.

East-West: 1st, Mrs. Hernian Moe and James Bruinsma; 2nd, Mr. and Mrs. L. S. Jones; 3rd and 4th (tie), Mks. Elaine Dougherty and Mrs. Esther Grissier and Phil Mayer and Dr. P. M. Bernstein.

FROZEN FOODS UP

NEW YORK (UPI) — Convenience foods are playing an increasingly important role in the average American's diet.

Per capita consumption of fresh vegetables dropped to 99 pounds this year from 115 pounds in 1950, Business Week reports. The average intake of frozen fruit alone has jumped from 4.3 pounds in 1950 to 9 pounds in 1961.

Polo Executive Here for Match

L. C. Smith, western governor for the United States Polo Association was a guest at the Chukker Inn in Palm Desert and attended the polo matches at Eldorado Polo Club.

From Minneapolis were Mrs. Cedric Adams and Mrs. Paul Larson and her daughter Cindy were also guests at the unique hotel. The three left Palm Desert for Phoenix. Also at the Chukker Inn were Mr. and Mrs. Peter Hitchcock of Sausalito. He is president of the Eldorado Polo Club.

Social and Club Calendar

(Clubs and organizations are invited to call in calendar dates).

January 11
P.S. AVCCF, El Mirador, 11 a.m.
Panellenic, Shadow Mountain Club, noon.
Lion's Club, Chi Chi, noon.
Welfare & Friendly Aid, cocktail style show, Eldorado C.C., 6 p.m.
January 16
Kiwanis Club, Chi Chi, noon.
Soroptimist Club, Holiday Inn, 12:15 p.m.
January 17
Desert Dinner Club, Palm Springs Riviera, 7:30 p.m.
January 17
Rotary Club, Chi Chi, noon.
Optimist Club, Lido Hotel, noon.
Perfectly Bad Taste Party, Thunderbird Country Club.
January 18
Mexican Fiesta, Eldorado.
January 19
Swap Party, Tennis Club.

Sun on Outside, Fun on Inside

Even Sunday's unexpectedly beautiful weather couldn't keep Ranch Club Brunch devotees out of the Corral Room.

The flu bug bit Clessa Williams, so Wally Harpst was on his own to open another fun-for-all brunch show. Stepping into the vocal spotlight vacated by Clessa Williams were two young singers, fiery Gloria Becker, who appears nightly at Jack London's Senate Lounge and Joan Murray, who records for Capitol Records and has recently finished an engagement at King's Supper Club in Santa Monica.

Following a cha-cha demonstration, Rocky Mari and Eve Norman showed the audience how the twist should be done and then invited them to practice under their expert supervision.

Among those enjoying the weekly event were Tony Burke, Bill Brooks, Irene Trueblood, Don McKamey, Wynn Hubbard and former Villagers George and Jan Laine, who were here from Santa Monica, where George now edits the television section of the Evening Outlook.

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Vegetable Bowl 99c
Cream and Sugar 67c
Fruit or Cereal 23c
Platter 99c
TABLE WARE
50-Piece Set
Stainless Steel
Plain Pattern
\$6.99

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Dry Skin Lotion		Hand Lotion Reg. 3.00	
Melen Curtis—Bath Oil	\$1.50	Reg. 2.00—No Lacquer	
Tender Touch		Promise Hair Spray	69c
Lady Esther—Reg. 1.49		Reg. 1.50—Promise	
4 Purpose Cream	98c	Bubbling Bath Oil	69c
Lady Esther—Reg. 1.49		Reg. 2.00—Formula 42 Creme Shampoo	98c
Dry Skin Cream	98c	Mint or Lemon	98c
Reg. 1.00 Dispenser Bottle		Reg. 1.49 Size	
Italian Balm	79c	Halo Shampoo	\$1.19
Giant 2.25 Size		Cheramy April Showers	\$1.00
Lanolin Plus SHAMPOO	99c	Skin Balm	\$1.00
Reg. 1.75		Dispenser Bottle	
PONDS COLD CREAM and		Jergens Lotion	\$1.00
Skin Freshener BOTH FOR	\$1.00		

LADIES'
CORDUROY
Shoes
Pastel Colors
Arch Insole
\$1.29

CHILDREN'S
Canvas
Shoes
Arch Support
Sizes to 4
\$1.29

Just Arrived New Crop
PURE CALIFORNIA
Strawberry
Preserves
Finest Quality
Full 2 Lb. 12 Oz. **69c**

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TERRY
Leisure-A-All
ONE SIZE ADJUSTS **\$2.99**
TO EVERY FIGURE!
Fits sizes 8 to 40
• Roomy butterfly armholes
• Action-free side slit
• Handy patch pocket

DRUG KING CUT PRICES

BATTERY SALE!
HIGH QUALITY AUTOMOBILE BATTERIES AT LOW DISCOUNT PRICES

SIX VOLT SIZES 12 MO. PRO-RATA GUARANTEE	688	SIX VOLT SIZES 24 MO. PRO-RATA GUARANTEE	988
12 VOLT SIZES 12 MO. PRO-RATA GUARANTEE	1288	12 VOLT SIZES 36 MO. PRO-RATA GUARANTEE	1588

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TRANSISTOR RADIO
BATTERY
Interchangeable—Heavy
Duty—Long Lasting
4 for **\$1.00**

ROTARY OUTDOOR
CLOTHES DRYER
All steel rust resistant galvanized steel tubing with
plastic clothes line and capped ends. Self-acting
device on galvanized steel center pole. 32 plastic
lines, 23 inches long. 194 feet of space.
\$8.88
12.95 Value

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Finest Imported
Hand Screened
Prints.
Expertly Tailored.
Large Selection
Colors, Designs,
Sizes.

WOMEN'S or CHILDREN'S
Reg. \$2.98
SALE PRICE THREE FOR
\$1.88 \$5.00

DRUG KING BARGAINS

Adjustable—All Metal	
Shoe Tree	27c
Holds 9 Pair—Metal	
Shoe Rack	88c
Self Locking—Hardwood	
Pants Hanger	3 FOR 77c
Reg. 1.00—All Metal Polished	
Blouse Tree	66c
Combination SKIRT &	
Dress Hanger	4 FOR 39c
Save 1/2 the Space—MULTIPLE	
Pants Hanger Set of 4	88c

TEK BRUSHES
• Hair Brush & Comb.
• Baby Comb Brush Set
• Hand-Nail Brush
• Men's Club Brush
Reg. 1.00
Values
77c

King Size Tin
KELLING
Mixed
Nuts
ONLY
79c

\$1 Summer Straws
Close Out Value
39c

CRYSTAL
SNACK SET
4 Plates, 4 Cups
REG. 1.29
99c

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PARASOL
COLORFUL
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Low Sale
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Heavy Duty
PLASTIC
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Pail
77c

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Waste
Basket
77c
Choice of Colors
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BLENDED WHISKEY SQUARE RIGGER "An all Whiskey Blend"	\$3.69 5th
DOMINO DRY GIN Distilled London Dry	\$2.98 5th
KATRINKA VODKA 80 Proof Distilled from Grain	\$2.98 5th
BONDED BOURBON Kentucky Private Stock Straight Bourbon Whiskey	\$4.29 5th
CANADIAN WHISKEY Seagrams V.O. Blend Full Quart	\$8.15
IMPORTED SCOTCH BONNIE LASS Blended Scotch Whiskey	\$4.29 5th
CLUNY SCOTCH Blend of 100% Scotch Whiskeys	\$5.77 5th
STRAIGHT WHISKEY Colonel Murphy STRAIGHT BOURBON	\$3.29 5th

Electricity Utilities Set Marks

NEW YORK (UPI)—The electric utility industry set new records in output and sales in 1961 despite a recession early in the year and lower-than-expected increases in business activity in the later months.

Output in 1961 reached an estimated 803.1 billion kilowatt hours, 3 per cent above the 1960 total and will increase another 7 per cent in the coming year, the Edison Electric Institute said.

Power-producing capacity during the year reached a new high of 187.9 million kilowatts, 7.5 per cent above the previous year. Production capability is expected to be 190.5 million kilowatts, up 6.1 per cent, by the close of 1962.

Investor-owned electric utility companies have announced plans for an \$8 billion 10-year program to strengthen and add to the nationwide network of transmission lines, more than doubling the present company investment in transmission facilities.

Nuclear Power Progress

Nuclear power projects were not neglected during 1961. By the end of 1961, 128 companies were participating in 23 projects. This program involves an estimated \$700 million investment.

Six nuclear power projects now are in operation in the United States and six more are expected by 1962, bringing the combined output to 1 million kilowatts.

However, the high cost of nuclear power, \$300 to \$600 a kilowatt compared with \$115 to \$180 for conventional plants, makes nuclear power most feasible in areas where fossil fuel costs are high.

Record electric power sales of 720 billion kilowatt hours, up 5.4 per cent from 1960, were recorded in 1961. Residential sales increased 6.3 per cent, while commercial and industrial sales rose 5 per cent. All other sales gained 7 per cent.

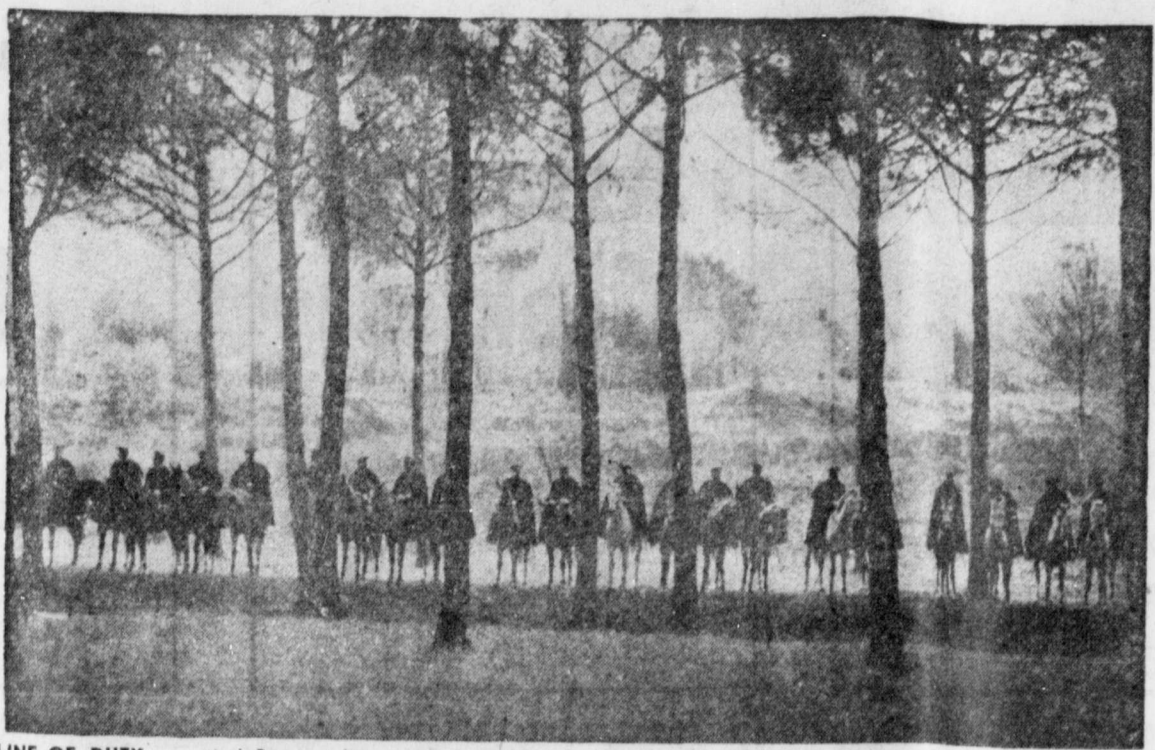
Average Price Reduced

The average price per kilowatt hour used in the home was less in 1961 than a year ago because of the sliding-scale nature of electric company rates.

While the consumer price index rose 116 per cent in the past 25 years, the average price per kilowatt hour used residentially dropped 48 per cent.

In 1961, the average electrical consumption was 4,810 kilowatt hours for every man, woman and child in the United States, nearly 4 times the per capita use in the Soviet Union.

Advances in all phases of company operations in 1962 will go toward accomplishing long range plans. The industry plans to have a total production capability of 263.2 billion kilowatts by 1970.



IN LINE OF DUTY, mounted Rome policemen line up beyond a row of trees near the Olympic Stadium. Their duty is to prevent a riot at a soccer match — which

would indicate that the Italians take their football teams much more seriously than have West Coast fans with the Los Angeles Rams during the season just past.

FOREIGN COMMENT

Television Antennas Tell Japan's Gains

By PHIL NEWSOM

The forest of television antennas rising above Tokyo's rooftops is symbolic of Japan's booming economy which has given her the highest per capita income of Asia.

But it also is symbolic of an inner ailment which has hit many another seemingly prosperous nation.

The Japanese have been spending more abroad than they have been taking in. At the same time, there are fears that Japanese industry is overexpanded.

For 1961, her trade deficit approximated \$1 billion and her foreign exchange holdings fell to less than \$15 billion, considered a danger level.

The result has been strenuous efforts to increase Japan's share of world markets. These efforts have placed Premier Hayato Ikeda in the role of star salesman in visits to the United States and Canada and sent Japanese trade delegations on a global search for new business.

Looking Toward Soviet

This week the Japanese were looking hopefully toward Russia. High up on the Tokyo conference agenda will be a proposal that Japan sell to the Soviet Union materials for a Siberian oil pipeline.

In return, Japan would receive oil deliveries from the completed line.

In the minds of the Japanese negotiators will be a nervous regard for the attitude of the United States which once vetoed a Soviet offer to buy pipeline materials from U. S. firms.

The Japanese are aware that the United States is their best customer. But they also are aware that Japan's unfavorable balance of trade with Russia last year totalled an estimated \$50 million. This they would like to correct.

The Russo-Japanese oil deal already has sparked controversy. Japanese oilmen have accused the United States of attempting to sabotage the project by threats to reduce its oil purchases from Japanese firms.

U. S. Showed Displeasure

They claim a recent action by the U. S. Defense Department in cutting a Japanese petroleum concern from its list of jet fuel suppliers was an effort to make American displeasure known in advance of the Soviet-Japanese talks.

The U. S. position was that the Japanese firm was dealing heavily in Russian oil, and the Defense Department did not care to have Russian fuel in American jets.

Whatever the ultimate outcome, the Soviet negotiators will be trying to drive a wedge between Japan and its Western partners.

BERLIN HAS

Tough Job in Subways

By JOHN A. CALLCOTT
United Press International

BERLIN (UPI) — The "cellar rats" who guard West Berlin's underground border have the toughest jobs of any policemen in this Communist-surrounded city.

Day after day, the 24 subway patrolmen stand guard in the tunnels under the city. Subway trains race by, inches away, and the police must always remember to keep clear of the 750-volt third rail.

They stand guard at the four points where the subway passes into Communist territory. On the other side of the white line marking the border stand Red police, outnumbering the Westerners four to one.

Police on both sides of the line are armed with submachine guns. The duty, though harrowing and dangerous, serves no particular purpose. There are no indications

that the Reds plan to use the tunnels to invade West Berlin.

The Communist police, however, must stand guard against refugees who might try to use the subway tunnels to get under the Berlin wall.

Hour after hour the trains rush by, at intervals as short as 90 seconds during rush hours. An alcove under the Friedrichstrasse border-crossing point provides a place for the guards to sit, but to get into it they have to jump over the potentially-lethal third rail.

"During the daytime — although of course we always work in the dark—we are alone," said Peter Turner, one of the subway police.

Expert Watch Makers

on hand to serve you at all times.

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THE DESERT SUN Page 38
Wednesday, Jan. 10, 1962

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Riverside County's Largest Savings and Loan Association

4.6% per Annum Current Rate of Interest

We Are in Excess of \$41,000,000.00 Total Assets

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the result of a GROWING
Savings and Loan business



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NEW PRESIDENT of the Desert Hot Springs Jewish Community Center is Sol Winter, second from left, who was installed in JCC ceremonies by Rabbi Isaac E. Bloch,

left. Shown with Winter are fellow officers Mrs. Edward Kalt, recording secretary, and A. J. Bertram, first vice president. (Shaw Photo)

Vehicles Can Be Registered Every Saturday

SACRAMENTO (UPI)—Motorists will be able to renew vehicle registrations at all state Motor Vehicle offices on Saturday mornings, today through Feb. 3.

Director Tom Bright of the state Department of Motor Vehicles said Friday that all offices would be open from 8 A. M. to noon on Saturdays to facilitate handling of nearly nine million vehicle registrations.

The deadline for all registration renewals is Feb. 5.

DESERT SUN
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Floor Samples

Good Reductions

DAVID'S FURNITURE

68-573 HIGHWAY 111 CATHEDRAL CITY
Phone 328-1223



FASHION MODEL Glenda Jones relaxes poolside at the Howard Manor before the admiring gaze of apparel chain president Richard Guy.

HOT SPRINGS

Actress Molly Berg Enjoys Party at Spa

DESERT HOT SPRINGS — Actress Molly Berg of movie and radio fame who co-starred on Broadway with Sir Cedric Hardwicke in "Majority One" during the past year, was in town with a party of friends and dined at Erikson's Restaurant.

Mr. and Mrs. Harry Klein of Nashville, Tenn., who have just arrived for their annual visit with their mother, Mrs. Rose Klein, are making the Bertram's Ma-Ha-Yah Lodge their headquarters.

Other guests at the lodge are the Ervin Segos of Minneapolis, Minn.; Mrs. Louis Shore of Chicago and Mrs. Jennie Left of Toronto, Canada.

Mrs. Bessie Fenner of the Ma-Ha-Yah hosted a small dinner party in honor of her grandson and granddaughter, Mr. and Mrs. Nathan Himot of Beverly Hills, and their children, Donna and Craig. Among the guests were Mrs. Jeanne Cohen and daughter, Celia of Montreal, Canada; Mrs. Cole Sapperstein of Detroit and Mr. and Mrs. Nat Bertram.

The welcome mat is out for Mrs. Al Hurd and two daughters who have moved back to town after six months in their Los Angeles home. Colds plagued Darlene and the children so much that husband Al arranged for them to live here again while he commutes on weekends.

Mr. and Mrs. R. E. Peters of Clinton, Ohio, who are wintering in California, made our town their first stop in order to enjoy a stay of several weeks with their friends, Ann and Rudy Ludwig at the Sahara.

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PHONE 325-5005 TODAY!

FOR CONTENTED FAMILIES

Carnation Fresh Milk

VITAMIN D
HOMOGENIZED MILK

CARNATION FRESH MILK • COTTAGE CHEESE • ICE CREAM

Star Kist
Chunk Tuna
Light Meat—Finer, more delicate flavor

4 6 1/2 oz. cans 89¢

Busy Baker
Assorted Cookies
Choice of many of your all-time favorites!

3 14-oz. pkgs. \$1

Huck Finn
Dog Food
Contains essential vitamin and minerals

16-oz. can 5¢

Heavy Duty
Rinso Blue Detergent
with the NEW Blue Magic Whitener. Price includes 25¢ off label

5 -lb. box 99¢

Harvest Blossom
Enriched Flour
Milled Exclusively for all home baking. Good quality at a low price!

10 -lb. bag 69¢

Vacuum Pack
Edwards Coffee
Price includes 5¢ off label. Regular, Drip or Fine Grind

1-lb. can 55¢

Listerine Antiseptic
Kills Germs By The Millions On Contact

Large Size **64¢**
Small Size **43¢**
while supplies last

Why Pay More?—Shop Safeway!

Mrs. Wright's Angel Food Cake
Not Iced
29¢
Regular 45¢
12-oz. cake

—Our Guarantee—
Take any Safeway Bakery Product home and serve it your favorite way. If it isn't perfectly delicious... It Will Not Cost You A Cent. Safeway Guarantees It!

Western Farms Bread
or Homestyle Bread
3 22 1/2-oz. loaves \$1

Coffee Cake Loaf
Mrs. Wright's Sliced
A breakfast treat for the whole family. Tops in flavor too!
15-oz. each 29¢

Low, Low, Everyday PRICES AT SAFEWAY!

Candi Cane Sugar 10-lb. bag 97¢
Biscuit Mix 40-oz. pkg. 39¢
Campbell's Soup 10 1/2-oz. cans 33¢
Heinz Baby Foods 3 jars 29¢
Wesson Salad Oil 24-oz. bot. 45¢

Crisco Shortening 3-lb. can 88¢
MJB Coffee 1-lb. can 59¢
MJB Instant Coffee 8-oz. jar \$1.05
Pet Canned Milk 2 tall cans 29¢
Nu Made Mayonnaise 24-oz. jar 45¢

Betty Crocker Frosting Mix 35¢
Sliced Strawberries 4 10-oz. pkgs. \$1
Lucerne Ice Milk 1/2-gallon carton 39¢
Jell-well Gelatins 3-oz. pkg. 6¢
Ground Black Pepper 4-oz. can 29¢
Dry Soup Mixes pkg. of 2 39¢
Van Brode Cereals 10-ctn. pack 29¢
Lucerne Butter 1-lb. ctn. 78¢

FROZEN FOODS
Dole's Pineapple Juice 5 6-oz. cans \$1
Bel-air Green Beans 14-lb. pkg. 49¢
Brussel Sprouts 5-lb. pkg. \$1
Peas & Carrots 6-lb. pkg. \$1
French Fries 6-lb. pkg. \$1
Apple or Cherry Pies 22-oz. ctn. 39¢

Lucerne Topping 7-oz. can 49¢
Real Cream 7-oz. can 49¢
Big Buys in Small Type!
Large Ivory Soap 3 bars 44¢
Personal Size Ivory 4 bars 27¢
White Lava Soap 2 bars 23¢
Zest Deodorant Bar 2 bars 27¢
Zest Deodorant Beauty Bar 2 bars 27¢
White Magic Bleach 1-lb. bottle 39¢
Sunshine Krispys 1-lb. bot. 33¢

Delicatessen Features!
Fruit Gelatin Salad 1-lb. 29¢
Lucerne Mandarin Orange Salad 1-lb. 29¢
Lucerne Dressings 1-lb. 29¢
\$ Dollar Buys \$
Appletime Apple Juice 30-oz. can 34¢
Lalani Sliced Pineapple 34-oz. can 34¢
Town House Green Peas 30-oz. can 34¢
Andersen's Split Pea Soup 37-oz. can 34¢
Your Choice 5 for \$1

USDA CHOICE
Swiss Steak
Thick Cut Round
Bone in 69¢

Go-Together Favorites
Sliced Bacon 1-lb. pkg. 49¢
Baby Beef Liver 1-lb. 49¢
"Chicken As You Like It!"
Frying Chicken Drumsticks 1-lb. 59¢
Frying Chicken Thighs 1-lb. 59¢
Frying Chicken Breasts 1-lb. 69¢
Frying Chicken Wings 1-lb. 29¢
Backs and Necks 5 lbs. 69¢

All Meat Franks 1-lb. pkg. 49¢
Wilson's or Safeway Brand
—Your Choice—
Veal Drumsticks 12-oz. pkg. 59¢
Turek-Meck Brand
(6 Meek Chicken Legs in each 12-oz. package.)

Safeway U.S.D.A. Choice Beef...
Center Cut Round Steak 1-lb. 79¢
Beef Rump Roast 1-lb. 79¢
Boneless Top Round 1-lb. 89¢
Beef Rib Steaks or Roasts 1-lb. 89¢
Boneless Spencer Steaks 1-lb. \$1.69
Ground Shoulder Chuck 1-lb. 59¢
Fresh Ground Round 1-lb. 69¢
Large Sliced Bologna 1-lb. 59¢
Center Cut Salmon 1-lb. 69¢

SAFeway
Blue Chip Stamps
Breeze Detergent 38-oz. pkg. 76¢
All Detergent 48-oz. pkg. 77¢
Dish-All 20-oz. pkg. 38¢
Wisk Detergent 1-lb. 69¢
Lux Liquid 22-oz. bot. 56¢

Jergens' Lotion
12-oz. bot. 67¢
you save 33¢
while supplies last

Coffee Mugs
• Fire Resistant • Anchor Glass
Sandalwood Yellow or Coral Reg. 19¢
each 9¢
Stock Up Value! While Supply Lasts

Name Frame Paper
76-Count Loose Leaf Paper Regular 49¢ **Now 19¢**
Golden Book Home & High School ENCYCLOPEDIA
Vol. 1 49¢ **All Others \$1.29** **Volume 18 On Sale!**
We Give BLUE CHIP STAMPS
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Safeway Produce—"Freshest" in Town!
Fresh Bosc Pears U.S. No. 1 Quality Exquisite Flavor Eat Fresh-Delicious Baked **lb. 9¢**
Navel Oranges Extra Large California **7 lbs. 98¢**
Head Lettuce New Crop—Imperial Valley **2 for 25¢**
Large Avocados Fuerte Variety Buttery-Rich **2 for 25¢**
For Your Favorite Salads
Piedmont Salad Dressing 24 oz. jar **37¢**

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Heavy Duty Inso Blue Detergent

With the NEW Blue Magic Whitener.
Price includes 25c off label

1-lb.
box **99c**

Harvest Blossom

Enriched Flour

Milled Exclusively for all home baking.
Good quality at a low price!

10-lb.
bag **69c**

Vacuum Pack

Edwards Coffee

Price includes 5c off label.
Regular, Drip or Fine Grind

1-lb.
can **55c**



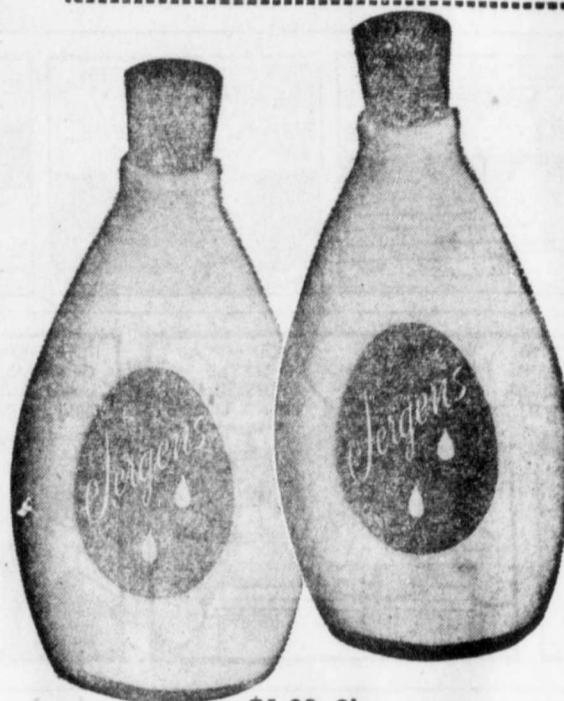
Listerine Antiseptic

Kills Germs By
The Millions
On Contact

Large Size **64c**

Small Size **43c**

while supplies last



\$1.00 Size

Jergen's Lotion

Now richer
and creamier.
Never sticky.
Delightful
new fragrance.

12-oz. btl.
you save 33c

while supplies last

67c

plus
Federal
Excise
Tax



Coffee Mugs

- Fire Resistant
- Anchor Glass

Sandalwood
Yellow
or Coral

Reg.
19c

9c

Stock Up
Value!

While Supply Lasts

Name Frame Paper

76-Count
Loose Leaf Paper

Regular
49c

Now **19c**

Golden Book Home & High School ENCYCLOPEDIA

Vol. 1
49c

All Others
\$1.29

Volume 18
On Sale!



Low, Low Prices...
plus

Blue Chip Stamps

Low, Low,
everyday
PRICES
AT SAFEWAY!

Candi Cane Sugar Pure Cane Granulated 10-lb. bag **97c**
Biscuit Mix Mrs. Wright's Multi-Purpose 40-oz. pkg. **39c**
Campbell's Soup All-Meat Base Varieties 2 10 1/2-oz. cans **33c**
Heinz Baby Foods Strained Fruits or Vegetables 3 Jars **29c**
Wesson Salad Oil For Salad or Cooking 24-oz. btl. **45c**

Crisco Shortening Price Includes 5c Off Label 3-lb. can **88c**
MJB Coffee Vacuum Pack Reg., Drip or Fine 1-lb. can **59c**
MJB Instant Coffee 100% Pure Coffee 8-oz. jar **\$1.05**
Pet Canned Milk Evaporated Vitamin D Added 2 tall cans **29c**
Nu Made Mayonnaise Creamy-Smooth 24-oz. jar **45c**



Safeway U.S.D.A. Choice Beef...

Swiss Steak

Thick Cut
Round

Bone
in

69c

Center Cut Round Steak

USDA Choice Beef lb. **79c**

Beef Rump Roast

USDA Choice Beef Aged & Trimmed Bone In lb. **79c**

Boneless Top Round

Steaks or Roasts lb. **89c**

Beef Rib Steaks or Roasts

USDA Choice lb. **89c**

Boneless Spencer Steaks

Eye of Rib lb. **\$1.69**

Ground Shoulder Chuck

Fresh Lean lb. **59c**

Fresh Ground Round

Extra Lean lb. **69c**

Large Sliced
Bologna

Safeway's Top Quality Guaranteed 1-lb. pkg. **59c**

Center Cut
Salmon

Steaks to Broil or Pieces for Baking lb. **69c**

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All Detergent Heavy Duty Washday-for Automatics 49-oz. pkg. **77c**

Dish-All 20-oz. pkg. **38c**

Wisk Detergent Heavy Duty Liquid Wash-day Product qt. can **69c**

Lux Liquid 22-oz. btl. **56c**

71-550 Highway 111-Rancho Mirage

Horoscope Forecast

By Carroll Righter

FOR THURSDAY, JAN. 11

GENERAL TENDENCIES: This is one of those days when the brakes are off and everyone is eager to go after his, or her, new desires, new hopes, new wishes, new contacts in a very determined and visionary manner. First decide what you really want. Then you have considerable chance to make fixed headway toward gaining such objectives. Be very social.

ARIES (Birthdays from Mar. 21 to Apr. 19) — You benefit mostly today through good friends, so be sure you go out of your way to be amusing and attentive. Show them the same degree of devotion that they have bestowed upon you. Have a wonderful time as well in the process.

TAURUS (Birthdays from Apr. 20 to May 20) — Make it a point to be most cooperative with those in powerful positions and confidently follow any advice given you, since this will open new doors for you and make the future much brighter. Dine with them this evening. Be gay.

GEMINI (Birthdays from May 21 to June 21) — By conferring with new friends and associates, there will be so many new ideas voiced or hit upon that you would do well to write them down for future use, or you can forget salient points. Be cooperative, good-natured. "Grow."

MOON CHILDREN (Birthdays from June 22 to July 21) — Do something about that habit of hanging on to whatever is obsolete or useless, whether it is at home or in place of business, in the garage, etc. Throw out what you don't need, also any worthless mental thoughts, and be happy.

LEO (Birthdays from July 22 to Aug. 21) — This is one of those days when others are definitely either positive or negative toward you, so be sure you accept whatever is favorable and don't get into any arguments or fights otherwise. A big smile will help immensely.

VIRGO (Birthdays from Aug. 22 to Sept. 22) — This is a very fine day to get out and purchase those things you have found advertised in your paper or other fine printed media. You can then have greater comfort or efficiency, as you have long desired. Be astute in buying.

LIBRA (Birthdays from Sept. 23 to Oct. 22) — Whatever you think will give you the greatest amount of amusement should be indulged in today or tonight, but be sure you take good friends with you for complete enjoyment.

SCORPIO (Birthdays from Oct. 23 to Nov. 21) — Show closest ties that you understand their needs and then do something constructive to help them. It is necessary for you to be more modern in your thinking and operation, however, if you are to be of real assistance. Be kind.

SAGITTARIUS (Birthdays from Nov. 22 to Dec. 21) — Anyone you confer with today for business or personal reasons can only be won over if you show a spirit of cooperation and impress him with your knowledge of what is modern, efficient. Fine evening for the dance or sports.

CAPRICORN (Birthdays from Dec. 22 to Jan. 20) — It is important that you increase abundance at this time. Be wide awake to the fine opportunities all about you. Be practical — know what your real assets are and put them to work for you in a wise fashion. Don't dream so much!

AQUARIUS (Birthdays from Jan. 21 to Feb. 19) — Don't be afraid to get in touch with every person you know can help you materially to get ahead much faster. Your social life should be improved, too, but now is the time to make plans for such. Again, contact the right people.

PISCES (Birthdays from Feb. 20 to Mar. 20) — Get that backing confidentially now that will help you to greater success in the early future. You can have far more than you have ever anticipated, but you must not divulge ways and means to others, or they can pirate them from you.

If Your Child Is Born Today, He, or she, will be one of those wonderful New Era products in this current Aquarian Age who will make a decided name for himself, or herself, and be of tremendous influence in the lives of others. So, be very sure you give your youngster the benefit of a fine education as well as proper spiritual training.

GRIN AND BEAR IT By LICHTY



"I see no need for high protective tariffs, gentlemen... My home repair bills prove that American know-how can make products as cheap as those of foreign competitors!"

DENNIS THE MENACE



"I DON'T HATE ALL VEGETABLES! I LOVE SMASHED POTATOES AN' GRAVY!"

TV in Review

By FRED DANZIG
NEW YORK (UPI) — I wish Eugene Burr, producer of "Our Five Daughters," would attach numerals to each daughter.

With the official NBC-TV scorecard before me and 90 minutes of viewing time behind me, I still don't know who's who in this daily half-hour serial.

I remember that I had the same trouble with the Dionne quintuplets.

The newest family-size container of ocular ointment began oozing out of the daytime tube right after New Year's Day and I resolved that I would keep quiet until I could tell the girls apart. It has since become apparent that such an achievement is beyond the talents of a mere daytime serial dilettante, so here I go, writing about "Our Five Daughters" and breaking one New Year's resolution.

"Our Five Daughters"—not to be confused with "My Three Sons"—belong to Helen and Jim Lee and are listed on my scorecard, without numbers, as Anne, Marjorie, Barbara, Mary and Jane. Four of the girls look alike, even though Annie is supposed to be a 16-year-old high school student.

dent, Margie is a flirtatious 18-year-old office worker, Barbara is a 25-year-old secretary and Mary, 27, is an expectant mother and the wife of an advertising man.

In this young series, the troubles already range from Annie's homework to dad's smashed spine and loss of income. Another unscheduled trouble, I believe, is that the players still haven't got each other's names straight.

The organ music heralds each new crisis and salutes dogged determination with the appropriate chords.

Desert Theatre

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329-5442

"Francis of Assisi"

—plus—
"THE LITTLE SHEPHERD OF KINGDOM COME"

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plus—
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PLAZA THEATRE
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ETTA KETT
I'M GIVING UP RONNIE—I FOUND OUT HE'S NOT SERIOUS—
ANOTHER GIRL?
NO—BUT HE'S ONLY BEEN KIDDING ME—



MUGGS & SKEETER



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Sales • Service
Rental Records
191 S. INDIAN AVE.
9 to 9, 7 Days Week

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their parts.—I.E.D.

TELEVISION TONIGHT

TOP SHOW TONIGHT—Hollywood movie studio intrigue involves "Checkmate" and guest star Elizabeth Montgomery and Jac Lord in "The Star System" at 8:30 p.m. over CBS-TV. Miss Page (Miss Montgomery) is a star whose box office draw keeps her studio rich—so what Vicky wants Vicky gets, from the boss on down.

(c) colorcast Wednesday January 10 5:00 p.m. 2—Movie 3—Comedy Time 5:10—Poppy 7—Abbott, Costello 11—Superman 13—Flash Gordon 5:30 2—L. Ranger 7—Soupy Sales 11—Casper 13—Skin Diving 6:00 p.m. 2-4-7-9-10-13—News 5:45 11—Hiway Patrol 6:15 2-4-7-9-13—News 6:30 4—Curt Massey (c) 6—Jeff's Collie 7—Tallahassee 8—Auntie Anne 9—Cartoons 11—Dick Tracy 13—Waterfront 8:45 2-4-6-11—News 7:00 p.m.	3—Huck Hound 4—Death Valley 5—Beat Odds 6—Rescue 8 7—King Diamonds 8—Theatre 11—Heekie, Jackie 13—Travel 7:15 2—News 7:30 3—Alvin Show 3-6-7—Reserve 4-10—Wagon Train 5—Nite Court 8—This Day 9—Movie 11—Groucho 13—Zoo 8:00 p.m. 2-8—Father Knows 5—Line of Sight 8—Tell Truth 11—Siatic 13—Movie 8:30 2-8—Checkmate 3-4-10—J. Fishop 5—Wrestling 6-7—Top Cat 11—Medicine 13-10—P. C. (c) 2-4-10—Hawkins Eye	9—Movie (c) 9:30 2—D. Van Dyke 11—Bor. Patrol 10:00—J. A. 2-8—Steel Hr. 3-6-7—Naked City 4-10—Newhart (c) 5—C. Roberts 13-13—News 10:15 11—Weather Sp. A. 13—H. Fishman 10:30 4-10—Brinkley (c) 5—Overseas 11—P. Costes 13—H. Morgan 11:00 p.m. 2-4-7-9-13—News 5—Movie 11—Tom Duggan 11:15 2-9—Movie 3-4-10—J. Paar 11:30 7—Honeymooners 8—News 11—Movie 12 midnite 7—Theater 13—News
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(c) colorcast Thursday January 11 7 a.m. 2-8—C. Kangaroo 7:30 7—Chuck 8:00 a.m. 2—Pan. Pacific 8:30 5—Cartoons 11—Susie 13—Scenes 9:00 a.m. 2-3-5-10—News 4—Classroom 4—North Pole 5-6—Auntie Anne 7—Married Joan 9—Movie 11—Princess 13—Pub. Service 9:15 13—Guidepost 9:30 2-8—Love Lucy 4—Holiday 5—C. Kangaroo 6—Lynn Taylor 7—Pioneers 11—Yoga 10:00 a.m. 2-3—Vidoe Vill. 3-4-10—Price Rite 6—Star Hour 7—Ray Milland 11—Face Lifting 10:30 2-8—Surprise Pkg. 2-4-10—Constrator 8—Adventure	7—Miss Brooks 9—Pub. Service 11—P. Costes 13—Felix 11:00 a.m. 2-8—Love of Life 3-4-10—Impression 5—Bowling 6-7—Toscan 9—Crime 11—Br. Arrow 2-8—Tomorrow 3-4-10—Truth, Cons. 5—Dateline 6-7—For a Song 9—Theatre 11—Sonzo 11:45 2-8—Guiding Lite 12 Noon 2-8—Burns-Allen 3-4-10—J. Murray 5—Cartoon 6-7—Camouflage 9—PM East 11—Sheriff John 13—News 12:15 13—Industry 12:30 2-8—World Turns 3-6-7—Make Face 4-10—L. Young 5—Ladies 13—Pub. Service 1:00 p.m. 2-8—Passport 3-4-10—For Women 5—News, Mvt. 6-7—Day in Crt. 11—Gale Storm	13—Pub. Service 1:30 2-8—Hse. Party 3-4-10—J. Trust 11—Div. Court 13—Spanish 2:00 p.m. 2-8—Millennia 3-6-7—Jana Wyman 4—Make Room 5—Movie 13-13—Theatlon 2-8—Verdict Yr. 4-7-13—Seven Keys 4—Hollywood 11—Movie 3:00 p.m. 2-8—Bright Day 3-6-7—Queen Day 4—Say When 5—P. Gardiner 13—Felix 3:15 2-8—Secret Storm 3:30 2-8—Edge Nite 3-6-7—Who U Trust 4—Play Hunch (c) 5—Cartoons 4:00 p.m. 2-8—Amos, Andy 3-6-7—Bandstand 4—Movie 5—Cartoons 11—Happy Patches 13—Felix 4:30 2-8—Movie (c) 11—Stooges 13—It's Chris
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RADIO LOGS

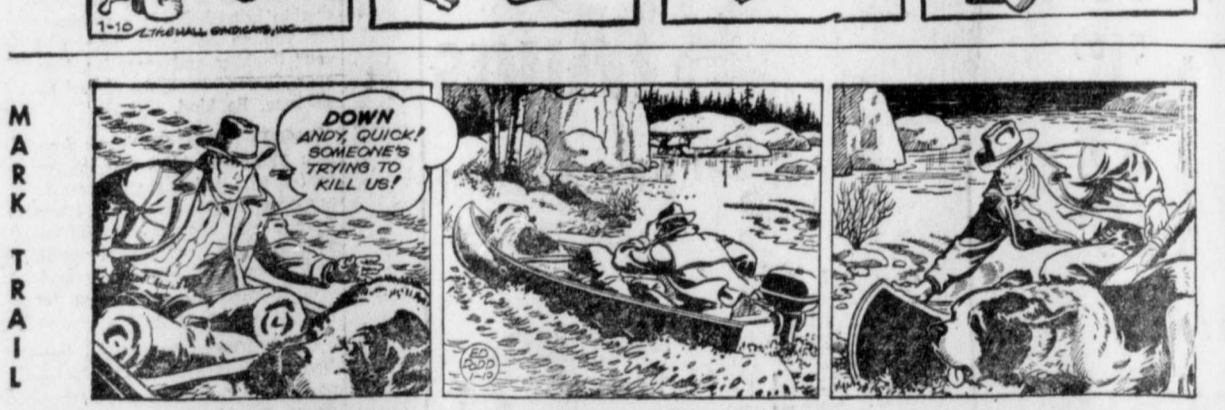
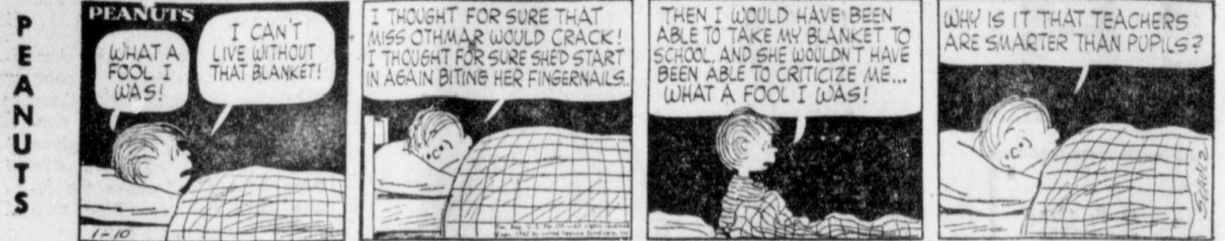
KDES—dial 920—1000 Watts A.M. 6:00—Sign On 6:01—Thought for the Day 6:06—Frank Day Show 6:25—News 6:30—Lullaby 6:45—Frank Day Show 7:00—News 7:05—Frank Day Show 7:30—Sport News 7:35—Frank Day Show 8:00—News 8:05—Feature Report 8:10—Frank Day Show 8:15—Ramon Quiz Time (MS) (Sun- days 8:15-9:30) Episcopal Quarter Hour 8:30—Stocks & Market Report (Sundays 8:30-9:00 Old Fash- ioned Revival Hour) 8:35—Frank Day Show 9:00—News 9:05—Frank Day Show 9:30—Community Report (M-F) 9:35—Bob Mattox Show 10:00—News 10:05—Bob Mattox Show 11:00—News 11:05—Standard School Broadcast— Thursday, 11:00-11:30 Bob Mattox Show 11:30—Desert Neighbors (M-F) 11:35—Frank Day Show	P.M. 12:00—News 12:05—You and Palm Springs (M-F) 12:10—Frank Day Show 12:30—Historical Facts 12:35—Frank Day Show 1:00—News 1:05—Bob Mattox Show 1:25—Jimmie Fidler Show (Wed. Family Circuit—Wednesday 1:30-5) 1:35—Bob Mattox Show 2:00—This is Wall St. (M-F) 2:05—Bob Mattox Show 2:30—alph Kiner Sports Show (MS) 2:40—Bob Mattox Show 2:50—News 3:00—Bob Mattox Show 3:30—Howard Manor Show (Mon- Sat) 4:00—News 4:10—Howard Manor Show (Mon- Sat) 4:30—Kiner Sports Show (M-F) 4:35—High School News Report (M-F) 4:40—Bob Mattox Show 4:44—Thought for the Day 4:45—Sign Off
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KCMJ—dial 1010—1000 Watts Monday thru Friday A.M. 6:00—World News Roundup 6:15—Bandstand 6:30—CBS News 6:45—Bible Reading 7:00—Ranchers Weather 7:05—Bandstand 7:30—Frank Goss News—CBS 7:45—Bandstand 8:00—CBS News 8:10—Bandstand 8:30—Desert News 8:35—Desert Today 8:45—Coffee Break 9:00—CBS News 9:10—Events and Music 9:30—Ranch Story—CBS 9:35—Events and Music 10:00—CBS News 10:10—Arthur Godfrey 10:15—CBS News 11:00—Art Linkletter 11:30—Garry Moore 11:40—Lobby and Glooney P.M. 12:00—CBS News 12:10—Desert News 12:15—Bandstand 12:30—Informative Central 12:35—Bandstand 1:00—CBS News 1:10—Bandstand 1:30—Your Man in Paris 1:35—Bandstand 1:50—CBS News 2:10—Today in Wall Street	P.M. 2:15—Bandstand 2:30—Woman's Washington 2:35—Bandstand 3:00—CBS News 3:10—Desert News 3:15—Bandstand 3:30—Personal Story 3:35—Bandstand 4:00—CBS News 4:10—Bandstand 4:30—Sculpture 4:35—Bandstand 5:00—Lowell Thomas—CBS 5:10—Sports Talk 5:15—Bandstand 5:25—Sports Special 5:30—Desert News 5:35—Bandstand 6:00—CBS News 6:10—Dinner Music 6:30—Concert Hall 7:00—CBS News 7:10—Bob Burlet—CBS 7:30—News Analysis 7:35—Bandstand 8:00—CBS News 8:15—Bandstand 8:30—Desert News 8:35—Bandstand 9:00—News Roundup 9:05—Bandstand 9:10—News Roundup 9:15—Bandstand 9:30—News Roundup 9:35—Bandstand 9:40—News Roundup 9:45—Bandstand 10:00—Sign Off
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KPAL—dial 1450—250 Watts

Monday thru Friday A.M. 5:55—Sign On 6:00—News Around the World—ABC 6:15—Fred Seiden Morning Show 6:30—Headlines and Weather 6:35—Frank Hemingway News—ABC 6:40—Fred Seiden Show 6:45—Headlines and Weather 6:50—Police Report—Local 6:55—Headlines and Weather 7:00—News—ABC 7:05—Breakfast Club—ABC 7:10—News—ABC 7:15—Jim Amiche Show 7:20—News—ABC 7:25—Tello Test—ABC 7:30—Jay Jasin Show P.M. 7:35—Paul Harvey News—ABC 7:40—Police Repo—Local 7:45—Jay Jasin Show 7:50—News—ABC 7:55—News—ABC 8:00—Ace Hudkins—Ben Smith Show 8:05—News—Local 8:10—Ace Hudkins—Ben Smith Show 8:15—News—Local 8:20—Ben Smith Show 8:25—News—Local 8:30—News—Local 8:35—News—Local 8:40—Sign Off	2:55—News—ABC 3:00—Fred Seiden Show 3:05—Arthur Van Horn News—ABC 3:10—Frank Hemingway News—ABC 3:15—Headlines and Weather 3:20—Alex Dreier News—ABC 3:25—Jay Jasin Show 3:30—Paul Harvey News—ABC 3:35—Police Report—Local 3:40—Jay Jasin Show 3:45—Edward P. Morgan News—ABC 3:50—Jay Jasin Show 3:55—News—ABC 4:00—Jay Jasin Show 4:05—News—ABC 4:10—News—ABC 4:15—News—ABC 4:20—News—ABC 4:25—News—ABC 4:30—News—ABC 4:35—News—ABC 4:40—News—ABC 4:45—News—ABC 4:50—News—ABC 4:55—News—ABC 5:00—News—ABC 5:05—News—ABC 5:10—News—ABC 5:15—News—ABC 5:20—News—ABC 5:25—News—ABC 5:30—News—ABC 5:35—News—ABC 5:40—News—ABC 5:45—News—ABC 5:50—News—ABC 5:55—News—ABC 6:00—News—ABC 6:05—News—ABC 6:10—News—ABC 6:15—News—ABC 6:20—News—ABC 6:25—News—ABC 6:30—News—ABC 6:35—News—ABC 6:40—News—ABC 6:45—News—ABC 6:50—News—ABC 6:55—News—ABC 7:00—News—ABC 7:05—News—ABC 7:10—News—ABC 7:15—News—ABC 7:20—News—ABC 7:25—News—ABC 7:30—News—ABC 7:35—News—ABC 7:40—News—ABC 7:45—News—ABC 7:50—News—ABC 7:55—News—ABC 8:00—News—ABC 8:05—News—ABC 8:10—News—ABC 8:15—News—ABC 8:20—News—ABC 8:25—News—ABC 8:30—News—ABC 8:35—News—ABC 8:40—News—ABC 8:45—News—ABC 8:50—News—ABC 8:55—News—ABC 9:00—News—ABC 9:05—News—ABC 9:10—News—ABC 9:15—News—ABC 9:20—News—ABC 9:25—News—ABC 9:30—News—ABC 9:35—News—ABC 9:40—News—ABC 9:45—News—ABC 9:50—News—ABC 9:55—News—ABC 10:00—News—ABC 10:05—News—ABC 10:10—News—ABC 10:15—News—ABC 10:20—News—ABC 10:25—News—ABC 10:30—News—ABC 10:35—News—ABC 10:40—News—ABC 10:45—News—ABC 10:50—News—ABC 10:55—News—ABC 11:00—News—ABC 11:05—News—ABC 11:10—News—ABC 11:15—News—ABC 11:20—News—ABC 11:25—News—ABC 11:30—News—ABC 11:35—News—ABC 11:40—News—ABC 11:45—News—ABC 11:50—News—ABC 11:55—News—ABC 12:00—News—ABC 12:05—News—ABC 12:10—News—ABC 12:15—News—ABC 12:20—News—ABC 12:25—News—ABC 12:30—News—ABC 12:35—News—ABC 12:40—News—ABC 12:45—News—ABC 12:50—News—ABC 12:55—News—ABC 1:00—Sign Off
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CLASSIFIED ADS
PHONE 325-5005



LEGAL NOTICE

No. 455
OFFICE OF THE MARSHAL
DEPARTMENT OF JUSTICE
NOTICE OF SALE OF REAL
ESTATE UNDER EXECUTION
MARSHAL'S SALE
No. 19 231
THE DINERS CLUB, INC., et al.
Plaintiff,
vs.
MRS. RAYMOND B. PARKHURST,
et al. Defendant.
By virtue of an execution issued
out of the Municipal Court of Beve-
ly Hills Judicial District County of
Los Angeles, State of California,
wherein a judgment was entered in
favor of THE DINERS CLUB, INC., a
corporation, Plaintiff, against MRS.
RAYMOND B. PARKHURST, et al. a
corporation, Defendant, in and to the
above captioned cause, the undersigned
Marshall, do hereby give notice that
the property described in the following
description, to-wit: the property de-
scribed in the following described real
estate, situate in the Desert Judicial

LEGAL NOTICE

District, County of Riverside, State
of California, and bounded and de-
scribed as follows: Lot 81, Desert Park Estates 4, Map
Book 29, Page 74, of the Records of
Riverside County, more commonly
known and described as 2342 Victoria
Road, Palm Springs, California.
PUBLIC NOTICE IS HEREBY
GIVEN, That I will, on Friday the
19th day of January, 1962, at 10:00
o'clock A.M. of that day, at the
Marshall's Office, Oasis St., Indio,
County of Riverside, sell at public
auction, for lawful money of the
United States, all the right, title,
claim and interest of said defendant
MRS. RAYMOND B. PARKHURST,
also known as BEATRICE O. PARK-
HURST, of, in and to the above
described property, or so much there-
of as may be necessary to raise suf-
ficient funds to satisfy said judg-
ment, with interest and costs, etc.,
to the highest and best bidder.
Dated at Indio, California, this 22nd
day of December, 1961.
K. P. ANDERSON,
Marshall
Desert Judicial District
Edmond B. Siegel
8478 Melrose Place
Los Angeles 49, California
Attorney for Plaintiff
Published: Dec. 27, 1961, Jan. 3,
10, 17, 1962.

Desert Sun CLASSIFIED ADVERTISING

Personals

ALCOHOLICS ANONYMOUS
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P. O. Box 903, Palm Springs

NEW YEARS GREETINGS to the
W.O.E. and the E.W.O.W., from
director, Vivian L. Young.

LEGAL NOTICE

No. 477
NOTICE OF PUBLIC HEARING ON
ADOPTION OF A MASTER PLAN
OF SEWERAGE FOR THE COACHELLA VALLEY PORTION OF
RIVERSIDE COUNTY.
NOTICE IS HEREBY GIVEN THAT
a public hearing will be held before
the Riverside County Planning Com-
mission on a proposed Master Plan
of Sewerage for the Coachella Val-
ley portion of Riverside County.
Said public hearing will be held
on Tuesday, January 23, 1962 at
10:00 o'clock a.m. in the Council
Chambers of the Indio City Hall,
45-250 Towne Avenue, Indio, Califor-
nia, at which time and place testi-
mony pertinent to said Master Plan
will be heard.
By order of the Riverside County
Planning Commission, County of Ri-
verside, State of California.
TYLER SUESS,
PLANNING COMMISSION
TYLER SUESS,
Planning Director
By: Hazel I. Evensen,
Secretary
Published: Jan. 10, 1962.

No. 478
NOTICE OF PUBLIC HEARING ON
ADOPTION OF A MASTER PLAN
OF HIGHWAYS FOR RIVERSIDE
COUNTY, CALIFORNIA.
NOTICE IS HEREBY GIVEN THAT
a public hearing will be held before
the Riverside County Planning Com-
mission on a proposed Master Plan
of Highways for Riverside County.
Said public hearing will be held
on Tuesday, January 23, 1962 at
11:00 o'clock a.m. in the Council
Chambers of the Indio City Hall,
45-250 Towne Avenue, Indio, Califor-
nia, at which time and place testi-
mony pertinent to said Master Plan
will be heard.
By order of the Riverside County
Planning Commission, County of Ri-
verside, State of California.
TYLER SUESS,
PLANNING COMMISSION
TYLER SUESS,
Planning Director
By: Hazel I. Evensen,
Secretary
Published: Jan. 10, 1962.

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big Desert Sun Classified Sec-
tion. Good buys are always listed
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SPECIAL carpets, 5 sq. ft. up.
Sofa chairs, \$3.95 up. Clean.
Specialist. Remove most any
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Avon Representative
PHONE 328-1630

Professional Service 21

Girl Friday Secretarial
Service, mimeographing,
typing. Ph. 328-1213 or 328-2364

COSTUMES BY TANYA
Rent or Made to Order
546 Grove, Cathedral City 328-2297

Furniture for Sale 27

CLEARANCE SALE—ALL USED
Apt. size gas ranges, \$25 up.
Electric range, \$35. Wringer
washer, \$25. Auto washers, \$35
up. Dinette sets, \$20 up. Floor
lamps, \$2.50 up. Arm chairs,
\$5 up. Small writing desks, \$5.
Bric-a-brac, of all type.

MAHER FURNITURE
Palm Drive & Acoma
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WE BUY, SELL AND TRADE
STERMERS

67-951 HIWAY 111 Ph. 328-3935

CHEST of drawers, desk & chair,
single bed frames, all in ranch
oak, lge. occasional chair & 6
bar stools. All reas.

718 Vista Chino — Ph. 324-9316

FRENCH Provincial triple dress-
er, pair of night stands, mir-
ror, \$350. Draperies, \$100. Pair
of angel lamps, \$100. Bedrm lamp
\$50. Ph. 324-5719 mornings.

Don't be a "litter-sitter."
Trade your "Don't Needs"
for cash with a Q-U-I-C-K
Result Want Ad.

BEAUTIFUL 21" RCA TV, blond
2 tone consol \$95. 2 Lawson type
overstuffed arm chairs, good
cond., \$30 each. Ph. 325-5536.

12 CU. ft. refrigerator in excel-
lent condition, freezer across top
Phone 324-3998

DINETTE set, buffet, mirror &
large chair.
353 Stevens Road

CLUB chair with down cushions,
upholstered bedrm. chair, like
new. Ph. FI 6-1384.

LIVING room furniture. Excellent
condition. Chinese throw rugs.
645½ Camino Real. Ph. 324-9402.

Home Appliances 35

BRAND NEW
HOOVER UPRIGHT
\$39.95
BELTS — BAGS — REPAIRS
902 Broadway, Cathedral City

Servel Gas Refrigerator
Phone 328-1342

Miscellaneous for Sale 37

SADDLES & GUNS. We Buy, sell
and trade. Also everything for
the horse and rider.
Rasmussen Western Wear
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MUST sell valuable stamp collec-
tion. Complete U.S. & Interna-
tional. Ph. 324-1850 after 5 p.m.
or write 4059½ Oakwood Ave.,
L. A. 4.

Vesper Motor scooter, used,
good cond. \$300. Lady Ken-
more gas dryer, new, never
unrated. \$200. Ph. 324-1953.

1 SET of twin beds "rose-wood."
1 high-boy to match, 1 rotisserie
1 new 2 burner hot plate, 1 War-
ing blender. Ph. 324-4519.

ELEC. GOLF CARTS
Marketeer—\$450
Autoette—\$300
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EMERALD ring — 1½ carats sur-
rounded by 14 diamonds—3 point
each, mounted in platinum.
\$1,200, asking \$900. Ph. 324-3073.

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GAFFERS & Sattler, ceiling hung
gas furnace, 160,000 BTU. New
\$150. Call Erik's Furniture
328-3942 or after 6 call 328-2528

ANTIQUES & STUFF
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MORSE sewing machine, brand
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Ph. 325-5047

G. E. Deluxe ironer, \$50. Poker
table, 6 chairs, \$50.
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FIREWOOD
Eucalyptus, Walnut, Apricot
Phone collect Hemet 658-5704

Miscellaneous for Sale 37

WHITE table top stove, new leath-
er sofa, blond end tables.
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Sale or trade snooker table,
like new. Call 328-2775
after 3 p.m. Ask for Don

EXCEL buys, like new, reason-
able, ladies clothes. Size 10-12.
Ph. 324-2083 before noon, after 5.

Wanted to Buy 41

HIGHEST PRICE PAID
For Diamonds, Jewelry, Antiques
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Strictly Confidential
JEWELS BY ALCHIAN
Jewelry Appraisers
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Musical Instruments 43

WURLITZER SPINET
Cost \$600, Sell \$400
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CLARK & Story spinet piano, full
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Boston Terrier Pups
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BOSTON PUPS
Ph. 325-6331 after 3 p.m.

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Thoroughbred 6 weeks old
Reasonable Ph. 325-3114

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AKC.
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Perfect pocket size tiny toy
black, female, \$250.
DOGTOWN U.S.A. Ph. 329-4084

LOVELY silver poodle, 7½ mo.
Estd blood strain. Reasonable
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Situations Wanted Women 53

PREVIOUS position with Fashion
Illustrator as Asst., fashion
model & business mgr. Prior
background, interior decor. What
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REFINED housekeeper for couple
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Write Desert Sun. Box 258

COMPANION. Capable, intelligent
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Phone 29 Palms 367-4363

Practical Nursing, drive
Write Box 258, The Desert Sun

Situations Wanted—Men 55

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rant, Store or Personal Business
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Help Wanted Women 57

EXEC. secretary — pref. 25-35.
Attractive, well groomed, pleas-
ant, with initiative, ambition and
ability to handle people, write
letters and make decisions, year
round in excel working cond.
with employee benefits. Salary
open. Write Box 265, Desert Sun
stating qualifications and exper.

OUTSTANDING interiors studio
has opening for top drapery
maker. Wonderful working con-
ditions, part or full time. Salary
or piece work. Bright future for
right person. Call for appl't.
FI 6-8128.

EARLY American large maple
cocktail table, wing-back chair,
4 ft. steel office file \$35, pair
of fireside chairs, lamps and
many other misc. items. Pvt.
party. Ph. 325-3731.

11 PIECE birch dining rm. set.
Cost \$870, sac. \$155; twin bed
sets, 8 pieces \$110; 2 pc. sec-
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BEAUTY OPERATOR
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DANISH walnut dining rm. set,
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Help Wanted Women 57

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As figure consultants with RE-
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ing personality, be well groom-
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standing benefits and unusual
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Pair of old pine, cane-bottom
chairs. Cherry ladder - back
chairs. Unusual wicker tea-cart.
Walnut bookcase. 1865 Chicago
newspapers "subject, Lincoln's
Assassination," collection of old
books, antique glassware and
other unusual items. Pvt. party.
Phone 325-3731.

SECRETARY
Must take dictation.
Be a good typist.
6 day week — \$375 month
Phone 325-3609

Help Wanted—Men 59

SALESMAN

With house to house selling ex-
perience to work directly with
owner of company in home im-
provement field, wonderful op-
portunity for ambitious man.
Phone FI 6-8405

REAL ESTATE SALESMAN

Manage office in town for land
developer. Write Palm Springs
Highlands, 547 So. Fairfax, L.A.
Ph. WE 8-6243 or see Mr. Carter
315 N. Palm Canyon Dr. Sat. or
Sun.

MARRIED MEN

Can't offer you \$1500 week but
work 9 hrs. a day & 5 on Sat.
For our Nat. concern. \$125 up
is average.
Phone 325-2363

CITY OF PALM SPRINGS—Civil
Engineer I. College grad with
major in civil engineering. Salary
\$305-513. Excellent fringe
benefits & working conditions.
Submit resume to Personnel,
City Hall.

CITY OF PALM SPRINGS — En-
gineering Aide I. High School
grad. Salary \$358-436. Excellent
fringe benefits and working con-
ditions. Apply Personnel, City
Hall.

2 Salesmen Needed
for Palm Springs & Indio area
ARINDA CONSTRUCTION CO.
Ph. Mgr. 849-4747 or 849-3186
Banning, Calif.

EXPERIENCED hardware & lum-
ber man. Apply H. & H. Lumber
& Hardware Co., 68-778 Grove
St., Cathedral City.

Can't offer you \$1,500 week but
work 9 hrs. a day & 5 on Sat.
For our Nat. concern. \$125 up
is average. Phone 325-2363.

REAL ESTATE broker, salesman
with local experience, to share
activity in Palm Springs office.
Ph. 324-5622 or 324-5638

Service Station Attendant
Needed. Exper. only. Steady
Work. 207 No. Indian Ave.

BAKER & Pantry Man (Colored)
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Ask for Mrs. Faust

Help Wtd. Men, Women 61

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and
\$ \$ \$ \$
join
FAIRWAY REALTY CO.
BEST

Listings - All Types - Commission
Plan - Office Assistance
See
Walter E. Allen, Sales Mgr.
HWY. 111 — PALM DESERT

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EMPLOYMENT AGENCY
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Drug Store Mgr. \$600 Mo. Plus
Executive Secretary \$400
Waitresses & Waiters Open
Baker \$450
Chefs \$200 R&B
Cooks \$18.00 to \$22.00 per day
Cook-Hskprs. live in-out \$250

DESERT
EMPLOYMENT AGENCY
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Office Clerk \$275
Assistant Bkpr. \$275 Mo.
Cook Housekeeper \$200 R&B
Bookkeeper \$225 mo.
Cashier Open

LUCILLE GARLAND
173 E. Andreas Phone 325-2364

NEED capable exper. real estate
salespeople. Ph. for app'tmt.
R. LANG, Realtor, 324-9606

Child Care & Nurseries 63

KIDDIE KOLLEGE
Nursery school - Child care
Certif. Teachers Spanish lessons
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Schools & Instruction 65

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HELEN T. REED'S
REAL ESTATE COLLEGE
Our Reputation Your Guarantee
MAIN SCHOOL
73-907 Hiway 111, Palm Desert
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Original & Renewal Courses
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Attend Your First Class Free
START ANYTIME
ANTHONY SCHOOLS
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SPEECH Improvement - ACTING
EDITH KOPELSON Courses
Adults-Children 325-6987, 324-5727

PIANO lessons in your home. 20
yrs. experience. Call noon to
6 p.m. Mr. Radtke, 325-2051.

Money To Loan,
Real Estate 71

WANTED: HOME LOANS
WE lend money to build, buy, or
refinance homes for individuals
or builders. No red tape — 24
hour commitments. Open 9-4
Monday thru Friday. Escrow
service if desired.

SANTA FE FEDERAL
SAVINGS & LOAN
300 S. Palm Canyon Dr. 325-2921

LOANS
ON REAL ESTATE
Prompt - Confidential Service
INVESTORS

Beat inflation — invest in local
trust deeds — good interest —
payable monthly.

Palm Springs
Real Estate Co.
102 N. Palm Canyon Dr. 325-2269

First Trust Deed Loans
COMPLETE ESCROW SERVICE
CALIFORNIA LAND & INV. CO.
LOAN REPRESENTATIVE
California Federal
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HICKS CENTER BLDG.
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NEED MONEY
2nd trust deeds on improved prop-
erty. 1st trust deeds on lots and
acreage. Act now.

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JESSE STERN, Broker, 325-6713
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1st & 2nd Trust Deeds
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Child Care & Nurseries 63

KIDDIE KOLLEGE
Nursery school - Child care
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Schools & Instruction 65

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HELEN T. REED'S
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Original & Renewal Courses
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Attend Your First Class Free
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PIANO lessons in your home. 20
yrs. experience. Call noon to
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Real Estate 71

WANTED: HOME LOANS
WE lend money to build, buy, or
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2nd trust deeds on improved prop-
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acreage. Act now.

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1087 N. PALM CANYON DRIVE

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WHATEVER SERVICE YOU NEED
CALL AN EXPERT
THERE'S SOMEONE HERE WHO CAN DO IT!

Air Conditioning—Heating
Palm Springs Air Conditioning Co.
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HAND MADE to order - Draperies
and Lampshades. Slipcovers.
Courtsey to Decorators.
Beautiful Antiques. 2233 N. Palm
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10 Yrs. Exp. — Year 'round care
Call days 328-2537, evens. 328-4413
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Glass Coating
Desert Glass Transparent Coating
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ASSOCIATE paint manufacturers, sales, established co. \$10,000 desired. Write Box 249, The Desert Sun.

GALLERY, gift & hobby shop. Ideal location. No competition. Ph. Eve. 328-1616

BEAUTY SALON
\$3,000 CASH OR TERMS
Phone 325-5647

Real Estate Investments 76

DAIRY DO-NUT DRIVE INS
Needs 10 locations in Palm Springs, Indio, El Centro. We build, finance & lease back. Call Paul Keil, HO 3-3353 or HI 8-3142 San Diego.

Income Property 79

6 Units - So. End
Lovely Wind Free unfurnished 2 - 2 Bedrms., 4 - 1 Bedrm., Dining Room, 120' x 110'. Room for Pool; Permanent rentals; Separate Meters. Asking \$57,500.

South Side

Pride of ownership - 4 furnished apts. 2 - 2 Bedrm. & 2 - 1 Bedrm. Custom pool, beautifully landscaped. Priced at \$59,500.

Triplex

Walking distance to Safeway Shopping center. 2 - 1 Bedroom, 1 studio. Completely furnished. \$34,500, terms.

DUPLX

Close in, 2 bedrooms each, long term tenants. Just reduced to \$19,950. Asking \$4,000 down.

★ Philip Short

& ASSOCIATES - Realtors
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PRIZE PACKAGE

6 UNIT DELUXE APARTMENTS with POOL plus adjoining large lot complete with architects plans to expand to 20 unit court. Choice South end location. Buyer can enjoy gracious living with income combined with joy of creating a real show place. 36,000 sq. ft. of property. Over-all price, court and lot \$120,000 - \$50,000 handles. BUY TODAY and BUILD FOR TOMORROW.

Mildred S. Potter

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HAROLD N. BECK ASSOCIATE
431 N. Palm Canyon Drive
Ph. 325-6912 or 325-3538

Service Station - Restaurant

1/2 Acre hot spot on Hiway 111 with room for further development. Offered today for \$69,500 Complete.

Montagne Realty

2235 N. Palm Canyon Dr.
Ph. 324-5622 or 324-5638

★ 11 Units--Pool

CHOICE LOCATION, \$93,000
EASY TERMS. SUBMIT OFFER
R-2 lot w-plans 6 u. \$8,500

Jules De Vorzon

JOHN WAKS - MEL SHYER
New location - 332 N. Palm Cyn.
Phone 325-5240

EXCLUSIVE!!

10 UNITS

TERRIFIC BUY
In The Heart of Town
FIRST TIME EVER OFFERED
P.S. INVESTMENT CO.
1063 N. PALM CANYON
PHONE 324-1440

TRAMWAY SPECIAL

By owner, deluxe 6 units, studios. Lge. H & F pool. Lot frontage 140x100', room for expansion. Price \$57,500. W-good terms. 265 Sepulveda Road, near Palm Canyon & the Racquet Club.

STORE - Office Building plus 3

apts. Best location on Palm Canyon. Near Sambos and Riviera. Reduced to \$53,500 for quick sale. See property at 1546 N. Palm Canyon. Ph. 325-5685.

BY OWNER

4 Units - A-1 Condition
Furnished - All Rented
Call 324-3359 or 324-3795

PALM CANYON BUILDING, 6,000 sq.

ft. on lot 130x230. Income \$18,000 yr. or new owner can occupy. \$10,000 down and F. P. \$50,000. Phone 324-3241

TRAILER park, 65 units residence

5 acres, \$80,000 down. Courtesy to brokers. P.O. Box 194, Cathedral City.

ABSENTEE Owner must sacrifice

rental units - \$2,500 down. Ph. CR 6-1527, 1501 Livonia Ave., Los Angeles 35, Calif.

ABSENTEE Owner sacrifice 7

units. Established business, A-1 location. \$2500 down. Box 256 The Desert Sun.

5 FURNISHED UNITS WITH KITCHENS

\$32,950 - Ph. 325-3670

11 UNITS - 6 apts, 5 rms., Pool.

Lot 100x205. Rm to bld 4 units. \$23,500 Dr. Sell or trade. Ph. 325-3888 - 635 Chuckwalla

ACREAGE KINGS

\$45 per acre - 545 ac., plenty of water, ideal for hunting, Close by.

\$1,100 per acre - 40 ac., Vineyard, full bearing, tiled, potential sub-division.

\$32,300 - C-Zoned, 333x330 corner, main roads, choice location.

Pickup option - 40 ac., prime area, 1/4 mile of hwy. frontage, first time offered.

Palm Springs Investment Co.

1063 N. PALM CANYON - PHONE 324-1440

Income Property 79

\$6-12000 Income

SELL trade 5 beaut. 1 bdrm. apts. Just spent \$6,500 newly furn. & decor. Sleeps 18. All leased 1 yr to 7 people only. Take sm. house as part payment, also small down.

FOR LONG term lease, 260 front feet. Best Warm Sands Hotel District. Plans for 20 co-ops or apts. 4 bks to Saks, banks, Safeway, Thrifty.

200 FRONT feet Hiway 111, 2 story commercial for stores, offices, medical bldg. 3 bks Safeway shopping center, 5 golf clubs, Write owner, Philip Peluso, 1311 Camino Amapola. P.S. 325-2461. Brokers, terms.

D.H.S. 5 kitch. U. incl. 3 rm. apt. 2 1/2 lots. Full price \$21,950, \$1,500 dn. Owner. Ph. 328-2043.

Lots & Acreage 81

FAIRWAY

RESIDENTIAL LOT. Directly on the green fairways of Indian Wells Country Club between homes in the \$75,000 plus bracket. Across from sold model homes at 84-371 Manitou Drive in enchanting beautiful.

Manitou Springs

PRIME

VIEW SITE. Resale lot 25 on lovely Kawea Way clearly marked for inspection. Adjoins BOTH Indian Wells and Eldorado Country Clubs in beautiful

El Dorado Palms

16 1/2 ACRES - Commercial Mfg. 6,000 per acre, long term on balance.

HAVE OTHER ACREAGE at 350 per acre up.

Marjorie Baron

REALTOR
1500 S. Palm Canyon Ph. 324-1796

\$350,000 TOTAL PRICE

\$150,000 potential tax write off. Good producing ranch in choice location. Principals only.

CLEM RUSSELL

& DAUGHTER
Ph. Bus. DI 7-5153 - Res. EX 8-4203
82259 Hiway 111, Indio

R-3 Lots (8-16 units, \$4,000 Dwn.) 12 Units, pool, leased. \$25,000 Dn. 40 Acres, Palm City. \$1,750 acre. 5A, horses allw'd, water \$1500 dwn. 10,000 A on Hiway, water \$150 A. THUNDERBIRD VIEW ESTATES 70-257 Hiway 111, Box 1223 Ph. 328-3107, eves. 324-2252

SELL or trade two 1/2 acre view lots R-1 zone in Cathedral Canyon. Int. in camper and/or late model Karmar Ghia. NE 5-8962 Carl A. McDougal, Gen. Del., Lynwood, Calif.

R-3 LOT 100'x130' nr. Ranch Club & new market. 2nd lot from Vista Chino on Biskra St. \$13,000. Owner, 506 N. Harcourt, Anaheim.

BY Owner. R-1 lot Exclusive Canyon Country Club area. Level, gorgeous view. Terms if desired, but cash talks. Ph. 324-5147.

Tennis Club Area Lots Sacrifice \$9850

WILLIAMS REALTY
423 N. Palm Canyon Ph. 324-1641

OWNER will sell large vacant corner at Tamarisk and Caballeros. Fine hotel site. Save \$2000. Owner at 1050 1/2 Tamarisk.

INDIAN Wells fairway lot and Country Club membership. Call FI 6-8031, FI 6-6393 or DI 7-3097.

R-1 PASEO El Mirador Dr. 100x105, \$5,950 or make offer. Will trade. Ph. 324-3241.

CASH Out. 2 corner lots. Nr. Ranch Club Golf Course. \$3,500 each. Phone 324-2167

160A-Sea view, nr. Niland \$35A. 160A-Andreas Canyon. \$70A Principals only. Ph. NA 2-6367

R-1 PASEO EL MIRADOR DR. 100x105, \$5,950. PHONE 324-3241

BARGAIN, El Dorado Palms Estates. Beaut. View lot 25. Kawea Way. Terms Ph. 324-9704

Lots and Acreage 81

Opportunity Knocks

20 Acres near Palm Springs railroad station betwn. Hiways 111 & 99. Good level land, an exceptional buy at \$700 an acre. Submit Terms. Act now.

Dunlevie Realty

1807 N. Palm Canyon Drive
Phone 324-1237

PUT SLEEPING

DOLLARS TO WORK

Income Lot . . . stones throw from Palm Canyon. Rm. for 32 units . . . \$82,500

R-3 Lot. Rm for 16 units. \$7,600

R-1 Lot, 112 x 120 . . . \$4,500

THERESA PRESS

REALTOR
Ph. 325-5282, 325-5294, eve. 325-5691

Colorado River Acreage

5 to 2,400 deeded acres in booming Needles and Blythe area. River frontage available. P. O. Box 2004, Palms Verdes Estates, Calif. Ph. FR 7-4635, HO 9-8361.

Real Estate Wanted 85

YOU WANT ACTION?

List Your Property With ADOLPH ISRAEL
671 N. Palm Canyon Ph. 325-2981

Real Estate Exchange 87

BEAUTIFUL 3 BEDRM. 2 Bath Custom built, exclusive area, close in, large landscaped lot with view, large pool, excellent terms. \$56,500 or will consider trade for lot, smaller house or low rental units.

Culver Nichols

REALTOR
861 N. Palm Canyon, Ph. 325-2182
Next to Post Office

WILL trade up, dn, or even for your equity in 2 or 3 bdrm house with 2 ba. & pool in Palm Springs, furn. perferrd. Have 6 lots in D.H.S. valued at approx. \$15,000. P.O. Box 1078 or call 324-4661.

WILL Exchange equity of \$31,500 in lovely Rancho Santa Fe home on 2 acres for home in Palm Springs or Country Club area. Ph. Tony Burke at 328-2590 or 324-1557.

M-1 LOT 150x276. Cor. Williams-Camino Parcello & Oleander. For T.D.'s - Income or home Owner, A. Fromm, 10242 Darby Ave., Inglewood 4, Calif. Phone OR 1-6517

ANAHEIM 3 Bdrm, den, bath & 1/4. F.P., FHA, built-ins. \$4,000 equity, for Palm Springs to \$18,000. Owner, 3116 Valhalla Drive, Burbank. Ph. Victoria 9-2179.

\$2,500 EQUITY 4 bdrm. home, sell trade or rent, for automobile, truck or trailer. Ph OV 6-0907 Riverside, or Indio DI 7-1855.

WILL trade 15 acres on Indian Ave. for home in Palm Springs or Country Club area. Ph. Bill Crawford at 328-2590 or 324-1557.

LEASED commercial bldg. North Palm Springs. \$37,500. Terms or exchange for motel or lodge. Owner, Box 592, La Habra, Calif

HAVE property in San Bernardino interested in trading for property in Miami, Fla. Ph. 324-2705.

LUXURIOUS 3 bedroom 2 bath home, trade for income or? Owner Box 246 The Desert Sun.

WILL TRADE PALM SPRINGS HOUSE FOR LOT.
PHONE 324-3241

Houses for Sale PALM SPRINGS 89

Desert Sun Policy

In conformance with State regulations and the Code of Ethics of the National Association of Realtors, The Desert Sun will not accept nor knowingly run advertisements for realtors, brokers, salesmen or builders which do not clearly disclose they are an agent. Owners agent or builder is permissible but must include telephone number.

OWNER, Has Everything. Location, view, pool, walled, lds. 3 bdrm., 2 bath, cpts & drps. \$33,500, terms. Furn. avail. Phone 324-5172

HAVE house, must sell, leaving desert, new custom built, 3 bdrm., 2 ba., family room. 2285 Desert Palms Drive Ph 324-4600.

UNUSUALLY beaut. re-model, 4 Bdrm., 4 Ba., furn., \$85,000. Principals only. Ph. 324-1953.

Moon Struck?

Or just spellbound - There's something about a view home site that carries you away. See this particularly designed two bedroom, two bath Chateau, sturdily constructed of steel, glass and simulated adobe block for an impression of everlasting beauty. Naturally it's centrally heated and cooled by refrigeration too. It's priceless, but we're asking \$35,950.

Mildred Jackson

REALTOR
296 S. Palm Canyon Drive
Phone 324-3301 or 325-5356

NOW OPEN

2 BR. 2 BATH MODEL
Only F.H.A.
Homes in P.S.
WITH 3 1/2% 30 YR. LOANS
\$16,795-\$87.37 MO.
LOW DOWN - LARGE LOTS
MAKE RESERVATION NOW
ROY FEY & JOE KOCH
EL RANCHO VISTA ESTATES
3 Minutes East of Riviera Hotel
on Vista Chino
Ph. 324-5742 or 324-3381

One of a Kind

Is this luxurious 4 bedroom, 3 bath home in the finest section. Impeccable in design, appointments and landscaping. Beautiful poolside area. PRICED TO SELL, carpets and drapes. \$64,500.

★ Philip Short

& ASSOCIATES - Realtors
278 S. Palm Canyon. Ph. 325-2179

Spring Preview

OF THUNDERBIRD PARK
3 bdrm 2 ba homes. Inc. W-w all wool carpet. Air cond. blt-in kitchen appliances, and some models with pools.

From \$25,500 - 10% down
6.6% Long term loans.
East on Hiway 111 from Palm Springs to Thunderbird Country Club Lane, left to models.

CHEERFUL

AS A SUNBEAM
Is this 2 bdrm. with stone fireplace & South patio on Buena Vista. \$2,500 Dn. \$135 Mo. 'till paid. \$15,000 full price.

ERNIE LINDBERG
REALTOR
445 N. Palm Canyon. Ph. 324-9628

REAL VALUE

3 BEDROOMS, 2 BATHS
Full dining room, wall to wall carpeting, beautifully landscaped plus 12 shade trees. Sacrifice at \$16,950, only \$2,000 Dn.

★ Philip Short
& ASSOCIATES - Realtors
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IMMACULATE

Nearly new 2 bdrm., 2 bath home, 1275 sq. ft. Luxuriously cpd. & custom draped. A few bks from McCallum or new Sunrise - Ramon shop areas. Full price \$21,900. Immediate possession for \$5,000 down. 1890 E. Amado. Phone owner 324-4681

Beautiful Custom Home

By Owner
3 Bdrm., 20x24 ft. den, 2 ba., H & F pool, Acrlon carpeting, lined draperies, corner, fenced & landscaped, furn. or unfurn. Low down to responsible party. Must sell. Ph. 325-2766, 325-7718.

\$950 DOWN

New 3 bdrm., 2 ba. home, nr. Ranch Club & new market. W-w cpts - Immed. possession. Will accept good car. Phone Owner, 325-6032.

DEEP WELL AREA - Completely furn. 2 bdrm., 1 1/2 bath, lots of shrubbery, citrus, sprinklers front & back, breezway, sun deck. By Owner, 1444 So. Calle Ralph.

OPEN HOUSE 1-5 p.m. everyday

PALM SPRINGS OASIS
15873 Cherry Cove
4 Year old home, needs work and care. \$99,400 full price, your terms. See first, then call owner. Elliott 7-2763, Monrovia.

Luxurious Living

SALE OR LEASE, Fairway home, San Jacinto Country Club, 3 bdr. 3 ba., plus guest house, 1 yr. new, beaut. furn. Ph. 324-1321.

★ Deep Well Bargain!

CUSTOM 3 BR. 2 BA. FAM. RM. POOL, 1/2 A. CORNER VIEW LOT \$20,000 BELOW COST. \$49,500 OWNER. 1109 MESQUITE. 4-9255.

MUST sell this lovely 3 bdrm., 2 ba. furn. home with h & f. pool. Heinley shutters in bdrms. Landscpd, fenced. Low dwn. Call owner 325-3432.

DEEP WELL

Custom 2 Bdrm., 2 Ba., Pool. Ph. 324-3728 & 325-3819

NEW 3 bdrm, comp. fenced. Patio, \$500 down. Owner. Ph. 328-2858 or eves. 328-3825

DESERT SKIES

Move In Today
Own Your Own Apts.
COMPLETELY FURNISHED
1 & 2 Bedroom Apts.
From \$2,500 Down
PRICED
FROM \$13,995
TAXES, INSURANCE & MAINTENANCE ONLY \$38.72 MONTHLY

2 POOLS - LOBBY - CARD RM

Wind-free South Palm Canyon Drive (adjacent to new Canyon Country Club), bus at door.

Why pay \$2,500 for the season when you can own your own and get income too. When you are not enjoying the benefits of Palm Springs - rental from your apartment can make it pay for itself.

2390 SO. PALM CANYON DRIVE
PHONE 325-2082 or 324-3381

Place

In The Sun

Lovely decorator furnished luxury home. NEVER OCCUPIED. 4 Bedrooms, 3 Baths, including maids. Enclosed Lanai, Electric built-in Kitchen. Beautifully landscaped. Custom heated pool. Deserts MOST FASHIONABLE ADDRESS. Adjoins famed Indian Wells and Eldorado Country Clubs. Priced at \$52,500 in an area of conservatively \$100,000 residences. Fireside 6-8741 - Fireside 6-8698. Courtesy to brokers. May be seen daily or Sunday. 76-370 Shoshone Dr. 2 miles EAST of Palm Desert in enchanting

El Dorado Palms

KIRK KIRKWOOD
FIRESIDE 6-8741

Best Buy

SOUTH END

Charming 3 Bdrm., 2 Baths, South Patio, Dramatic Mountain Vista, Sparkling heated Pool. Nice basic furniture, including large refrigerator, range Washer - Dryer, fenced, Near Schools & shopping. Reduced to \$19,950. ONLY \$1,995 Down. Better Hurry for this one.

★ Philip Short

& ASSOCIATES - Realtors
278 S. Palm Canyon, Ph. 325-2179

2 FOR THE PRICE OF 1

\$25,950 FURNISHED
This property consists of a one bedroom, den, main residence and a separate one bedroom bath guest house. All walled in. Warm Southend location. Owner will finance. Consult

Mildred Jackson

REALTOR
296 S. Palm Canyon Drive
Phone 324-3301 or 325-5356

FOR BEST BUYS

Dependable Real Estate Service Home - Income - Commercial Acreage - SEE

ADOLPH ISRAEL

The Buyers Broker
671 N. Palm Canyon Drive
Phone 325-2981

NEAR . . .

Market Basket

3 Bedrms., family room, 2 baths, carpets, drapes, patio, circular driveway. \$22,500.

Marjorie Baron

REALTOR
1500 S. Palm Canyon. Ph. 324-1796

SELL - TRADE FOR L.A. AREA 4 BRMS., 3 BA., BLT-INS, W-W CPTS. & DRP., PATIO, REFRIG., AIR COND., CIRCULAR DRIVEWAY, SEWERS, LANDSCPD. 289 MICHELLE ROAD. POOL. OWNER. PH. 324-1384.

BY Owner, furn. 3 bdrm. 2 ba. Co-op. Carpets, drapes, refrig. Beautiful pool & patio area. Adjo

Market Basket Shopping Center
Modern 3 bedroom, 2 bath home, partially furnished, large family room, oversized heated and landscaped pool, professionally landscaped. Absentee owner anxious for offer. Sub. mt.
225 ORCHID TREE DR.
Chas. Lyngaard
REALTY
140 E. Tahquitz — Ph. 324-3237

AMY NELSON
227 N. Palm Canyon Dr.
Ph. 325-5254 or 325-5455

Special - \$16,500
New Deluxe 2 bedroom, 2 bath Co-op. Medallion home, completely equipped inc. pool and maintenance.
766 Vista Chino
Montagne Realty
2235 N. Palm Canyon Dr.
Ph. 324-5622 or 324-2478

What a Home!
2 & 2 with a family room plus a den, huge walled yard, dbl. garage & much, much more! Hurry! Hurry! Only \$31,500!
ERNIE LINDBERG
REALTOR
445 N. Palm Canyon. Ph. 324-9628

WHY RENT?
Sparkling new 3 bedroom & family room home. 2 Baths. Luxurious carpeting. Refrigeration air conditioning. Forced air heat. 100 ft. lots. Only \$135 per mo.
GARNETT REALTY, Ph. 325-6142
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NO DOWN
\$17,500 as is — Valued at \$25,000. 99% Complete. New 3 bdrm., 2 ba., 2 car garage 2020 Magnolia Box 268, The Desert Sun
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1130 RIFTHOOD DR.
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\$250 DOWN
NEW 3 bdr. 2 bath, carpets, blt-ins, fenced, low payments.
KIGER BARTON, Ph. 325-5604
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2 Bdrm., 2 car garage, lge. workroom, 1/2 acre yard, near school bus, completely walled. Phone 324-5509

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Owner Must Sell — Quiet neighborhood, lge. pool, landscap'd yard including mature fruit trees and lge. liv. area with firepl. all make this 3 bdrm., 2 bath custom home a steal at \$25,500. FHA financing available. Owner will accept low down 44-276 San Jose, Palm Desert. Ph. FI 6-8640

FURNISHED CUSTOM BUILT
Pumice block 1 Bdrm. den, living room, kitchen, large enclosed sun room, carport, Nr. school, churches. Large lot, lovely view. \$19,000. Owner 74-151 Peppergrass St. Phone FI 6-6202

Palm Desert
46-115 Verba Santa Beautiful 2 Bdrm., 2 Bath, Refrigerated. Large swimming pool, landscaped, patio, w-w cpts & drapes. Open Sundays. I. W. SMEAD—Ph. DI 7-3596

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New complete — Move in now. Lights on, 3 bdrm., 2 ba., fenced, landscap'd, carpeted through out. All walnut cabinets. Kitchen built-ins. Good Buy. 74-303 Covered Wagon Trail. Ph. FI 6-6855 or FI 6-6059

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THE CONTINENTAL SIX APTS.
(A Non-Profit Corp.)
Offers the discriminate buyer an Opportunity to join a Select Group in the purchase of a New Spacious Deluxe 2 bdrm., 2 ba. apt. with all built-ins, w-w carpets, drapes, air, cond. For complete information call FI 6-8871 or see at 73-860 Shadow Mt. Dr., Palm Desert. References required.

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73-640 Hwy. 111 - Palm Desert Phone FI 6-6659

PALM DESERT ESTATES, 1 blk. from Golf Course, 2 blks. west S.M. Club. 2 bdrm., 2 1/2 baths, 150x135 lot. \$32,500. Owner 73418 Pinyon or Ph. FI 6-6229.

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Cathedral City 95
PANORAMIC view all around. High 1/4 acre. Spacious 1 Bedroom. Owner. \$13,250. Glassed patio, dbl. garage, work shop. Phone 328-4312

Rancho Mirage 97
RANCHO MIRAGE—10 UNITS
7 Separate bungalows, kitchens, comp. furn. 2 furn. apts. 1 Mgrs house w-2 Bdrms., 2 Ba. This can be an all yr. rental or a rest-home. Close to Desert Air Hotel landing field. This is worth looking at. Owner will take clear house or 1st trust as part down. Asking \$83,500, or make offer. John Vale, Ph. FI 6-6239

Oriental Doll House
Furn., Pool, Privacy, 1 Bdrm., Close to Thunderbird, \$2,000 Dn. Call Owner — Ph. 328-2201

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SACRIFICE — 3 Bdrms., 2 bath, pool. Owner must leave desert at once. Make offer. Ph. 328-3803.

Desert Hot Springs 99
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\$25,900—3 bdrms., 2 ba., fireplace, built-ins, refrig air cond. (Convenient financing). Inquire Office Bermuda Dunes City Club.

Indio 103
WEST INDIO
New 1920 sq. ft. 4 bdrm., 3 ba. custom home on exclusive st. Built-ins, w-w carpets, AM-FM-Intercom, landscaped, etc. A real value for the most discriminating buyer. By owner 81-272 Alberta Ave., Oasis Palms

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50x90 — Loads of Parking
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Wanted to Rent 123
WANTED—Home to rent Feb. 1962 desire luxury 3 bdrm., 2 baths, pool, right neighborhood, furnished complete. Send detail information and pictures to C. R. Rooms for Rent 125

MORE for your money. \$15 up per wk., double occup. \$22.50 up single, large pool, PBX, TV, weekly maid service. Restaurant. Cocktail lounge. Ph. 324-1542.

FURN. room off Tamarisk, priv. bath & entrance, refrigerator. Gentleman preferred. \$15 wk. Phone 324-4524

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LARGE room — twin beds, priv. bath and entrance. \$75 mo. Gentlemen only. 2290 N. Cerritos Rd

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Room & Board 127
WANTED: Room for father and board and care for 5 year son. Write Box 3014, San Diego 3, Cal.

ROOM, board & care for ladies. Good food, TV, patio, licensed. Veldt Guest Home — Ph. 328-1441

There are only 2 apts. left at RIVERSIDE ARMS
788 N. RIVERSIDE DR.
One look will convince you too. Phone 325-3181

WEEK, day or month, rooms with bath, \$17-50, studio apt. \$25 util. paid. H-pool, lge. patio, quiet, congenial. Nr. Racquet Club, 1 blk. from bus. Ph. 324-9997.

KONA KAI — SOUTH END Newly furn. poolside 1 bdr., adults. Ph. 328-3340, 325-3767. Turn north on N. Riverside Dr. to 719 Riverside Place.

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\$55 & \$60 Mo. — \$18-\$19 Week 66-433 7th. Desert Hot Springs Phone 329-5304

Bonaire's Bungalow Village
Adjacent to Racquet Club Phone 324-1501

LOVELY 1 bedroom apt. furnished, with heated pool & TV cable. Phone 324-2122

RANCHO Mirage 2 bdrm., 2 ba., firepl., blt-ins, pri. patio, duplex. \$175. mo. season. Ph. 328-2013.

FURN. spacious 2 bdr. house. \$150, less on lease. Built-ins, 1510 San Jacinto Way. Ph. 325-6373.

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LOWEST PRICES **Guaranteed . . .** **USED CARS** **NOW**

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58 Thunderbird, fully equipped, fac. air \$1995
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56 Ford Sta. Wagon, fully equipped \$495
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Lincoln - Mercury - Comet
335 Sunny Dunes Road—Phone 324-1201
Bank Financing Available. No Down Payment

Apartment Unfurnished 131

STUDIO \$70 & UP
Perfectly located, unfurn. or furn., off Palm Canyon Dr., near post office, mkt., drugstore, bank and etc. Gas, water & TV cable. Tile showers. References required. Year lease. Pacific Apts., 139 Tamarisk Rd. Phone 324-3065

ONE BDRM. \$75 MO.
PHONE 324-2295

Houses Furnished 133

FOR RENT OR SALE
3 Bdrms., 2 Ba., 18x36 H&F pool, huge professionally landscaped grounds, comp. sprinkler system, fenced, lge. concrete patio with awning and lighting decorative furnishings.
Rent for Season \$300 Mo. Replacement Cost \$37,000. Sacrifice \$29,500—terms to suit. Riviera Area — Phone 324-4321

SEASONAL OR YEARLY — RENTALS —
In and around Palm Springs residential areas. Deep Well, Las Palmas, Tennis Club and Racquet Club, just to name a few, 16 years of helpful service, you'll see.
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DESERT HOT SPRINGS
15 Minutes to Palm Springs
Furnished — Unfurnished
\$85 to \$125 per Mo.
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Ph. 329-5565 or 329-5773

3 BEDROOMS, 2 baths, pool and lanai. Complete privacy. Sublime view, beautiful lawns and garden. Rental for Season or until May 10th. \$1,500, 1480 Paseo El Mirador, Ph. 325-3550. Ranch Club area.

1 BDR. house, lge. livingroom & firepl. Fully furn., laundry, utilities & gardener pd. 2 blks west of center of town. Very quiet. \$260 mo. Ph. 325-2630.

\$165 MO. yrs. lse. 3 bdr., 2 ba., H & F pool, Fenced & landscp'd. Refrig. & F.A. heat.
2391 Caballeros

2 BEDROOM, 1 1/2 baths, swimming pool. Available by Jan. 22, 156 Morongo Road. Ph. 324-9508.

\$135 LEASE new 2 bdrm. blt ins, Ranch Club area. 1510 San Jacinto Way. Ph. 324-4027.

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Adults, Suitable For 2 — \$65
Lazy C Ranch
Phone 324-9407

LARGE home, center of town. Nice, quiet, carport. Up to 4 \$125. Lease. 555 Plaza Amigo.

RANCHO Mirage, spacious 2 bdrm., 2 ba., firepl. lge. pool, patio, \$250 mo. season. Ph 328-2013

BEAUT. furn. 3 bdr. 2 ba. Children & Pets O.K.
\$225 Per Mo.—Phone 324-2572

LEASE 3-bedrm home semi-furnished. \$175 mo.
491 E. Racquet Club Road

2 BEDROOM, den, 2 baths, \$150 mo. on year lease. 547 N. Calle Rolph. Ph. 324-3241.

27' BUDGER Expando. Excel. cond. New awning. \$2,350. 224 Pochantans, Ramon Park.

MUST sell 47' Paramount. Make offer. 66-434 5th Street, Desert Hot Springs. Ph. 329-9007.

Houses Unfurnished 135

3 BDRM., 2 Bath, air cond. fenced yard. Real nice. \$125 mo. Avail. Feb. 1st. Ph. 328-1450.

THE WORD'S BEEN **GETTING AROUND**

YES. MORE AND MORE PEOPLE HAVE BEEN DROPPING IN TO LOOK OVER OUR FINE DISPLAY OF TRADE-INS. WHY? . . . QUALITY CARS AND ROCK BOTTOM PRICES ARE SURE PLEASERS.

62 FORD Galaxie, 2 Dr. 6 Cyl., 1300 Miles \$2295
61 FORD GALAXIE 4 Dr. Hardtop, R & H, Custom, power steering, immaculate \$2405
61 THUNDERBIRD, full power, 5000 miles \$3895
60 FALCON Ranchero. Radio-heater. Sharp \$1495
60 FORD FAIRLANE 2 Door. P.S. Autom. R&H \$1695
60 MERCURY Monterey 2 Door. R&H, autom. Immaculate \$1895
60 FALCON 4 Dr. R&H. Autom. Like new \$1495
60 THUNDERBIRD—Full Power, Air Conditioned \$2895
59 THUNDERBIRD, full power, air cond. \$2395
58 CONTINENTAL Convertible, full power, air cond. \$2295
58 M.G. Roadster. Radio—heater. Clean \$1195
58 PLYMOUTH 9 Pas. Sta. Wagon. R&H. Power Steer., Air Cond. \$1195
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57 PLYMOUTH 4 Dr. Sta. Wagon. R&H. Autom. Power Steering \$695
57 FORD 4 Dr. Station Wagon. R&H. Autom. \$795
56 THUNDERBIRD, R&H, autom. power steering, clean \$1695
57 THUNDERBIRD R&H., overdrive. Immaculate \$2195
57 BUICK 4 Door Hardtop. R&H, Autom \$795
57 CHEVROLET, Convertible. Radio, Heater, Autom. \$995
57 FORD V-8 Fairlane 500, 4 Dr., R&H, Autom, Clean \$995
56 THUNDERBIRD. R&H, autom. power steering, clean \$1695
56 CHEVROLET V-8—4 Dr. Sta. Wagon, R&H, Autom. \$595
56 FORD 2 Dr. Station Wagon. Radio & heater \$495
56 MERCURY 4 Door Hardtop, Radio, Heater, Autom. \$595
56 LINCOLN Hardtop. Full power, one owner \$995
55 CHEVROLET 4 Dr. Sta. Wagon. R&H, autom. \$ 595
55 FORD V-8 Fairlane 2 Dr., R&H, Autom. \$395
55 MERCURY Montclair 4-Dr. Automatic, R&H, Clean \$595
55 RAMBLER 4 Door Station Wagon \$495
53 FORD V-8 Ranch Wagon, R&H autom. Nice \$395
50 STUDEBAKER \$59.00

Beach-Mountain Rentals 137

ON BALBQA BAY
NEWPORT BEACH, Calif.
Stunning home on private Island! Panoramic views from every room of this luxurious 4 br., den, 4 bath, residence. 70' on Bay with slip for 65' boat. Huge living room with massive fireplace, paneled den, sound system & inter-comm. All built-in custom features. Only 2 yrs. old. Priced below market for quick sale. \$185,000.
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503 Park Ave., Newport Beach
Phone ORIOLE 3-6200

Trailers for Sale 143

SACRIFICE
1961 TERRY, model 19 1/2 Used ONLY 3 weeks. LOADED WITH EXTRAS 870 Broadway, Cath. City PHONE 328-2743

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Luxury cabana trailer comb. Never occupied. Furn., complete, \$13,900. Owner space 138 Blue Skies Village.

NICE clean Mayflower 30'. Large bath, tandem axles. \$1,295 full price.

MURRAY'S TRAILER SALES
68-100 Highway 111

PROVINCIAL doll house, 35' body, ten wide, sliding glass door and all deluxe. See this beauty at MURRAY'S TRAILER SALES 68-100 Highway 111

10 FT. WIDE — 50 FT. LONG, Cabana, w-w carpets, drapes. BEST BUY IN SAHARA PARK, 159 Caravan. See owner at 212 Safari or Ph. 324-5586.

NEAT little 21' Traveler. Elect. refrig., toilet, all aluminum, only \$895., terms.

MURRAY'S TRAILER SALES
68-100 Highway 111

RENT—Sale or trade, 3 bdrms., located at 31-570 Avenida La Paloma. Can be seen weekends or phone 324-4930.

TRAILER & Cabana furnished, sleeps 4, two baths, 2 coolers, beautiful fenced in yard and carport. Phone 328-3823

TRAILER & cabana, furn. Sleeps 4, 2 baths, 2 coolers, beaut. fenced in yard. Carport. Phone 328-3823

CHOICE corner, lge. trailer, cabana, furn. or unfurn. Cash terms or T.D.'s. Quick possession. Yde, Lot 39, Sahara Park.

SAHARA Park. Roadliner, comp. furn. w-w carpet, cabana 30x12. Standard tub & shower. Enclosed patio. 217 Safari. Ph. 324-4412.

'60 ABC 10 x 54, raised screened patio, sacrifice. 10 Verbena, Rancho Tr. Park.

27' BUDGER Expando. Excel. cond. New awning. \$2,350. 224 Pochantans, Ramon Park.

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SACRIFICE
Luxury cabana trailer comb. Never occupied. Furn., complete, \$13,900. Owner space 138 Blue Skies Village.

Editorials-Opinions

THE DESERT SUN PUBLISHING CO. ESTABLISHED 1927
George E. Cameron Jr., President Carl W. Schooss, Publisher
Lew Levy, Secretary-Treasurer
THE DESERT SUN Wednesday, Jan. 10, 1962

The Pinch of Rising Costs Is Felt Again

The pinch of spiraling production costs again took its toll last weekend, this time in Southern California. Two large Los Angeles newspapers unwilling, or unable, to continue at huge losses, ceased publication. The announcements of their discontinuance were still being echoed as Los Angeles went into its third day as a two-newspaper city.

Because The Mirror ceased publication after its final issue last week and The Examiner followed it by two days, there has been some conjecture that the joint action was not merely coincidental. In Washington, the Justice Department announced that it would question all involved but qualified the statement by adding that this did not necessarily indicate an anti-trust investigation.

However, both of the newspapers involved, can point to the fact that they have been losing ventures for some time. It was a question of how long they could continue or the other paper allied with each, could absorb the losses.

Every single item going into the publication of a newspaper has soared in cost in the past few years. Newsprint, the paper on which your newspaper is printed, has almost trebled in price in the past decade. Ink, wire services, machinery, syndicated matter, labor, all other material going into production, have risen in cost proportionately.

The metropolitan newspapers were also affected by what is known as "the bogus clause" which, in other industries, is known as feather-bedding. Under this clause material which came into the newspaper plant ready for use with a minimum of labor, was not a money-saver. The same material had to be set by the newspapers own staff, put through all of the many processing steps — and then thrown away.

Despite the fact that newspaper circulation throughout the nation has increased to almost record figures, there have been many consolidations (such as shook Los Angeles last weekend) in cities across the country. But the Los Angeles situation stands far ahead in impact upon the public and the newspaper world.

The Los Angeles Examiner, founded in 1903, was one of the oldest in the Hearst organization. With the exception of The Los

Angeles Times, it outlasted two other morning papers of that day. Now, it is consolidated with the Los Angeles Herald-Express, the paper which grew out of one of its morning field rivals a half century ago.

The Mirror, the newest paper in Los Angeles, was established in 1948. According to statements, it had never succeeded in becoming a paying business. It has now been taken into the fold of its morning affiliate, The Los Angeles Times. It was started by The Times to compete with the Herald, published by the Hearst interests in The Examiner building.

Los Angeles now has but two metropolitan newspapers, one in the morning field and one in the evening. The two rival ownerships, the Chancellors of The Times and now defunct Mirror, and Hearst, of The Herald-Express, and late Examiner, are still rivals but not in the same fields.

And, as was to be expected but coming sooner than anticipated, announcement of a third newspaper in Los Angeles followed the demise of the Examiner and Mirror by only two days. The economic pinch was no deterrent to plans for a new tabloid to start in April. News of the consolidations undoubtedly speeded plans of the new paper's backers.

Despite the rumors that there may have been collusion, neither paper, however, has a monopoly in its field. There are many other factors to be considered. Neither television nor radio are their chief opposition but the scores of suburban papers in the metropolitan area and the dailies in the dozens of smaller bustling Southern California cities, can and do prevent a monopoly by providing a product which cannot be duplicated by the giant publications.

The newspapers which have been liquidated because of the increasing flow of red ink, will mean a loss to some people. The real tragedy, however, rests with the hundreds who this week are seeking new positions. While The Herald and The Times absorbed some of those who were thrown out of work on The Examiner and The Mirror, they could not begin to take all of them.

This is the real loss. The majority of Southland residents, well served by their local newspapers, will not suffer.

HOLMES ALEXANDER:

Americans Wiser on Communism

WASHINGTON, D. D. — Two anti-Communist letters on education came to my office this morning — their messages in seeming contradiction of one another. Yet they are both heartening proofs, from opposite directions, that Americans are wising up about Communism.

One letter was a bitter protest against the Administrative Council, City College of New York, for permitting the Negro Communist, Benjamin J. Davis, to address the students.

The other letter covered some material sent at my request about the acceptance of a high school textbook called "Democracy vs. Communism."

Davis is a violent, despicable turncoat. I have seen flecks of foam fly like venom from his lips as he spews his hatred of the USA, his birthplace and benefactor. It is unimaginable to me that he could convert any sane American to Communism, or even shake the faith of the most homesick sophomore. Davis's wild words and his crazed persecution complex are more likely to convince beholders that Communism must be for strange birds like this one.

Quixotic Idea
Yet only a short while ago there was a quixotic idea that "academic freedom" required furnishing Reds with a forum to teach and advocate violent overthrow of the city, the State, the nation, and the Western civilization which supports educational institutions like CCNY. William Buckley, Jr., in his book, "God and Man at Yale," moved to the powerful position (later occupied by the U. S. Congress and sometimes the U. S. Supreme Court) that academic freedom actually requires the exposure, expulsion and at times the jailing of Communist propagandists because they make a mockery of truth and do not tolerate freedom at all.

Academic hospitality to Communists (we'll call it that) still has some fugitive acceptance, and probably does no harm. But the American majority opinion, much more sophisticated than in the 1950's, is pretty well spoken in

this morning's letter in which the writer declared he was for throwing Davis out of there.

The other letter wasn't for excluding Communism from education at all. It was for bringing it right into the American high schools as a necessary course of instruction. Some years ago a group of thoughtful Americans decided to produce a textbook to show both Americanism and Communism as they exist. Two very great lawyers, John W. Davis and Robert A. Taft, helped with the legal work and organization. Prof. Kenneth Colegrove, an established educator, was selected to write the book. Hall Bartlett, Professor of Education at Long Island University, is the editor.

Existing studies showed that it took 15 years to get a textbook adopted in three per cent of the schools, and 20 years for complete diffusion. But "Communism vs. Democracy," published in 1957, caught on much faster. Florida became the first State to make teaching of Communism required in public schools. Similar legislation is pending around the country.

Bought in 30 States
Meanwhile, 30 States, including the newest State of Hawaii, are buying the book for school use without waiting for legislation. Since I regard it as something of a roll of honor, I list cities which have ordered five or more copies as of November, 1961. Is your town's name here?

Wellton, Arizona; Pine Bluff, Arkansas; Alameda, Escondido, Hawthorne, Livermore, Los Angeles, Long Beach, Norwalk, Oakland, Redlands, San Bernardino, San Diego, San Jacinto, Rueland, California; Jewett City, Manchester, Stratford, Windsor, Connecticut; Washington, D. C. (a Catholic school); Coral Gables, Crestview, Hialeah, Key West, Miami, Florida; Atlanta, Georgia; Honolulu, Wahiawa and Waianae, Hawaii; Carrollton, Downers Grove, Rock Island, Sumner, Illinois; Hobart, Indiana; Indianapolis; Kansas City, Kansas; Bossier City, Franklinton, Jonesboro, Tallulah, Louisiana; Hinkley, Maine; Aberdeen and Baltimore, Md.; Boston, East

Weymouth, Holbrook, Hull, Springfield, Swampscott, West Newbury, Mass.; Lansing, Michigan; Ferguson, Florissant St. Louis Webster Groves Missouri; Portsmouth New Hampshire; Cranford, Mahwah, Mullica Hill, New Market, New Milford, North Bergen, S. Marchantville, New Jersey; Las Cruces, New Mexico; Wilson, North Carolina; Lake Oswego, Oregon; Bristol, Rutland and Townshend, Vermont; Luray, Richmond, Virginia; Cle Elum, Medical Lake, Port Angeles, Sequim, Washington State; Cedarburg, Madison, Merrill, Milwaukee, Oconomowoc, South Milwaukee, Wisconsin; Buffalo, New York City, Staten Island, Copiague, Dryden, Oswego, Rochester, Yonkers, New York; Englewood, Colorado; Gering, Omaha and Scottsbluff, Nebraska; Tidoulet, Boothwyn, Bristol, Havertown, Plymouth Meeting and Wilkes-Barre, Pennsylvania.

QUOTES

HOOSICK FALLS, N. Y. — Grandma Moses, who died Wednesday at the age of 101, discussing marriage:
"I always thought it a good idea to build the sty before getting the pig, likewise with young men, get the home before the wedding."

PHOENIX — Sen. Barry Goldwater, R-Ariz., on U.N. action in Katanga:
"In supporting the United Nations' war against Katanga we are condoning aggression by international machinery and paving the way for a Communist take-over in the Congo."

LOS ANGELES — Y. Frank Freeman, Paramount Pictures executive and chairman of a fact-finding committee to clean up low movies:
"Writers today dip down into the depths of adultery and other subjects and there is only one way to stop it—by public opinion."



ABIGAIL VAN BUREN

THIS SIDE Of The Sun

R. F. "Phat" GRAETTINGER

Seems ev'ry day
A new invention,
But not the ones
That I could mention.

Came across an interesting bit of reading the other day about all of the new inventions. There are a lot of them but I couldn't find the ones that I would like to see most.

TAKE, FOR INSTANCE, one to end an early morning hassle, one which I think many of you would appreciate, too.

In the morning, before getting dressed to brave the outside world, I like to brew for myself a cup of coffee. And I also like to browse over the news in the morning paper, to see how my mind bets at Santa Anita turned out.

But as I raise the mug of coffee, suddenly I find that I can't get the news and the essence of the coffee bean at the same time.

THE NEWSPAGES dim and if I didn't know that I was sitting in Palm Springs, I'd think:

"Gosh, that fog is thick."

So that gives me an idea for some nimble-minded inventor.

How about wind-shield wipers for eye glasses?

Better yet, a new kind of non-fogging glass.

So that the steam that mushrooms from the cup won't becloud what that horse did in the fifth.

ANOTHER ITEM which would come in handy would be a new kind of envelope. One that didn't have the goo clear to the very edge of the flap.

Then it wouldn't take so long of a morning to go through a four or five inch stack of letters which now are gummed so tight, you can hardly find an opening big enough to insert the letter opener.

PERHAPS they should even invent an altogether new kind of envelope. You probably have had trouble getting into the cellophane packages they seem to use now to package everything from candy to underwear.

But I found one the other day. As I was prepared to wrestle with the cellophane, I noticed a little piece of string sticking out one end.

Gave it a yank and there were the cookies within easy reach. Some envelopes work that now only the string is too short, especially if you're all thumbs, like they say.

THEN THERE'S that new invention the size of a shoe box. Talk into it and your voice is converted into action. It will operate a typewriter or dial the telephone.

There are still a lot of bugs in that one. One that will operate a typewriter for a Bostonese will just make a lot of hash on the paper for a gentleman from Birmingham, Ala.

And until they do much more research and work on it, it will never become popular.

As I understand it, it won't operate when a woman talks into it.

Imagine that in connection with a telephone!

Dear Abby...

DEAR ABBY: We would like your opinion on a subject that has caused a lot of discussion around our office. One of the men who works here claims that in the 29 years he has been married he has never had a fight with his wife. He says she has never argued with him, questioned him or disagreed with him. Furthermore, he claims he has never heard her raise her voice. "Is" this possible? — CANT BELIEVE IT

DEAR ABBY: It's possible, but most unlikely. Perhaps there is something wrong with his hearing.

DEAR ABBY: My daughter is a very mature eleven-year-old. About a week ago she started wearing an identification bracelet a boy at school gave her. In her crowd it means she is "going steady."

This afternoon I got a phone call from the boy's mother. (I have never met her.) She said she was terribly upset to learn that her son had given my daughter his I. D. bracelet and she wanted my daughter to return it. She said the bracelet was a

"good" one, and a birthday gift, and she didn't want anything to happen to it. I told her that my daughter did not "steal," it was given to her and, furthermore, I did not run my daughter's life and I hung up on her. Did I do right? — SORRY NOW

DEAR ABBY: You should be. No eleven-year-old is old enough to "run her own life." Tell your daughter to return the bracelet, and the sooner the better.

DEAR ABBY: My grandfather, who has been ill for quite some time, is expected to die at any moment. Is it necessary to have my grandmother's relatives to the funeral? If they do attend, is it necessary to have them sit in the pews reserved for relatives?

They are such rough and ignorant people it would embarrass us to have them sitting with the relatives of my grandfather. In other words, the whole family is ashamed of them. However, we will do what is right. —JUST WONDERING

DEAR ABBY: A funeral is not a "party" that one attends by invitation only. Your grandmother's relatives have right to attend, and to sit in the pews reserved for relatives.

CONFIDENTIAL TO "Loved And Lost": Your letter reminds me of an old Chinese story: "One tear met another tear floating down the river. The first tear said, 'I am the tear of a woman who lost her lover.' The other tear said, 'I am the tear of the woman who got him.'"

DEAR ABBY: The woman who signed herself "Very Very Hurt" because her husband sent her a birthday card with the message, "Happy Birthday to a Swell Fella on 'His' Birthday," shouldn't have felt hurt. My most cherished possession is a birthday card I received from my 8-year-old son. He erased his own name from a birthday card he had received months before, and he wrote my name on it. Then he wrapped up his "life savings" (two dimes and a nickel) and gave it to me with a note, "From your children," meaning himself, his 3-year-old brother and an 8-month-old sister. I could never spend that 25 cents. —CATHERINE

DEAR ABBY: My husband drives a truck for a living and is gone for a week at a time. I got pretty lonesome and started thinking about accepting a date with a certain man who told me he didn't love his wife and had had a secret yearning for me for years. I made the date with him and was all set to go. Then I read the letter in your column signed "High And Dry." That changed my mind. Abby, I will never get that lonesome again. Thanks for opening my eyes before it was too late. I wouldn't risk losing my husband and children for anything. —JUST IN TIME

Winter visitors and Villagers flocked to the Ceremonial House on the reservation where local Indians staged their traditional New Year dances.

Fire, which swept the home of newly-weds, Mr. and Mrs. Kenneth Maynard, destroyed many of their wedding presents.

Palm Springs Drug Store, Palm Springs Market and the Booterie have moved into the new Carver building. The Bank of America is preparing to occupy its new banking room there in a week.

Are things rugged? For a personal reply, write to Abby, Box 3363, Beverly Hills, Calif., and don't forget a stamped, self-addressed envelope.

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 3363, Beverly Hills, Calif.

BOB CONSIDINE:

Why Go to the Moon If We Lose Freedom Here?

NEW YORK—The young general asked, "What good is there in sending a man to the moon if, at the same time, we lose our freedom on earth?" He was deep in one of the foremost yet least noisy intra-government battles for the taxpayer's buck—the secret war between the Air Force and the National Aeronautics and Space Administration.

Both sides go to great lengths to deny there is any conflict. But there is. There is not enough pooling of common interests because NASA stands for peace and the Air Force's mission is to use the same realm—space—for defense of the United States and, if necessary, war against the enemy. The niceties of the two words are resulting in huge costs to the public. There is no duplicity involved, just awesome duplication.

"If we think of space only as a peaceful arena, then the military is an intruder in its research efforts," the man of the ballistics age said. "Yet we must 'do those things necessary for the defense of the U.S.' and so we, too, must go out into space. In a sense the bromide, 'Space is for peaceful purposes' is a kind of a slap at the military, which also has a mission out there. We've spent a lot of money in astrobiological studies, to permit men to live in that hostile climate. There are probably 1,500 experts in that field in the U.S., and the Air Force has a thousand of them. So NASA gets \$60 million to build a similar set-up. To operate it, will it have to raid our staff?"

Space Not Excluded
"The President has never excluded space as a possible war theater. General Lemay has said, in effect, 'If people ever populate space they'll probably get into some kind of war over it.' But the public prefers to think of it only as a peaceful realm—though it would be through space that we would be attacked in any war involving ballistic missiles. We should share know-how, each side benefiting from the other's research fallout. We come so close together in some of our programs: manned inspection of objects in space, rendezvous in space—they're as much our concern as NASA's. Each is tackling

those jobs separately. Neither knows how to proceed as of now. And that runs into dollars. When we talk of today's space business you're talking about a business that is twice as big as General Motors. It could be run as efficiently if we worked together."

The attempt to lob Lt. Col. John Glenn into orbit for three trips around the earth is now targeted for the period between January 17 and 24. The man is ready—and has been for a couple of years. The Mercury capsule is ready (the astronauts cheered its performance during the two-orbit and then aborted flight of the chimpanzee Enos.) The 17 land and sea stations which will track Col. Glenn as he swings around the earth, are in the process of becoming manned or are steaming to position. The one concern is the Atlas booster. It was 77 per cent reliable last year—but it's "the only wheel in town."

A City Minus Slums
Will there ever be a city without a slum? Man named Joseph Timan, a prominent urban developer in the Southwest, thinks there can be. But it will call for radical changes in the old American belief that a man's home and the land it sits on is his personal castle—and to blazes with the rest of the community.

All who build on Mr. Timan's land plots—one of which, near Albuquerque, N.M., is half the size of Manhattan—must conform to a master plan. It encompasses a number of plans, architectural, recreational, social, etc., and takes into consideration the population explosion. Mr. Timan is afraid that Americans are going to run short of land in the next century, by which time there will be nearly 100,000,000 more of us than today. He wants to start tidying things up for the 21st century, and we salute his vision—21st century vision. He is one with Israel Pinheras, the governor of Brasilia, Sr. Pinheras is building a crooked-street Montmartre into the dazzling new Brazilian capital. "Why not?" he asked us. "Do you want Brasilia to be as dull as Washington?" No.

Other Editors

(Advertising Age)

Why does one hear so much about the dreadful deficit of the postal service, and so little about plans for improving the service? Why can't you depend on one-day service between New York and Chicago, or between Chicago and Washington? Why can't you be sure that a letter mailed at 42nd St. and Madison will reach 34th and Fifth any time the next day? What happened to special delivery — and if the Post Office no longer offers the service, why is it charging for it?

Some time ago our Washington editor reported that a high postal official expressed the view that the mail was no longer an express service. In other words, if you are in a hurry to communicate with someone, you either call him by telephone or send a telegram. The mail will be a secondary service. It will continue to look as it did when it was a quick means of communication, and it will cost more, but it will definitely be a service for those who can wait while the mail makes its way through the vast bureaucratic empire that the postal service now represents.

This view was highly unofficial, and is interesting only because it illuminates the area of official thinking in the Post Office. As an approach, it would do credit to the manager of the Phillips.

To settle back and say, "Sure, the mail is slow, and people who want anything better will have to use other services," is a confession of apathy and ineptitude. It may be an overstatement of the department's present policy, but it's fairly clear that the Post Office Department is not terribly exercised about getting the postal service back to where it ought to be.

(Portland Oregonian)

If Great Britain ditches its complicated coinage system in favor of a decimal system, as a news story from London says it is expected to do by official announcement soon, the British-American system of weights and measures should be next on the agenda.

In a world where decimals are basic arithmetic, a system in which 12 pence make a shilling and 20 shillings make a pound is an anachronism. So is a system in which 12 inches make a foot, three a yard, etc., in which sometimes 12 ounces and at other times 16 ounces make a pound and in which two pints make a quart, and four quarts a gallon.

This system should have been discarded long ago and replaced with the metric system in which everything is computed easily by decimals.

It will be expensive to change all tools, but it will be worth it. Cost of converting price-computing scales, adding and accounting machines, etc., to substitute a coinage based on 10 shillings for the present confusing one is estimated by the British at \$358 million. Changing to the metric system in the English-speaking world will be much greater than that. But, as in the case of the coinage, a 10-year delay will add tremendously to the cost — 50 per cent for the money conversion, it is estimated. The time to get in step with the rest of the world is now.

(New York Post)

For many months Life Magazine's editorial page has been crusading for the resumption of nuclear tests. It has been doing so with a follicking spirit of daring — almost as if the fellows at Life were sure they knew they had a place to hide.

Their valor, we are pleased to record, has its limits. In its current issue Life publishes a thoughtful provocative analysis of the perils of suburn.

QUOTE

SAN DIEGO, Calif. —Emilee White, coed at San Diego State College, explaining the talkathon telephone craze:
"Some of the girls have gotten dates this way."

LEGAL NOTICE

No. 435

CERTIFICATE OF BUSINESS
FICTITIOUS NAME
The undersigned do certify that they are conducting a business at 570 Oleander Road, Palm Springs, California, under the fictitious firm name of A-OK PEST CONTROL CO., and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Robert J. Rodriguez, 6023 E. Sandwood, Lakewood, California; Wendell R. Hines, 458 E. Arenas, Palm Springs, California; Leo Shurley, 68-69 F Street, Cathedral City, California. Dated December 16, 1961.

ROBERT J. RODRIGUEZ
LEO R. SHURLEY
WENDELL R. HINES

State of California, County of Riverside, ss.
On December 16, 1961, before me, a Notary Public in and for said State, personally appeared Robert J. Rodriguez, Leo R. Shurley and Wendell R. Hines, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

CLAY STEARNS,
Notary Public
My Commission expires
Nov. 14, 1963
Published: Dec. 20, 27, 1961; Jan. 3, 10, 1962.